

ADVANCED FINANCIAL ANALYSIS: A HANDS - ON WORKSHOP

"Empower Strategic Decisions with Data-Driven Financial Insights and Advanced Analytical Tools."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

In today's competitive business environment, advanced financial analysis is essential for understanding organizational performance, identifying growth opportunities, and managing risks. This course provides participants with a deep understanding of financial analysis techniques, tools, and best practices to support strategic decision-making and improve business outcomes.

The Advanced Financial Analysis course takes participants beyond the basics, focusing on real-world applications of ratio analysis, forecasting, valuation, cash flow analysis, and performance evaluation. Using case studies and hands-on exercises, participants will gain the analytical skills necessary to interpret financial data accurately and translate insights into strategic business actions.

Objectives

By the end of this course, participants will be able to:

- Apply advanced techniques to analyze financial statements and performance metrics.
- Conduct ratio, trend, and variance analysis to evaluate profitability and liquidity.
- Build and interpret cash flow statements and forecasts.
- Assess business valuation methods and financial modeling techniques.
- Use financial data to support strategic planning and investment decisions.
- Identify financial risks and evaluate performance drivers.
- Communicate analytical findings effectively to senior management and stakeholders.
- Integrate financial analysis into broader organizational decision-making.

Why Attend

This course provides the analytical edge required for strategic financial management. It bridges technical analysis with practical decision-making, empowering participants to make evidence-based recommendations that enhance profitability, growth, and financial stability.

Target Audience

This course is suitable for:

- Finance Managers, Accountants, and Financial Analysts
- Business and Strategic Planners
- Controllers and Auditors
- Investment and Portfolio Managers
- Senior Executives and Decision-Makers involved in financial planning
- Professionals seeking to strengthen their analytical and financial modeling skills

Individual Benefits

- Mastery of advanced financial analysis tools and techniques
- Improved ability to interpret complex financial data
- Enhanced analytical and problem-solving skills
- Better decision-making based on data-driven insights
- Increased confidence in financial forecasting and valuation
- Strengthened professional competence and career advancement potential

Organizational Benefits

- More accurate and insightful financial analysis for management decisions
- Improved forecasting, budgeting, and financial control
- Better risk assessment and performance evaluation
- Enhanced ability to identify profitability and growth opportunities
- Greater transparency and accuracy in financial reporting
- Stronger alignment between financial analysis and business strategy

Instructional Methodology

The training follows a practical, workshop-based approach that includes:

- Interactive instructor-led sessions with detailed case studies
- Hands-on exercises using real-world financial data
- Group discussions and analytical problem-solving tasks
- Financial modeling and forecasting demonstrations
- Continuous feedback and guided learning for mastery

Course Outline

- Module 1: Review of Core Financial Statements and Analytical Frameworks
- Module 2: Advanced Ratio and Trend Analysis
- Module 3: Cash Flow Analysis and Forecasting Techniques
- Module 4: Variance and Performance Analysis
- Module 5: Business Valuation Methods (DCF, Multiples, EVA)
- Module 6: Financial Modeling for Decision-Making
- Module 7: Risk Analysis and Sensitivity Assessment
- Module 8: Linking Financial Analysis to Strategy and Operations
- Module 9: Communicating Financial Insights to Non-Financial Stakeholders
- Module 10: Capstone Workshop – Integrated Financial Analysis Case Study

Certification

Upon successful completion, participants will receive a Certificate in Advanced Financial Analysis, recognizing their expertise in applying advanced analytical techniques for business performance evaluation, forecasting, and strategic financial decision-making.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

<p>In-House / Customized Training</p> <p>Interested in running this course for your team?</p> <p>Please contact us:</p>	<p>TEL:</p> <p>+601116373203</p>	<p>EMAIL:</p> <p>info@mawaevents.net</p>
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