

A DAY AT SEA - A STRATEGY CHALLENGE FOR SENIOR MANAGERS

"Navigate Complex Business Challenges and Make Strategic Decisions in a Simulated High-Stakes Environment."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

Effective strategy formulation and decision-making are critical for senior managers tasked with steering organizations through uncertainty and competition. Experiential learning simulations allow leaders to experience real-world business challenges in a controlled, risk-free environment.

"A Day at Sea" is a high-impact strategy challenge designed for senior managers to practice strategic thinking, decision-making, and leadership skills through a dynamic, interactive simulation. Participants face complex scenarios that require collaboration, analytical thinking, and adaptive strategies, replicating the pressures of navigating a real organization in turbulent markets.

Objectives

By the end of this course, participants will be able to:

- Enhance strategic thinking and decision-making skills in high-pressure scenarios.
- Understand the impact of decisions on organizational performance and competitive positioning.
- Apply analytical tools to evaluate risks, opportunities, and trade-offs.
- Improve team collaboration, negotiation, and communication in strategic contexts.
- Develop adaptability and resilience in uncertain business environments.
- Align strategic initiatives with organizational vision, mission, and goals.
- Integrate learning from simulation exercises into real-world business challenges.

Why Attend

Senior managers are constantly required to make high-stakes decisions that affect organizational outcomes. This program offers a safe, interactive environment to test strategies, understand consequences, and develop leadership acumen. Participants gain practical insights and confidence to navigate complex business challenges effectively.

Target Audience

This course is suitable for:

- Senior and Mid-Level Managers
- Department Heads and Team Leaders
- Strategy and Business Development Professionals
- Executives involved in decision-making and strategic planning
- Professionals preparing for leadership roles

Individual Benefits

- Enhance decision-making, problem-solving, and strategic thinking capabilities.
- Gain hands-on experience in managing complex business scenarios.
- Develop leadership skills under simulated high-pressure conditions.
- Improve collaboration, negotiation, and team management abilities.
- Increase confidence in evaluating risks and implementing strategic initiatives.
- Learn to translate simulation experience into actionable insights for organizational success.

Organizational Benefits

- Identify and nurture potential leaders and decision-makers.
- Improve strategic alignment and organizational decision-making capabilities.
- Strengthen team collaboration, communication, and problem-solving skills.
- Enhance organizational agility in responding to complex business challenges.
- Support succession planning and leadership development initiatives.
- Foster a culture of innovation, critical thinking, and adaptive strategies.

Instructional Methodology

The training employs a highly interactive, simulation-based approach through:

- Realistic business scenarios simulating market dynamics, competition, and resource constraints
- Group exercises to encourage collaboration and strategic discussion
- Decision-making tasks that highlight risk, reward, and trade-offs
- Feedback and debriefing sessions for reflection and learning
- Analysis of strategies, outcomes, and performance metrics
- Continuous coaching and guidance from experienced facilitators

Course Outline

- Module 1: Introduction to Strategic Management and Simulation Objectives
- Module 2: Scenario Briefing – Market, Competition, and Organizational Context
- Module 3: Strategic Decision-Making – Resource Allocation and Risk Assessment
- Module 4: Team Collaboration and Leadership in Simulated Challenges
- Module 5: Market Response – Analyzing Consequences of Strategic Decisions
- Module 6: Adaptive Strategies – Adjusting to Changing Conditions
- Module 7: Performance Metrics – Evaluating Outcomes and Trade-Offs
- Module 8: Debriefing Session – Lessons Learned and Best Practices
- Module 9: Integrating Simulation Experience into Real-World Strategy
- Module 10: Capstone Exercise – Developing a Comprehensive Strategic Plan

Certification

Upon successful completion, participants will receive a Certificate for “A Day at Sea – A Strategy Challenge for Senior Managers,” recognizing their ability to apply strategic thinking, make effective decisions, and lead teams in complex business environments.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training

Interested in running this course for your team?
Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

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