MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

CERTIFICATE IN MODERN ACCOUNTING AND FINANCE OPERATIONS

"Empowering Finance Professionals with Modern Tools, Digital Skills, and Strategic Insight."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

The accounting and finance landscape is evolving rapidly due to digital transformation, automation, and data-driven decision-making. Traditional finance roles now demand advanced analytical skills, strategic thinking, and technological proficiency.

The Certificate in Modern Accounting and Finance Operations is designed to help finance professionals adapt to this new era. The program blends practical accounting principles with modern finance tools, automation techniques, and digital reporting strategies to help participants streamline operations, improve accuracy, and support business performance.

Objectives

By the end of this course, participants will be able to:

- Understand the modern role of accounting and finance in digital organizations.
- Apply automation and analytics tools for improved financial management.
- Enhance reporting accuracy and efficiency through modern accounting systems.
- Align finance operations with strategic business objectives.
- Integrate budgeting, forecasting, and performance analysis for better control.
- Utilize dashboards and KPIs for real-time financial insights and decision-making.

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Why Attend

In today’s data-driven world, organizations require finance professionals who can go beyond bookkeeping — those who can analyze trends, implement technology, and provide actionable insights. This program equips you with the practical and digital skills needed to transform finance operations into a strategic business partner.

Target Audience

This program is ideal for:

- Accountants and Finance Officers
- Finance Managers and Controllers
- Budgeting and Planning Professionals
- Business Analysts and Internal Auditors
- Professionals involved in digital transformation of finance
- Anyone seeking to modernize their accounting and finance capabilities

Individual Benefits

- Upgrade your skills to meet modern finance demands.
- Learn how to automate, analyze, and improve financial processes.
- Gain proficiency in financial dashboards and digital reporting tools.
- Build competence in strategic finance operations and decision-making.
- Increase your professional value and career advancement potential.

Organizational Benefits

- Streamlined and efficient accounting processes.
- Improved decision-making through data-driven insights.
- Enhanced financial transparency and performance tracking.
- Reduced operational errors and manual workloads.
- Better integration between finance and strategic management.

Instructional Methodology

The course uses a practical, interactive approach that includes:

- Instructor-led sessions with hands-on exercises
- Real-world financial operation case studies
- Group discussions and scenario-based learning
- Use of Excel, dashboards, and automation tools
- Assessments, presentations, and applied learning projects

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Course Outline

Module 1: The Modern Accounting Function — Evolution, Role, and Strategic Impact

Module 2: Digital Transformation in Accounting and Finance

Module 3: Financial Process Automation (RPA, AI, ERP Integration)

Module 4: Streamlining Accounts Payable and Receivable Operations

Module 5: Modern Budgeting, Forecasting, and Performance Management

Module 6: Financial Data Analytics and KPI Dashboards

Module 7: Reporting Automation and Visualization using Excel & BI Tools

Module 8: Cost Management, Profitability, and Value Creation

Module 9: Internal Controls, Compliance, and Risk Management in Modern Finance

Module 10: The Future of Finance — Trends, Tools, and Global Standards

Certification

Upon successful completion, participants will receive a Certificate in Modern Accounting and Finance Operations, validating their expertise in applying modern financial tools, digital practices, and strategic management approaches in today's evolving business environment.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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