

PRESENTATION DESIGN AND DELIVERY

“Create, Communicate, and Captivate: Deliver Powerful Presentations That Engage and Inspire.”

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

In today’s professional environment, the ability to design and deliver compelling presentations is critical for influencing, persuading, and inspiring audiences. A well-structured presentation combined with confident delivery can enhance credibility, facilitate understanding, and drive action.

The Presentation Design and Delivery course equips participants with practical skills to create visually appealing presentations and deliver them with confidence and impact. Through interactive workshops, exercises, and real-world scenarios, participants will learn how to structure content, design slides, engage audiences, and communicate messages effectively.

Objectives

By the end of this course, participants will be able to:

- Understand the principles of effective presentation design.
- Structure content logically for maximum impact and clarity.
- Design visually appealing slides using tools and best practices.
- Deliver presentations confidently and persuasively.
- Engage and interact with audiences to maintain attention.
- Handle questions, objections, and feedback professionally.
- Use storytelling and visual aids to enhance message delivery.
- Apply techniques to reduce anxiety and improve stage presence.

Why Attend

Effective presentation skills are essential for career growth, leadership, and professional influence. This course provides participants with actionable techniques to create and deliver presentations that are visually engaging, clear, and memorable. Attendees will gain confidence and competence to communicate ideas effectively in any professional setting.

Target Audience

This course is suitable for:

- Managers and Team Leaders
- Sales and Marketing Professionals
- Project Managers and Coordinators
- HR and Training Professionals
- Anyone who presents ideas, reports, or proposals professionally

Individual Benefits

- Gain practical skills in designing impactful presentations.
- Enhance public speaking, communication, and engagement skills.
- Build confidence in presenting to groups of any size.
- Improve storytelling, visualization, and message delivery techniques.
- Increase professional credibility and influence.
- Learn to handle audience questions and interactions effectively.

Organizational Benefits

- Improve the quality and impact of internal and external presentations.
- Enhance communication and persuasion across teams and stakeholders.
- Strengthen professional image and organizational credibility.
- Increase audience engagement, understanding, and retention of information.
- Support training, reporting, and leadership initiatives with effective presentations.
- Foster a culture of clear, impactful, and professional communication.

Instructional Methodology

The course uses a practical, interactive approach through:

- Facilitator-led discussions on presentation principles and best practices
- Hands-on exercises for slide design, content structuring, and storytelling
- Role-playing and practice sessions for live delivery and audience interaction
- Group workshops to design and present professional presentations
- Feedback sessions for continuous improvement in design and delivery
- Real-world scenarios to apply presentation techniques effectively

Course Outline

- Module 1: Principles of Effective Presentation Design
- Module 2: Structuring Content for Maximum Impact
- Module 3: Slide Design – Visuals, Layouts, and Tools
- Module 4: Storytelling Techniques for Engagement
- Module 5: Verbal and Non-Verbal Delivery Skills
- Module 6: Engaging Audiences and Handling Questions
- Module 7: Overcoming Anxiety and Building Confidence
- Module 8: Using Visual Aids and Multimedia Effectively
- Module 9: Case Studies of Successful Presentations
- Module 10: Capstone Project – Designing and Delivering a Professional Presentation

Certification

Upon successful completion, participants will receive a Certificate in Presentation Design and Delivery, recognizing their expertise in creating, communicating, and delivering impactful presentations for professional and organizational success.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

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