

ATD EXPERT COACH™ PROGRAM

“Master the competencies required for professional coaching and leadership development.”

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

This program focuses on coaching for leadership development, career growth, and performance improvement. It covers the essential coaching competencies, ethics, tools, and techniques to build your professional coaching brand.

Objectives

- Master key coaching competencies and ethics.
- Learn effective coaching tools and methods for various organizational contexts.
- Develop professional branding as a coach.

Why Attend

- Gain advanced coaching skills, work on real coaching projects, and receive valuable feedback to enhance your coaching effectiveness.

Target Audience

This program is ideal for individuals with at least three years of coaching experience or those who have completed the ATD Coaching Certificate.

Individual Benefits

- Connect with a cohort of learning professionals.
- Receive individualized feedback on coaching practices.
- Obtain the ATD Expert Coach certification.

Organizational Benefits

Organizations will benefit from having well-trained coaches who can contribute to leadership and performance development.

Instructional Methodology

The course includes multiple practice opportunities, feedback sessions, and a final project to ensure practical learning.

Course Outline

- Coaching competencies and ethics
- Coaching tools and techniques
- Professional branding as a coach
- Coaching across cultures

Certification

Participants will receive the ATD Expert Coach certification upon completion.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

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