

# THE FUNDAMENTALS OF BUSINESS ARCHITECTURE

*“Align Strategy, Processes, and Capabilities to Drive Organizational Success.”*

## Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

## Introduction

In today’s dynamic business environment, organizations need to align strategy, processes, information, and technology to achieve objectives effectively. Business Architecture provides a structured approach to understanding how different components of an organization work together and supports strategic decision-making and operational excellence.

The Fundamentals of Business Architecture course introduces participants to core concepts, frameworks, and methodologies for designing and implementing effective business architectures. Through interactive sessions, case studies, and practical exercises, participants will learn to map business capabilities, processes, and information flows to ensure alignment between strategy and execution.

## Objectives

By the end of this course, participants will be able to:

- Understand the principles and value of business architecture.
- Identify and define business capabilities and processes.
- Map organizational structures and information flows.
- Align business strategy with operational execution.
- Apply frameworks and models for business architecture development.
- Analyze gaps and opportunities for business transformation.
- Use business architecture to support decision-making and organizational planning.
- Foster collaboration between business and IT stakeholders.

## Why Attend

Business architecture provides clarity, efficiency, and alignment across all organizational levels. This course equips participants with the knowledge and practical skills to bridge strategy and execution, improve operational performance, and support transformational initiatives. Whether you are a business analyst, manager, or executive, this program provides actionable tools to enhance organizational effectiveness.

## Target Audience

This course is suitable for:

- Business Analysts and Consultants
- Project and Program Managers
- Strategy and Planning Professionals
- Enterprise Architects and IT Professionals
- Managers and Executives involved in organizational transformation
- Professionals seeking to understand the strategic alignment of business processes

## Individual Benefits

- Understanding of business architecture principles and frameworks
- Ability to map business capabilities and processes effectively
- Improved strategic thinking and alignment skills
- Enhanced collaboration with stakeholders across departments
- Practical tools to identify gaps and opportunities for improvement
- Increased professional value and contribution to organizational success

## Organizational Benefits

- Improved alignment between strategy and operations
- Streamlined business processes and enhanced efficiency
- Better decision-making based on clear organizational insights
- Enhanced coordination between business and IT functions
- Support for transformation and change management initiatives
- Increased competitiveness and organizational agility

## Instructional Methodology

The training uses an interactive, practical approach:

- Instructor-led sessions with real-world examples and case studies
- Group discussions and collaborative exercises
- Hands-on exercises in business capability and process mapping
- Framework application and modeling exercises
- Role-playing and scenario-based problem solving
- Continuous feedback and Q&A for individual learning

## Course Outline

- Module 1: Introduction to Business Architecture and Its Importance
- Module 2: Core Concepts: Capabilities, Processes, Information, and Stakeholders
- Module 3: Mapping Business Capabilities and Value Streams
- Module 4: Aligning Strategy with Operational Execution
- Module 5: Business Architecture Frameworks and Methodologies
- Module 6: Gap Analysis and Opportunity Identification
- Module 7: Linking Business Architecture to Transformation Initiatives
- Module 8: Collaboration between Business and IT Teams
- Module 9: Case Studies and Best Practices
- Module 10: Capstone Activity - Developing a Business Architecture Blueprint

## Certification

Upon successful completion, participants will receive a Certificate in Fundamentals of Business Architecture, recognizing their ability to design, analyze, and align business processes, capabilities, and strategy for organizational effectiveness.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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