

## FINANCE FOR NON - FINANCE MANAGERS CERTIFICATION BOOTCAMP

*“Master Core Financial Skills to Make Confident, Data-Driven Decisions.”*

### Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

### Introduction

Managers without a finance background often face challenges in interpreting financial data and understanding the financial impact of their decisions. This intensive bootcamp equips participants with practical financial knowledge and tools to analyze, interpret, and apply financial information for strategic and operational decision-making.

Through interactive sessions, case studies, and hands-on exercises, participants will develop a solid understanding of financial statements, budgeting, cost management, and key performance metrics, enabling them to contribute confidently to organizational success.

### Objectives

By the end of this bootcamp, participants will be able to:

- Understand fundamental financial and accounting concepts.
- Interpret financial statements including balance sheets, income statements, and cash flow statements.
- Apply budgeting, forecasting, and cost control techniques.
- Evaluate financial performance using key ratios and metrics.
- Make informed operational and strategic business decisions.
- Communicate effectively with finance and accounting teams.
- Integrate financial insights into daily management practices.

## Why Attend

Non-finance managers play a pivotal role in ensuring business efficiency and profitability. This bootcamp bridges the gap between finance and management, equipping participants with hands-on financial skills to improve decision-making, enhance collaboration with finance teams, and increase organizational performance.

## Target Audience

This course is suitable for:

- Mid-level and Senior Managers without a finance background
- Team Leaders and Department Heads
- Project Managers and Business Executives
- Professionals involved in decision-making requiring financial understanding
- Anyone seeking to gain practical financial knowledge for managerial roles

## Individual Benefits

- Acquire essential financial knowledge applicable to management roles.
- Develop confidence in analyzing and interpreting financial data.
- Enhance strategic and operational decision-making skills.
- Build credibility with finance teams and stakeholders.
- Improve overall professional value and career advancement opportunities.

## Organizational Benefits

- Improve decision-making and accountability across departments.
- Align operational and financial objectives for better performance.
- Reduce errors and inefficiencies caused by financial misinterpretation.
- Strengthen collaboration between finance and non-finance teams.
- Develop a financially literate managerial workforce.

## Instructional Methodology

- Instructor-led interactive lectures
- Hands-on exercises with real-world financial scenarios
- Case studies and problem-solving workshops
- Group discussions to enhance practical understanding
- Continuous feedback, Q&A sessions, and applied exercises

## Course Outline

- Module 1: Introduction to Financial Concepts for Managers
- Module 2: Understanding Financial Statements – Balance Sheet, Income Statement, Cash Flow
- Module 3: Budgeting, Forecasting, and Cost Management
- Module 4: Key Financial Ratios and Performance Analysis
- Module 5: Financial Decision-Making in Operational and Strategic Contexts
- Module 6: Risk Awareness and Financial Implications
- Module 7: Communication Skills – Interacting with Finance Teams
- Module 8: Case Studies – Analyzing Business Scenarios
- Module 9: Practical Exercises – Real-World Managerial Decisions
- Module 10: Capstone Simulation – Making Data-Driven Business Decisions

## Certification

Upon successful completion, participants will receive a Certificate in Finance for Non-Finance Managers – Certification Bootcamp, demonstrating their ability to apply financial knowledge, make informed business decisions, and enhance managerial effectiveness across organizational functions.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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