

STRATEGIC PLANNING AND EXECUTION

“From Vision to Action — Master the Art of Strategy Implementation”

Schedule

Date	Venue	Fees (Face-to-Face)
21 - 25 Jun 2026	Manama, Bahrain	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In a world defined by rapid change and competition, having a strategy is no longer enough — organizations must ensure flawless execution. Strategic Planning and Execution is a comprehensive course designed to equip leaders with the tools and techniques to bridge the gap between strategy formulation and operational performance.

Over five days, participants will learn how to craft robust strategic plans, align teams and resources, and ensure consistent execution. Through real-world case studies and simulation exercises, this course transforms strategy into a dynamic and actionable process.

Objectives

By the end of this course, participants will be able to:

- Understand the principles of strategic thinking and planning
- Develop clear, actionable strategic plans aligned with organizational goals
- Translate strategy into operational activities and KPIs
- Align people, processes, and technology with strategic priorities
- Monitor progress and adjust plans to ensure successful execution

Why Attend

- Develop practical skills to lead strategy design and implementation
- Bridge the common gap between planning and execution
- Learn frameworks for agility, accountability, and value creation
- Gain competitive advantage through effective resource alignment
- Strengthen leadership confidence in long-term planning

Target Audience

This program is designed for:

- Senior executives and department heads
- Strategic planning managers and business analysts
- Project and program managers
- Entrepreneurs and business owners
- Anyone responsible for executing strategic initiatives

Individual Benefits

Key competencies that will be developed include:

- Strategic thinking and decision-making
- Organizational alignment and resource prioritization
- Analytical planning and performance tracking
- Leadership in change management and communication

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger execution of strategic plans
- Enhanced cross-functional collaboration and accountability
- Increased responsiveness to market and operational shifts
- Consistent achievement of performance objectives

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Strategic models, frameworks, and alignment principles
- Case Studies – Global and regional examples of strategy execution
- Workshops – Interactive planning sessions, simulations, and KPI alignment
- Peer Exchange – Discussions on strategic challenges across industries
- Tools – Strategy maps, execution scorecards, and implementation checklists

MAWA EVENTS

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Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Strategic Thinking

- Module 1: Strategy vs. Planning – Clarifying the Concepts (07:30 – 09:30)
 - What makes strategy different from goals and tactics?
 - Strategic vs. operational mindset
- Module 2: Strategic Analysis Tools (09:45 – 11:15)
 - SWOT, PESTEL, Porter’s 5 Forces
- Module 3: Visioning and Goal-Setting (11:30 – 01:00)
 - Crafting mission and vision statements
 - Setting SMART strategic goals
- Module 4: Workshop – Situational Analysis (02:00 – 03:30)

Day 2: Developing a Strategic Plan

- Module 5: Strategic Planning Frameworks (07:30 – 09:30)
 - Balanced Scorecard, OGSM, and OKRs
- Module 6: Prioritizing Strategic Initiatives (09:45 – 11:15)
 - Resource allocation and risk consideration
- Module 7: Workshop – Strategic Initiative Mapping (11:30 – 01:00)
- Module 8: Case Study – Corporate Strategy in Action (02:00 – 03:30)

Day 3: Aligning People and Resources

- Module 9: Organizational Alignment (07:30 – 09:30)
 - Structure, roles, and accountability
- Module 10: Strategic Communication (09:45 – 11:15)
 - Engaging stakeholders and managing expectations
- Module 11: Linking Strategy to Performance (11:30 – 01:00)
 - KPIs, dashboards, and scorecards
- Module 12: Workshop – Strategy Cascade Model (02:00 – 03:30)

Day 4: Strategy Execution and Monitoring

- Module 13: Execution Roadmaps and Milestones (07:30 – 09:30)
 - Project timelines, dependencies, and resource planning
- Module 14: Risk Management in Strategy (09:45 – 11:15)
 - Identifying execution risks and developing contingency plans
- Module 15: Monitoring and Adjusting Strategy (11:30 – 01:00)
 - Strategy review cycles and learning loops
- Module 16: Workshop – Strategic Risk Simulation (02:00 – 03:30)

Day 5: Leadership and Strategic Agility

- Module 17: Leading Strategic Change (07:30 – 09:30)
 - Change management principles for strategy execution
- Module 18: Building a Culture of Accountability (09:45 – 11:15)
 - Empowerment, ownership, and engagement
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Module 19: Final Group Presentations (11:30 – 01:00)

- Module 20: Wrap-Up and Personal Action Planning (02:00 – 03:30)

Certification

Participants will receive a Certificate of Completion in Strategic Planning and Execution, verifying their competence in building, aligning, and executing strategy for measurable business results.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: +601116373203	EMAIL: info@mawaevents.net
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