

MANAGING AN ORGANISATIONAL PORTFOLIO

"Strategically Balance Projects, Programmes, and Resources to Maximize Organizational Value"

Schedule

Date	Venue	Fees (Face-to-Face)
06 - 10 Jul 2026	Kuala Lumpur, Malaysia	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today's complex business landscape, organizations often run multiple projects and programmes simultaneously. Managing this collective effort efficiently is the essence of portfolio management. Organizational Portfolio Management (OPM) ensures that all initiatives align with strategic goals, deliver value, and are resourced appropriately.

This 5-day training program provides a deep dive into the principles, tools, and frameworks of effective portfolio management. It empowers professionals to oversee the selection, prioritization, and governance of projects and programmes, ensuring optimal return on investment and strategic coherence across the organization.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and purpose of organizational portfolio management
- Develop a portfolio strategy aligned to corporate goals
- Evaluate and prioritize initiatives based on value, risk, and resource availability
- Monitor portfolio performance and implement corrective actions
- Establish effective portfolio governance, reporting, and communication

Why Attend

- Learn how to manage multiple programs and projects strategically
- Maximize ROI by selecting and prioritizing the right initiatives
- Align execution with vision and strategy at the enterprise level
- Improve visibility, transparency, and accountability across the portfolio
- Equip yourself for senior roles in PMO, strategy, and executive leadership

Target Audience

This program is designed for:

- Portfolio, programme, and senior project managers
- PMO leaders and strategy officers
- C-level executives and business planners
- Project governance professionals
- Consultants involved in enterprise transformation

Individual Benefits

Key competencies that will be developed include:

- Strategic thinking and portfolio alignment
- Portfolio evaluation techniques and decision-making models
- Prioritization based on value, urgency, and risk
- Governance and performance monitoring of portfolios
- Resource optimization across projects and programmes

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced portfolio performance and strategic alignment
- More informed decision-making on project investments
- Better resource allocation and cost control across departments
- Increased agility in responding to strategic shifts and external changes
- Transparent governance and improved stakeholder engagement

Instructional Methodology

The course uses an engaging, hands-on approach to learning:

- Strategy Briefings - OPM frameworks, PMI standards, and value management
- Case Studies - Global examples of successful portfolio transformation
- Workshops - Portfolio prioritization, value mapping, and dashboard design
- Peer Exchange - Industry benchmarking and shared best practices
- Tools - Portfolio scorecards, evaluation templates, and heat maps

Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Portfolio Management

- Module 1: Introduction to Portfolio Management (07:30 – 09:30)
- Definitions, principles, and key differences with projects/programmes
- Module 2: Strategic Alignment and Portfolio Objectives (09:45 – 11:15)
- Module 3: Workshop – Mapping Portfolio to Business Strategy (11:30 – 01:00)
- Module 4: Case Study – Corporate Portfolio Transformation (02:00 – 03:30)

Day 2: Portfolio Evaluation and Prioritization

- Module 5: Project Evaluation and Scoring Models (07:30 – 09:30)
- Module 6: Risk and Value Assessment Techniques (09:45 – 11:15)
- Module 7: Workshop – Portfolio Prioritization Exercise (11:30 – 01:00)
- Module 8: Resource Capacity and Demand Management (02:00 – 03:30)

Day 3: Governance and Stakeholder Management

- Module 9: Portfolio Governance Structures (07:30 – 09:30)
- Module 10: Stakeholder Engagement and Communication Planning (09:45 – 11:15)
- Module 11: Workshop – Portfolio Steering Committee Setup (11:30 – 01:00)
- Module 12: Ethical Considerations and Conflict Resolution (02:00 – 03:30)

Day 4: Performance Monitoring and Reporting

- Module 13: KPIs and Success Metrics for Portfolios (07:30 – 09:30)
- Module 14: Portfolio Dashboards and Reporting Tools (09:45 – 11:15)
- Module 15: Workshop – Designing a Portfolio Performance Dashboard (11:30 – 01:00)
- Module 16: Benefits Realization Tracking (02:00 – 03:30)

Day 5: Maturity, Agility, and Optimization

- Module 17: Portfolio Maturity Models and Assessments (07:30 – 09:30)
- Module 18: Agility in Portfolio Management (09:45 – 11:15)
- Module 19: Workshop – Developing a Portfolio Improvement Roadmap (11:30 – 01:00)
- Module 20: Final Summary, Action Planning, and Certification (02:00 – 03:30)

Certification

Participants will receive a Certificate of Completion in Organizational Portfolio Management, confirming their capability to lead and optimize enterprise-wide project portfolios in alignment with strategic objectives.

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