

## EFFECTIVE PROGRAMME MANAGEMENT

*“Align Projects with Strategy and Deliver Value through Structured Programme Management”*

### Schedule

Date	Venue	Fees (Face-to-Face)
06 - 10 Jul 2026	Kuala Lumpur, Malaysia	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

### Introduction

Programme Management is the coordinated management of multiple projects and initiatives aligned to strategic objectives. Unlike project management, which focuses on specific deliverables, programme management emphasizes achieving broader organizational goals through integrated planning, governance, and execution.

This 5-day intensive course equips professionals with the skills and frameworks needed to initiate, control, and deliver programmes effectively. Participants will learn to manage interdependencies, navigate stakeholder complexities, and ensure that the outcomes of projects under a programme umbrella are aligned with business value creation.

### Objectives

By the end of this course, participants will be able to:

- Define, initiate, and govern programmes aligned to organizational strategy
- Manage multiple projects and coordinate their interdependencies
- Establish programme governance, risk management, and benefits realization plans
- Lead programme teams with a focus on performance and value delivery
- Apply international best practices and frameworks such as MSP® and PMI's Standard for Program Management

## Why Attend

- Learn how to manage complex, multi-project environments
- Align tactical project execution with long-term strategic goals
- Build leadership capabilities for cross-functional programme teams
- Develop governance frameworks that enable control and transparency
- Enhance career opportunities in portfolio, programme, and strategic management

## Target Audience

This program is designed for:

- Programme and portfolio managers
- Senior project managers and PMO leaders
- Strategy and planning professionals
- Department heads involved in transformation initiatives
- Consultants managing cross-departmental engagements

## Individual Benefits

Key competencies that will be developed include:

- Programme lifecycle management
- Benefits mapping and realization
- Stakeholder engagement and communication planning
- Risk and dependency management across multiple projects
- Value-based programme delivery

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved alignment of project outcomes with organizational strategy
- Enhanced control over complex initiatives with multiple workstreams
- Clearer visibility into programme performance and value
- Better coordination of change and resource management
- Increased return on investment across business initiatives

## Instructional Methodology

The course uses a practical and structured learning approach:

- Strategy Briefings - Programme lifecycle, MSP®, PMI, and global best practices
- Case Studies - Real-world examples from public and private sector programmes
- Workshops - Programme charter development, benefits mapping, governance models
- Peer Exchange - Interactive discussion on cross-industry challenges
- Tools - Programme dashboards, dependency trackers, and benefits frameworks

## Course Outline

### Detailed 5-Day Course Outline

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Programme Management Fundamentals

- Module 1: Introduction to Programme Management (07:30 – 09:30)
- Programme vs. project vs. portfolio
- Strategic alignment and value focus
- Module 2: Programme Lifecycle and Frameworks (09:45 – 11:15)
- PMI and MSP® approaches
- Programme definition, set-up, and transition
- Module 3: Workshop – Defining a Programme Charter (11:30 – 01:00)
- Module 4: Case Study – National Transformation Programme (02:00 – 03:30)

#### Day 2: Planning and Governance

- Module 5: Programme Planning and Scope Management (07:30 – 09:30)
- Module 6: Governance Models and Decision-Making (09:45 – 11:15)
- Role of the Programme Board, Steering Committees
- Module 7: Workshop – Designing a Governance Framework (11:30 – 01:00)
- Module 8: Resource Allocation and Budgeting (02:00 – 03:30)

#### Day 3: Stakeholder and Risk Management

- Module 9: Stakeholder Analysis and Engagement (07:30 – 09:30)
- Module 10: Communication Strategies for Programme Success (09:45 – 11:15)
- Module 11: Risk, Issues, and Change Control (11:30 – 01:00)
- Module 12: Workshop – Risk Register and Stakeholder Map (02:00 – 03:30)

#### Day 4: Benefits and Value Realization

- Module 13: Defining and Mapping Benefits (07:30 – 09:30)
- Key Performance Indicators (KPIs) and value metrics
- Module 14: Realization Planning and Monitoring (09:45 – 11:15)
- Module 15: Workshop – Programme Benefits Map (11:30 – 01:00)
- Module 16: Mid-Term Evaluation and Adjustments (02:00 – 03:30)

#### Day 5: Programme Delivery and Closure

- Module 17: Programme Execution and Performance Tracking (07:30 – 09:30)
- Module 18: Transition Management and Handover (09:45 – 11:15)
- Module 19: Workshop – Programme Closeout and Lessons Learned (11:30 – 01:00)
- Module 20: Summary, Action Plan, and Feedback (02:00 – 03:30)

## Certification

Participants will receive a Certificate of Completion in Effective Programme Management, demonstrating their mastery of planning, managing, and delivering strategic programmes aligned to business outcomes.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

<p><b>In-House / Customized Training</b></p> <p>Interested in running this course for your team?</p> <p>Please contact us:</p>	<p>TEL:</p> <p><b>+601116373203</b></p>	<p>EMAIL:</p> <p><b>info@mawaevents.net</b></p>
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