MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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ADVANCED FINANCIAL STATEMENT ANALYSIS

"Gain Deeper Insight into Business Performance Through Expert Financial Statement Interpretation."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Financial statements are powerful tools for understanding a company's financial health, operational efficiency, and strategic direction. However, true insight comes from the ability to go beyond the numbers and interpret what the data actually means.

The Advanced Financial Statement Analysis course is designed for finance professionals, analysts, and decision-makers who wish to enhance their analytical capability and make well-informed business decisions. The course provides practical, hands-on training in advanced analytical techniques — including ratio interpretation, trend evaluation, cash flow assessment, and performance benchmarking — to uncover hidden financial strengths and weaknesses. Participants will also explore real-world case studies to understand how advanced financial analysis drives better decision-making and valuation.

Objectives

By the end of this course, participants will be able to:

- Analyze and interpret complex financial statements with confidence.
- Evaluate profitability, liquidity, solvency, and efficiency through advanced ratio analysis.
- Conduct trend, vertical, and horizontal financial analysis.
- Assess cash flow quality and sustainability of earnings.
- Identify key drivers of business performance and financial risk.
- Use financial statements for valuation and investment decisions.
- Detect red flags in financial reporting and potential manipulation.
- Communicate analytical findings effectively to management and stakeholders.

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Why Attend

This course bridges the gap between accounting data and strategic decision-making. It empowers participants to see beyond surface-level figures and draw meaningful conclusions that impact business direction. Whether you're preparing for management roles, investment decisions, or corporate strategy, mastering advanced financial statement analysis gives you a competitive edge.

Target Audience

This course is suitable for:

- Accountants and Financial Analysts
- Finance Managers and Controllers
- Auditors and Compliance Professionals
- Business Analysts and Strategic Planners
- Investment Managers and Credit Analysts
- Senior Executives involved in financial decision-making

Individual Benefits

- Strengthened analytical and interpretive skills for financial data
- Improved ability to evaluate corporate performance and risk
- Enhanced decision-making and investment analysis capabilities
- Better understanding of how financial statements reflect business realities
- Confidence in presenting financial insights and recommendations
- Increased professional value and advancement opportunities

Organizational Benefits

- Improved accuracy and insight in financial analysis and reporting
- Stronger financial decision-making and strategic planning
- Enhanced capability to detect financial risks and irregularities
- Better communication of financial performance across management levels
- Support for transparency, governance, and accountability
- Alignment of financial interpretation with organizational objectives

Instructional Methodology

The course adopts a hands-on, analytical approach through:

- Instructor-led workshops with real-world case studies
- Practical exercises using actual financial reports
- Group discussions and peer analysis activities
- Application of analytical tools and models for financial evaluation
- Continuous feedback, Q&A, and review sessions

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Course Outline

Module 1: Understanding Financial Statements and Key Components

Module 2: Vertical, Horizontal, and Trend Analysis

Module 3: Advanced Ratio Analysis – Profitability, Liquidity, Efficiency, Solvency

Module 4: Cash Flow Analysis and Earnings Quality

Module 5: Identifying Red Flags and Manipulative Accounting Practices

Module 6: Evaluating Business Performance and Financial Health

Module 7: Linking Financial Analysis to Valuation Techniques

Module 8: Interpreting and Communicating Financial Insights

Module 9: Case Studies on Real-World Financial Statement Analysis

Module 10: Capstone Workshop – Comprehensive Company Financial Review

Certification

Upon successful completion, participants will receive a Certificate in Advanced Financial Statement Analysis, recognizing their expertise in evaluating, interpreting, and applying financial statement insights for strategic business and investment decisions.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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