

BEHAVIOR - BASED SAFETY

“Build a strong safety culture by understanding and improving workplace behaviors.”

Schedule

| Venue (InHouse) | Fees |
|-------------------------------|-----------------------|
| At Your Organization Premises | Ask For The Quotation |

► **Available delivery methods:** In-House Training

Introduction

Behavior-Based Safety (BBS) focuses on the human element of safety performance. This course equips participants with the knowledge and tools to understand why incidents occur, how to observe behaviors, and how to motivate employees to adopt safe working habits. Participants will learn strategies for designing and implementing a behavior-based safety program that encourages accountability, engagement, and continuous improvement across all levels of the organization.

Objectives

- Understand the principles and psychology behind Behavior-Based Safety.
- Learn techniques for observing, analyzing, and modifying unsafe behaviors.
- Develop strategies to promote positive safety habits and attitudes.
- Implement effective BBS programs that enhance overall safety performance.
- Foster employee ownership and participation in safety initiatives.

Why Attend

This course helps professionals go beyond compliance by addressing the root causes of unsafe behaviors. You'll gain practical tools to influence safety culture, reduce incidents, and create a more proactive and responsible workforce.

Target Audience

- Health and Safety Officers and Managers
- Supervisors and Team Leaders
- HR and Training Professionals
- Operations and Maintenance Personnel
- Anyone involved in workplace safety and culture improvement

Individual Benefits

- Gain insight into the behavioral causes of workplace incidents.
- Learn effective communication and coaching techniques to promote safety.
- Enhance leadership and motivational skills.
- Contribute to creating a safer, more engaged work environment.

Organizational Benefits

- Reduced workplace incidents and injuries.
- Stronger safety culture and employee engagement.
- Improved compliance with health and safety standards.
- Enhanced productivity and morale through safer work practices.

Instructional Methodology

The course uses interactive discussions, role-playing exercises, case studies, and group workshops. Participants will engage in real-world behavior observation activities and develop action plans for implementing BBS programs in their organizations.

Course Outline

- Module 1: Introduction to Behavior-Based Safety Concepts
- Module 2: Understanding the Psychology of Unsafe Behaviors
- Module 3: Observation and Feedback Techniques
- Module 4: Developing and Implementing BBS Programs
- Module 5: Engaging Employees and Building a Safety Culture
- Module 6: Measuring and Sustaining Behavior Change
- Module 7: Case Studies and Continuous Improvement in BBS

Certification

Participants who successfully complete the course will receive a Certificate of Achievement in Behavior-Based Safety.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

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