MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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CREATIVITY, CRITICAL THINKING AND PROBLEM SOLVING

"Unlock Innovative Thinking and Transform Challenges into Opportunities."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

In a rapidly changing business environment, the ability to think creatively and solve problems effectively has become an essential skill for professionals at every level. Organizations today value employees who can analyze complex issues, think outside the box, and make informed decisions that drive innovation and performance.

The Creativity, Critical Thinking and Problem Solving course equips participants with powerful tools and techniques to enhance their mental agility and develop innovative solutions to workplace challenges. It helps individuals approach problems systematically, assess situations objectively, and generate practical, effective ideas through structured and creative thinking processes.

Through engaging activities, case studies, and group discussions, participants learn how to combine analytical reasoning with creative insight to improve decision-making and problem-solving effectiveness in their professional roles.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and importance of creative and critical thinking.
- Apply structured approaches to problem identification and analysis.
- Use creative thinking tools to generate innovative ideas and solutions.
- Develop logical and analytical reasoning skills for effective decision-making.
- Overcome mental barriers and think beyond traditional approaches.
- Evaluate and implement solutions that add value to the organization.
- Enhance collaboration and team-based problem-solving techniques.
- Build a mindset of continuous improvement and innovation.

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Why Attend

Modern organizations need professionals who can adapt, innovate, and lead change. This course helps participants build the intellectual flexibility needed to handle uncertainty, complexity, and change with confidence. It provides a practical framework for balancing creativity with analytical thinking—empowering participants to tackle problems from new perspectives and design sustainable solutions that drive success.

Target Audience

This course is ideal for:

- Managers, Team Leaders, and Supervisors
- Business Analysts and Project Managers
- Engineers, Technicians, and Planners
- HR and Administrative Professionals
- Educators and Trainers
- Entrepreneurs and Innovators
- Anyone seeking to improve thinking, problem-solving, and decision-making skills

Individual Benefits

- Strengthen creative and analytical thinking abilities.
- Improve decision-making and problem-solving confidence.
- Learn to evaluate situations logically and creatively.
- Gain practical tools to resolve conflicts and challenges effectively.
- Increase adaptability and innovation in professional life.
- Enhance overall performance and leadership potential.

Organizational Benefits

- Foster a culture of innovation and proactive problem-solving.
- Improve productivity through better decision-making and teamwork.
- Encourage new ideas that drive organizational growth.
- Reduce errors and inefficiencies through analytical thinking.
- Build more resilient, adaptable, and innovative teams.
- Strengthen competitive advantage through creative excellence.

Instructional Methodology

The course employs an interactive, experiential learning approach, featuring:

- Brainstorming and innovation exercises
- Case studies of real-world business challenges
- Critical thinking and decision-making simulations
- Group discussions and problem-solving workshops
- Mind mapping and lateral thinking techniques
- Reflective learning and peer feedback

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Course Outline

Module 1: Understanding Creativity, Critical Thinking, and Problem Solving

Module 2: The Psychology of Creative and Analytical Thought

Module 3: Barriers to Creativity and How to Overcome Them

Module 4: Tools for Generating Creative Ideas (Mind Mapping, SCAMPER, Six Thinking Hats)

Module 5: Critical Thinking Frameworks for Decision-Making

Module 6: Analyzing Problems Using Root Cause and SWOT Techniques

Module 7: Creative Problem-Solving Models (CPS and Design Thinking)

Module 8: Team Collaboration and Group Innovation Techniques

Module 9: Turning Ideas into Action – Evaluation and Implementation

Module 10: Building a Culture of Continuous Improvement and Innovation

Certification

Upon successful completion, participants will receive a Certificate in Creativity, Critical Thinking and Problem Solving, acknowledging their ability to think innovatively, analyze critically, and solve problems effectively in dynamic professional environments.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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