MAWA EVENTS

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BUSINESS CONTINUITY PLANNING AND MANAGEMENT TRAINING

“Prepare, Protect, and Prosper — Ensuring Business Survival in the Face of Disruption.”

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

Are you completely confident in your organisation’s ability to continue operating despite a majorinterruption? Loss of IT is the most common interruption suffered by organisations,regardless ofsize or sector, but how would you fare with other problems, such as:

- Severe weather
- Pandemic flu or other disease outbreaks
- Terrorist attacks on critical infrastructure or crowded places
- Flooding
- Fraud
- Fire
- Theft
- Transport system failure
- Major industrial accident
- Any other threat particularly relevant to your organisation?

Objectives

By the end of this training, participants will be able to:

- Understand the principles and importance of Business Continuity Management (BCM).
- Identify critical business functions and conduct risk assessments.
- Develop and implement effective business continuity and disaster recovery plans.
- Establish crisis communication and response strategies.
- Evaluate and test continuity plans for readiness and improvement.
- Ensure compliance with international BCM standards (ISO 22301).

Why Attend

This training is essential for professionals seeking to safeguard their organization’s assets, reputation, and operations. In an era of increasing uncertainty — from cyber threats to natural disasters — business resilience is no longer optional; it’s a necessity. Attending this course will equip you with practical tools, real-world examples, and a structured approach to ensure your organization not only survives disruptions but continues to thrive during and after crises.

Target Audience

This course is ideal for:

- Business Continuity and Risk Managers
- IT and Operations Managers
- Emergency Response Coordinators
- Security and Facility Managers
- Compliance and Audit Officers
- Senior Executives and Decision Makers
- Anyone responsible for organizational resilience and crisis management

Individual Benefits

- Gain a deep understanding of continuity planning and crisis management.
- Learn to identify vulnerabilities and mitigate potential business risks.
- Enhance your professional credibility with specialized BCM knowledge.
- Improve decision-making during emergencies.
- Acquire practical templates and frameworks applicable to your organization.

Organizational Benefits

- Strengthen organizational resilience and reduce downtime during crises.
- Protect key assets, reputation, and stakeholder confidence.
- Ensure compliance with legal, regulatory, and industry standards.
- Enhance communication and coordination across departments.
- Minimize financial and operational losses during disruptions.

Instructional Methodology

This course uses a blend of interactive learning techniques, including:

- Expert-led presentations and case studies
- Group discussions and scenario-based exercises
- Risk assessment simulations
- Hands-on development of a business continuity plan
- Quizzes and feedback sessions to reinforce understanding

Course Outline

Module 1: Introduction to Business Continuity Management

Module 2: Risk Assessment and Business Impact Analysis

Module 3: Developing Business Continuity and Disaster Recovery Plans

Module 4: Crisis Communication and Emergency Response

Module 5: Implementing and Maintaining a BCM Framework

Module 6: Testing, Exercising, and Auditing the Plan

Module 7: Aligning BCM with ISO 22301 Standards

Module 8: Review, Continuous Improvement, and Certification

Certification

Participants who successfully complete the course will receive a Certificate of Achievement in Business Continuity Planning and Management, recognizing their understanding of international best practices and practical application of BCM strategies.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**