

BUSINESS ANALYSIS WITHIN A PROJECT ENVIRONMENT

“Integrate Business Analysis and Project Management for Greater Project Success.”

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

In today’s competitive business world, organizations rely on projects to deliver strategic change and innovation. However, many projects fail to meet objectives due to poor requirements management and lack of alignment between business needs and project deliverables. The Business Analysis within a Project Environment course bridges this critical gap by helping professionals integrate business analysis practices into the project lifecycle.

This training provides participants with the essential knowledge, tools, and techniques to identify business needs, define clear project requirements, and support the delivery of value-driven outcomes. The course combines principles of business analysis and project management, emphasizing collaboration, stakeholder engagement, and continuous alignment of project goals with business strategy.

Objectives

By the end of this course, participants will be able to:

- Understand the role of business analysis within the context of project management.
- Identify and define business needs, objectives, and success criteria.
- Develop effective requirements-gathering and documentation techniques.
- Bridge communication between business stakeholders and project teams.
- Apply tools for requirements traceability, validation, and change control.
- Understand how business analysts contribute to project initiation, planning, execution, and closure.
- Align business analysis deliverables with organizational strategy and governance.

Why Attend

Projects often fail not because of technical issues, but due to unclear or changing requirements. This course helps participants strengthen the connection between business analysis and project success. You'll learn how to identify true business needs, translate them into actionable requirements, and ensure that project outcomes deliver tangible business value. Whether you are a project manager or business analyst, this training will help you collaborate more effectively and enhance project performance.

Target Audience

This course is suitable for:

- Business Analysts and Systems Analysts
- Project Managers and Team Leaders
- Product Owners and Scrum Masters
- Change Managers and Process Improvement Professionals
- Functional Managers involved in business transformation projects
- Anyone seeking to understand the integration of BA and PM roles

Individual Benefits

- Develop dual expertise in both business analysis and project management.
- Enhance your ability to identify, document, and manage project requirements.
- Improve communication between stakeholders and project teams.
- Learn to apply analytical tools for decision-making and problem-solving.
- Increase your value and career prospects in project-based organizations.
- Gain confidence in handling complex projects with evolving business needs.

Organizational Benefits

- Improve project outcomes through accurate requirements definition.
- Strengthen collaboration between business analysts and project managers.
- Reduce cost overruns and rework caused by unclear requirements.
- Align project results with business strategy and stakeholder expectations.
- Establish consistent practices for business analysis within project frameworks.
- Enhance overall efficiency, accountability, and value realization in projects.

Instructional Methodology

This course employs a practical and interactive learning approach through:

- Instructor-led interactive sessions
- Real-world project case studies
- Group exercises and workshops
- Role-play and stakeholder simulation activities
- Templates and tools for requirements management
- Q&A and discussion-based learning

Course Outline

- Module 1: Introduction to Business Analysis and Project Management Integration
- Module 2: Understanding the Project Lifecycle and BA Roles at Each Stage
- Module 3: Identifying Business Needs and Defining Project Objectives
- Module 4: Requirements Elicitation, Documentation, and Validation
- Module 5: Stakeholder Analysis and Communication Planning
- Module 6: Change Management and Requirements Traceability
- Module 7: Collaboration Between Business Analysts and Project Managers
- Module 8: Solution Evaluation and Measuring Project Success
- Module 9: Practical Tools, Templates, and Best Practices
- Module 10: Capstone Case Study – Applying BA Techniques in a Project Setting

Certification

Upon successful completion, participants will receive a Certificate of Completion in Business Analysis within a Project Environment, recognizing their competence in integrating business analysis and project management practices for improved organizational performance.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training

Interested in running this course for your team?

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