

FINANCE FOR MANAGERS - SIMULATION PROGRAMME

"Develop Strategic Financial Decision-Making Skills Through Hands-On Simulation."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

Understanding finance is crucial for managers to make informed strategic decisions, optimize resources, and drive business growth. This course uses a practical simulation-based approach to help participants experience real-world financial decision-making in a risk-free environment.

Participants will engage in interactive simulations covering budgeting, financial analysis, investment decisions, and performance evaluation, providing insight into the financial impact of managerial choices across different business scenarios.

Objectives

By the end of this course, participants will be able to:

- Understand key financial concepts and terminology relevant to managerial decisions.
- Analyze financial statements to assess organizational performance.
- Apply budgeting and forecasting techniques in practical scenarios.
- Evaluate investment options and make risk-informed decisions.
- Measure and interpret financial performance indicators.
- Integrate financial considerations into strategic and operational planning.
- Improve decision-making through scenario-based simulation exercises.

Why Attend

Managers often make critical decisions without a full understanding of financial implications. This simulation-based programme bridges the gap between finance theory and practical application, allowing managers to experience the financial consequences of their decisions and strengthen strategic thinking.

Target Audience

This course is suitable for:

- Mid-level and Senior Managers
- Team Leaders and Department Heads
- Business Executives and Project Managers
- Professionals involved in strategic planning, budgeting, and resource allocation

Individual Benefits

- Gain hands-on experience in financial decision-making.
- Improve understanding of budgeting, forecasting, and performance evaluation.
- Develop analytical and strategic thinking skills.
- Build confidence in interpreting financial data and making informed choices.
- Enhance leadership effectiveness through financial awareness.

Organizational Benefits

- Equip managers with practical financial skills to optimize resources.
- Improve cross-functional decision-making and financial accountability.
- Reduce costly errors in budgeting, investment, and operational decisions.
- Enhance strategic planning and organizational performance.
- Foster a financially literate management team capable of driving sustainable growth.

Instructional Methodology

- Instructor-led interactive sessions
- Hands-on simulation exercises representing real-world business scenarios
- Group discussions and team-based decision-making challenges
- Case studies and analysis of financial consequences
- Continuous feedback, debriefing, and performance evaluation

Course Outline

- Module 1: Introduction to Managerial Finance Concepts
- Module 2: Understanding Financial Statements and Key Ratios
- Module 3: Budgeting and Forecasting Techniques
- Module 4: Investment Appraisal and Decision-Making
- Module 5: Cost Management and Profitability Analysis
- Module 6: Cash Flow Management and Working Capital Decisions
- Module 7: Financial Performance Monitoring and KPIs
- Module 8: Risk Assessment and Scenario Planning
- Module 9: Simulation Exercises – Realistic Business Scenarios
- Module 10: Debriefing, Lessons Learned, and Strategic Decision Integration

Certification

Upon successful completion, participants will receive a Certificate in Finance for Managers – Simulation Programme, demonstrating their ability to apply financial knowledge, make informed managerial decisions, and optimize business performance through practical simulation exercises.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

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