MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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FEASIBILITY STUDIES - PREPARATION, ANALYSIS AND EVALUATION TRAININ

“Develop, Analyze, and Evaluate Feasibility Studies to Drive Successful Projects and Investments.”

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Feasibility studies are critical for assessing the viability, risks, and potential returns of projects and investments. This course provides participants with practical skills to prepare, analyze, and evaluate feasibility studies, ensuring informed decision-making and optimized resource allocation.

Participants will learn how to conduct financial, technical, operational, and market analyses, interpret results, and present recommendations effectively to stakeholders, enhancing the probability of project success.

Objectives

By the end of this course, participants will be able to:

- Understand the purpose and components of a feasibility study.
- Identify project objectives, scope, and constraints.
- Conduct market, technical, operational, and financial analyses.
- Evaluate risks and perform sensitivity and scenario analysis.
- Prepare comprehensive feasibility reports with actionable recommendations.
- Apply best practices for decision-making and stakeholder communication.
- Integrate feasibility studies into strategic planning and investment evaluation.

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Why Attend

Conducting thorough feasibility studies ensures risk mitigation, optimal resource utilization, and informed decision-making. This course equips professionals with the skills and techniques to evaluate projects critically, assess viability, and support strategic investments, increasing the likelihood of successful project execution.

Target Audience

This course is suitable for:

- Project Managers and Planners
- Financial Analysts and Investment Officers
- Business Development Managers
- Consultants and Advisors
- Professionals involved in project evaluation and strategic decision-making

Individual Benefits

- Gain practical skills in preparing and evaluating feasibility studies.
- Enhance analytical and critical thinking for project assessment.
- Develop confidence in making data-driven investment decisions.
- Improve professional credibility in project planning and evaluation.
- Learn to communicate findings effectively to management and stakeholders.

Organizational Benefits

- Ensure informed decision-making for project approvals and investments.
- Optimize resource allocation and reduce financial and operational risks.
- Improve project success rates through rigorous feasibility assessment.
- Enhance strategic planning with structured evaluation tools.
- Build internal expertise in feasibility study preparation and analysis.

Instructional Methodology

- Instructor-led interactive sessions
- Case studies and real-world project examples
- Hands-on exercises in financial, market, and technical analyses
- Group discussions on risk assessment and decision-making
- Continuous feedback, Q&A sessions, and practical application exercises

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Course Outline

Module 1: Introduction to Feasibility Studies – Purpose and Scope

Module 2: Project Objectives, Scope, and Constraints Analysis

Module 3: Market Analysis and Demand Forecasting

Module 4: Technical and Operational Feasibility Assessment

Module 5: Financial Analysis – Cost Estimation, Cash Flows, and ROI

Module 6: Risk Assessment, Sensitivity, and Scenario Analysis

Module 7: Preparing Comprehensive Feasibility Reports

Module 8: Presentation and Communication of Findings to Stakeholders

Module 9: Decision-Making and Strategic Planning Based on Feasibility Studies

Module 10: Capstone Project – Developing a Complete Feasibility Study for a Realistic Project

Certification

Upon successful completion, participants will receive a Certificate in Feasibility Studies – Preparation, Analysis, and Evaluation, demonstrating their ability to assess project viability, evaluate risks, and prepare actionable feasibility reports to support strategic decision-making.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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