

## COST ANALYSIS TO SUPPORT STRATEGIC DECISIONS TRAINING

*"Transform Cost Data into Strategic Insights for Effective Business Decision-Making."*

### Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

### Introduction

Effective cost analysis is critical for strategic planning, resource optimization, and value creation in any organization. This course provides participants with the tools and techniques required to analyze costs, evaluate alternatives, and support informed business decisions.

Participants will learn how to interpret cost structures, identify cost drivers, and evaluate the impact of decisions on profitability. The training integrates practical case studies, strategic frameworks, and analytical models, enabling finance and management professionals to provide actionable insights that influence business outcomes.

### Objectives

By the end of this course, participants will be able to:

- Understand cost behavior, cost structures, and cost drivers.
- Apply strategic cost analysis techniques to evaluate business options.
- Conduct break-even, marginal, and contribution analysis for decision-making.
- Assess pricing, investment, and outsourcing decisions from a cost perspective.
- Integrate cost analysis with budgeting, forecasting, and performance management.
- Support strategic planning through cost-based scenario modeling.
- Communicate cost insights effectively to influence management decisions.

## Why Attend

Strategic decisions rely heavily on accurate and insightful cost information. This training empowers finance and business professionals to translate cost data into actionable strategies, improving profitability, operational efficiency, and competitive advantage.

Whether you are a management accountant, financial analyst, or business manager, this course strengthens your ability to make data-driven strategic decisions.

## Target Audience

This course is suitable for:

- Management Accountants and Financial Analysts
- Business Managers and Decision-Makers
- Cost Accountants and Controllers
- Finance Professionals involved in strategic planning
- Project Managers and Operations Managers

## Individual Benefits

- Master cost analysis techniques for strategic decision-making.
- Enhance analytical, problem-solving, and financial planning skills.
- Improve ability to support management with actionable insights.
- Boost professional value and career growth potential.
- Develop confidence in applying cost data to real-world business scenarios.

## Organizational Benefits

- Improve decision-making through accurate and actionable cost insights.
- Optimize resource allocation and cost control.
- Enhance profitability and operational efficiency.
- Support strategic planning, pricing, and investment decisions.
- Build in-house capability for advanced cost analysis and business strategy.

## Instructional Methodology

- Instructor-led interactive sessions
- Practical exercises and case studies
- Group discussions and problem-solving workshops
- Scenario-based cost analysis simulations
- Continuous feedback and Q&A sessions for individual improvement

### Course Outline

- Module 1: Introduction to Cost Analysis and Strategic Decision-Making
- Module 2: Understanding Cost Behavior and Cost Drivers
- Module 3: Marginal, Absorption, and Activity-Based Costing Techniques
- Module 4: Break-Even and Contribution Analysis
- Module 5: Cost-Volume-Profit Analysis for Decision Support
- Module 6: Strategic Pricing, Investment, and Outsourcing Decisions
- Module 7: Integrating Cost Analysis with Budgeting and Forecasting
- Module 8: Cost Control, Performance Measurement, and Reporting
- Module 9: Scenario Modeling and Decision-Making Tools
- Module 10: Capstone Project – Strategic Cost Analysis Case Study

### Certification

Upon successful completion, participants will receive a Certificate in Cost Analysis to Support Strategic Decisions, demonstrating their proficiency in strategic cost management, financial analysis, and data-driven decision-making.

### Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

#### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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