MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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LEADERSHIP IN THE AGE OF AI TRANSFORMATION

"Empower Strategic Decision-Making & Lead Organizational Change in an AI-Driven Future"

Schedule

Date	Venue	Fees (Face-to-Face)
13 – 17 Sep 2026	Kuwait	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Artificial Intelligence is not just a technology trend—it's a leadership imperative. Organizations across every sector are reimagining operations, customer experiences, and workforce capabilities through AI. To remain competitive and resilient, leaders must understand how to harness the power of AI strategically while managing risks, culture, and transformation.

This 5-day executive masterclass is designed to help leaders navigate the AI revolution with clarity and confidence. Blending strategic foresight, business transformation insights, and practical frameworks, the course equips decision-makers with tools to lead responsibly in the age of automation and intelligent systems.

Objectives

By the end of this course, participants will be able to:

- Understand AI technologies and their implications for leadership and strategy
- Identify opportunities for AI implementation across business units
- Navigate ethical, social, and regulatory challenges of AI adoption
- Lead digital transformation with AI as a catalyst
- Build a future-ready organizational culture and skillset
- Develop a roadmap for AI-driven innovation and value creation

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Why Attend

- Gain clarity on AI\'s potential and limitations for your industry
- Learn how to lead digital transformation and innovation in complex environments
- Discover frameworks for ethical, inclusive, and impactful AI deployment
- Translate AI concepts into strategic business decisions
- Network with peers across industries for idea exchange and collaboration

Target Audience

This program is ideal for:

- C-Level Executives and Senior Decision-Makers
- Business Unit Heads and Strategy Leaders
- Innovation & Digital Transformation Officers
- Policy Makers and Government Leaders
- HR, Risk, IT, and Operations Leaders involved in change initiatives

Individual Benefits

Participants will gain:

- Strategic understanding of AI’s evolving landscape
- Frameworks to evaluate AI readiness and risk
- Confidence to lead innovation, automation, and agile culture shifts
- Practical insights into AI tools, use cases, and future disruptions
- Techniques to drive cross-functional AI adoption and upskilling

Organizational Benefits

Your organization will benefit from:

- Executive leadership equipped to manage digital and AI transformation
- Improved ability to assess and implement AI use cases
- Stronger governance and ethical oversight of AI initiatives
- Increased innovation capabilities and strategic agility
- A culture of experimentation, learning, and continuous improvement

Instructional Methodology

The course offers a dynamic blend of strategic dialogue and future-focused content:

- Strategy Briefings – Leadership, innovation, and AI integration models
- Case Studies – Successful and failed AI transformation journeys
- Workshops – AI readiness assessments, ethical decision-making simulations
- Peer Exchange – Cross-industry collaboration and innovation labs
- Tools – Roadmap templates, AI capability matrices, digital maturity models

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Course Outline

Detailed 5-Day Course Outline

Training Hours: 07:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: The Strategic Landscape of AI

- Module 1: AI Fundamentals for Leaders (07:30 – 09:30)
- What AI is—and isn't
- Key technologies: machine learning, NLP, robotics, computer vision
- Module 2: Business Models in the AI Era (09:45 – 11:15)
- Disruption, value chains, and competitive advantage
- Module 3: Global AI Trends and Case Studies (11:30 – 01:00)
- Industry applications and transformative examples
- Module 4: Workshop – AI Opportunity Mapping (02:00 – 03:30)

Day 2: Leading with an AI Mindset

- Module 1: AI-Driven Transformation Strategy (07:30 – 09:30)
- Building AI into your organizational vision
- Module 2: Innovation, Agility & Experimentation Culture (09:45 – 11:15)
- From resistance to readiness
- Module 3: Talent & Skills for the AI Future (11:30 – 01:00)
- Upskilling, new roles, and human-AI collaboration
- Module 4: Workshop – AI-Readiness Diagnostic (02:00 – 03:30)

Day 3: Ethical, Governance & Risk Frameworks

- Module 1: Responsible AI Leadership (07:30 – 09:30)
- Bias, fairness, transparency, and accountability
- Module 2: Regulatory and Legal Implications (09:45 – 11:15)
- Global frameworks, GDPR, auditability
- Module 3: Managing Risk in AI Projects (11:30 – 01:00)
- Data quality, cyber risks, reputational risk
- Module 4: Workshop – Creating an AI Ethics Charter (02:00 – 03:30)

Day 4: Implementing AI for Strategic Impact

- Module 1: Enterprise AI Use Cases (07:30 – 09:30)
- Finance, HR, marketing, operations, customer experience
- Module 2: Partnering with Tech & Data Teams (09:45 – 11:15)
- Bridging the gap between business and technical execution
- Module 3: KPIs and Success Metrics for AI Projects (11:30 – 01:00)
- What to measure, how to iterate
- Module 4: Workshop – Building Your AI Leadership Roadmap (02:00 – 03:30)

Day 5: The Future of Leadership in a Post-AI World

- Module 1: Future Scenarios and Workforce Redesign (07:30 – 09:30)
- What leadership will look like in 5–10 years
- Module 2: Human-Centered Leadership in the Age of AI (09:45 – 11:15)
- Emotional intelligence, creativity, adaptability
- Module 3: Final Case Lab – Solving an AI Disruption Challenge (11:30 – 01:00)
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Executive simulation and solution pitching

- Module 4: Certification Wrap-Up, Action Planning & Closing (02:00 – 03:30)

Certification

Participants will receive a Certificate of Completion in Leadership in the Age of AI Transformation, validating their readiness to lead strategically, ethically, and innovatively in a future shaped by AI technologies.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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