MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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BEYOND ISO 9001

"Elevate Quality Management — Move from Compliance to Continuous Excellence."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

ISO 9001 provides the foundation for an effective Quality Management System (QMS), but truly world-class organizations go beyond compliance to achieve performance excellence, innovation, and sustained improvement. Beyond ISO 9001 is an advanced training program designed for professionals who already understand ISO 9001 fundamentals and now seek to maximize its strategic potential.

This course explores how to move from a compliance-driven approach to a performance-oriented culture. Participants will learn to integrate quality management with strategic planning, risk management, sustainability, and innovation frameworks. The program focuses on leveraging ISO 9001 principles to enhance organizational agility, leadership effectiveness, stakeholder satisfaction, and long-term competitiveness.

Objectives

By the end of this course, participants will be able to:

- Understand the evolution and limitations of ISO 9001 compliance models.
- Identify opportunities to extend quality management beyond certification requirements.
- Integrate QMS with business strategy, risk management, and performance excellence models.
- Apply tools and techniques for continuous improvement and innovation.
- Foster a culture of proactive quality ownership across all levels.
- Use key performance indicators (KPIs) to drive data-based decision-making.
- Benchmark best practices for achieving sustainable quality excellence.
- Lead and sustain a transformation from compliance to continuous improvement.

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Why Attend

This course is essential for professionals who want to transform their ISO 9001 system from a regulatory necessity into a business advantage. By going Beyond ISO 9001, you'll learn how to optimize existing quality systems for agility, resilience, and innovation. Participants will gain the mindset and tools needed to align quality management with strategic business goals, ensuring long-term organizational success.

Target Audience

This program is ideal for:

- Quality Managers and QMS Coordinators
- Internal and Lead Auditors
- Operations, Production, and Process Managers
- Strategic Planners and Business Excellence Professionals
- Senior Executives and Management Representatives
- Continuous Improvement and Six Sigma Practitioners
- Anyone seeking to maximize the value of ISO 9001 in their organization

Individual Benefits

- Gain a strategic understanding of quality management beyond compliance.
- Learn how to link ISO 9001 principles with leadership, strategy, and innovation.
- Enhance your capability to lead organizational improvement initiatives.
- Improve analytical, process management, and risk assessment skills.
- Strengthen your professional credibility as a quality and excellence expert.
- Position yourself as a key driver of change and performance improvement.

Organizational Benefits

- Transform the QMS from a compliance framework into a performance tool.
- Improve efficiency, customer satisfaction, and competitive advantage.
- Enhance integration between quality, risk, and strategic management systems.
- Promote a culture of accountability and continuous improvement.
- Support sustainability, innovation, and excellence initiatives.
- Reduce waste, nonconformities, and operational inefficiencies.

Instructional Methodology

This course employs a practical, interactive, and strategic learning approach through:

- Expert-led lectures and interactive discussions
- Real-world case studies of successful post-ISO 9001 implementations
- Group exercises and process improvement simulations
- Self-assessment and benchmarking tools
- Strategy mapping and performance measurement workshops
- Action plan development for organizational improvement

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Course Outline

Module 1: The Evolution of ISO 9001 – From Compliance to Excellence

Module 2: Limitations of Traditional QMS and Emerging Global Trends

Module 3: Integrating Quality Management with Business Strategy

Module 4: Advanced Risk-Based Thinking and Process Optimization

Module 5: Linking QMS with Innovation, Sustainability, and Agility

Module 6: Performance Measurement and Data-Driven Improvement

Module 7: Leadership and Culture for Continuous Excellence

Module 8: Benchmarking Best Practices – Lessons from Leading Organizations

Module 9: Beyond Certification – Quality as a Competitive Advantage

Module 10: Developing an Action Plan to Move Beyond ISO 9001

Certification

Upon successful completion, participants will receive a Certificate of Achievement in Beyond ISO 9001, recognizing their expertise in advancing quality management systems beyond compliance — toward continuous improvement, innovation, and strategic excellence.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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