

BUSINESS AND FINANCIAL MODELLING TRAINING

"Build Robust, Reliable, and Insightful Financial Models to Drive Smarter Business Decisions."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

In today's fast-paced business environment, effective decision-making requires accurate financial forecasts and data-driven insights. Business and financial models are essential tools for evaluating performance, assessing investment opportunities, and supporting strategic planning.

The Business and Financial Modelling Training course equips participants with practical skills to design, build, and analyze dynamic financial models using Microsoft Excel. The training focuses on best practices in model structure, scenario analysis, valuation, and decision-making techniques. Participants will gain hands-on experience creating models that reflect real-world business cases, enabling them to assess risk, improve forecasts, and present financial data with clarity and precision.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and structure of business and financial models.
- Build dynamic financial models in Excel for forecasting and analysis.
- Apply key financial concepts, including cash flow analysis, NPV, and IRR.
- Perform scenario and sensitivity analyses to assess risks and outcomes.
- Develop valuation models for business and investment decisions.
- Present model outputs effectively to management and stakeholders.
- Apply best practices for maintaining model accuracy, integrity, and transparency.

Why Attend

Financial modelling is one of the most valuable skills in modern finance and business management. This training provides participants with the technical and analytical expertise to create reliable, decision-oriented models. Through hands-on exercises, participants will learn to transform financial data into meaningful insights that drive performance, strategy, and profitability. Whether you are in finance, accounting, or strategy, mastering financial modelling will elevate your analytical and decision-making capabilities.

Target Audience

This course is ideal for:

- Finance and Accounting Professionals
- Financial and Business Analysts
- Investment and Corporate Finance Specialists
- Project and Planning Managers
- Budgeting and Forecasting Officers
- Entrepreneurs and Business Owners
- Anyone involved in financial decision-making or business planning

Individual Benefits

- Gain practical skills in designing professional financial models.
- Improve analytical and problem-solving capabilities.
- Learn to evaluate business performance and investment opportunities.
- Increase efficiency in budgeting, forecasting, and reporting.
- Enhance career prospects in finance, accounting, or corporate planning.

Organizational Benefits

- Strengthen financial forecasting and planning processes.
- Improve data-driven decision-making across departments.
- Increase accuracy and consistency in business analysis.
- Support strategic growth with reliable financial insights.
- Develop in-house expertise in financial modelling and valuation.

Instructional Methodology

The training follows a practical, hands-on approach through:

- Step-by-step model-building exercises in Microsoft Excel
- Real-world business case studies and simulations
- Instructor-led demonstrations and guided practice
- Group discussions and collaborative problem-solving
- Continuous feedback and model review sessions

Course Outline

Module 1: Introduction to Business and Financial Modelling Concepts

Module 2: Model Design Principles and Best Practices

Module 3: Building Dynamic Financial Statements in Excel

Module 4: Forecasting Techniques and Assumptions Management

Module 5: Discounted Cash Flow (DCF), NPV, and IRR Analysis

Module 6: Scenario Planning and Sensitivity Analysis

Module 7: Valuation Models and Investment Appraisal

Module 8: Linking Financial Models to Business Strategy

Module 9: Presenting Model Results and Reporting to Management

Module 10: Practical Workshop - Building a Complete Business Model

Certification

Upon successful completion, participants will receive a Certificate in Business and Financial Modelling, recognizing their competence in designing, analyzing, and presenting professional financial models to support sound business decisions.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

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