MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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ASSOCIATE NLP PRACTITIONER CERTIFICATION

"Unlock the Power of Your Mind to Communicate, Influence, and Achieve Excellence."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Neuro-Linguistic Programming (NLP) is a powerful methodology for understanding how the mind works, enhancing communication, and achieving personal and professional excellence. The Associate NLP Practitioner Certification course equips participants with practical techniques to improve self-awareness, influence behavior, and build stronger relationships.

This course focuses on applying NLP principles to everyday challenges, including goal setting, problem solving, persuasion, motivation, and emotional management. Participants will engage in interactive exercises, role-plays, and real-life case studies to internalize NLP strategies, enabling them to create lasting change in themselves and others.

Objectives

By the end of this course, participants will be able to:

- Understand the foundational principles of NLP and how it impacts thought, language, and behavior.
- Apply NLP techniques to enhance communication and rapport with others.
- Recognize and manage personal and others' emotional states effectively.
- Use NLP strategies to set and achieve personal and professional goals.
- Identify limiting beliefs and patterns, and replace them with empowering alternatives.
- Improve problem-solving, decision-making, and influence skills.
- Apply NLP in coaching, leadership, sales, customer service, and personal development contexts.

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Why Attend

In today’s competitive and dynamic environment, success depends on effective communication, emotional intelligence, and personal mastery. This course provides practical tools to enhance your mindset, interactions, and influence. Whether you are a professional, manager, coach, or entrepreneur, this training equips you to unlock your full potential and empower others to achieve their best.

Target Audience

This course is ideal for:

- Professionals seeking to improve communication and influence
- Managers, team leaders, and HR personnel
- Coaches, trainers, and facilitators
- Entrepreneurs and sales professionals
- Individuals interested in personal growth, mindset transformation, and emotional mastery
- Anyone looking to develop NLP skills for professional and personal success

Individual Benefits

- Develop powerful communication and rapport-building skills
- Increase self-awareness and emotional intelligence
- Overcome limiting beliefs and adopt empowering behaviors
- Improve motivation, focus, and goal achievement
- Enhance problem-solving and decision-making capabilities
- Gain confidence in influencing and inspiring others

Organizational Benefits

- Enhance leadership effectiveness and team performance
- Improve employee communication and collaboration
- Strengthen customer engagement and service excellence
- Support a culture of personal development and growth
- Equip staff with tools to manage stress, change, and challenges efficiently

Instructional Methodology

The training employs an experiential, hands-on approach including:

- Interactive lectures and discussions
- Practical NLP exercises and role-plays
- Case studies and real-life scenario applications
- Group activities for collaboration and skill practice
- Continuous feedback, coaching, and guided reflection

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Course Outline

Module 1: Introduction to NLP – History, Principles, and Applications

Module 2: Understanding Perception, Representation Systems, and Thought Patterns

Module 3: Building Rapport and Effective Communication Techniques

Module 4: Anchoring, Submodalities, and Emotional State Management

Module 5: Goal Setting and Outcome Thinking Using NLP

Module 6: Reframing Limiting Beliefs and Transforming Behavior

Module 7: Language Patterns and Persuasion Techniques

Module 8: Strategies for Problem Solving and Decision Making

Module 9: Applying NLP in Coaching, Leadership, and Everyday Life

Module 10: Capstone Exercise – Integrative NLP Practice and Real-World Application

Certification

Upon successful completion, participants will receive an Associate NLP Practitioner Certification, validating their competence in applying NLP techniques for personal mastery, effective communication, and professional success.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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