

## I PORT EXPORT & SHIPPING MANAGEMENT

*“Master the Essentials of Import, Export, and Shipping Management for Global Trade Success.”*

### Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

### Introduction

This intensive course provides a comprehensive overview of import, export, and shipping management processes, regulations, and best practices. Participants will learn to navigate international trade regulations, manage logistics, documentation, customs clearance, and shipping operations efficiently to ensure smooth global supply chain activities.

### Objectives

By the end of this course, participants will be able to:

- Understand international trade regulations and compliance requirements
- Manage import and export documentation and procedures
- Coordinate shipping and logistics operations effectively
- Handle customs clearance and freight forwarding processes
- Apply risk management and cost control strategies in shipping

## Why Attend

- Gain practical knowledge to manage import-export operations
- Enhance compliance and minimize risks in international trade
- Improve efficiency in shipping and logistics management
- Stay updated with global trade policies and shipping trends

## Target Audience

- Import-export professionals
- Logistics and supply chain managers
- Freight forwarders and shipping coordinators
- Customs officers and trade compliance personnel
- Business owners involved in international trade

## Individual Benefits

- Master essential import-export documentation and procedures
- Develop skills to manage shipping and freight forwarding effectively
- Reduce delays and costs through better compliance and planning
- Increase career opportunities in global trade and logistics sectors

## Organizational Benefits

- Streamlined import-export operations
- Enhanced regulatory compliance and reduced penalties
- Improved coordination between shipping, customs, and logistics
- Cost savings through optimized freight and inventory management

## Instructional Methodology

- Interactive lectures and presentations
- Real-world case studies and trade scenarios
- Practical workshops on documentation and customs procedures
- Group discussions and role-playing exercises

## Course Outline

### DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Introduction to International Trade and Shipping

- Module 1 (07:30 – 09:30): Overview of Global Trade and Supply Chains
- Module 2 (09:45 – 11:15): Key Players in Import, Export, and Shipping
- Module 3 (11:30 – 01:00): International Trade Regulations and Agreements
- Module 4 (02:00 – 03:30): Understanding Incoterms and Shipping Terms

#### Day 2: Import and Export Documentation

- Module 1 (07:30 – 09:30): Essential Import and Export Documents
- Module 2 (09:45 – 11:15): Preparing Commercial Invoices and Packing Lists
- Module 3 (11:30 – 01:00): Certificates, Licenses, and Customs Declarations
- Module 4 (02:00 – 03:30): Electronic Data Interchange (EDI) in Trade Documentation

#### Day 3: Shipping Operations and Freight Forwarding

- Module 1 (07:30 – 09:30): Modes of Transport and Shipping Options
- Module 2 (09:45 – 11:15): Freight Forwarding Processes and Role
- Module 3 (11:30 – 01:00): Containerization and Cargo Handling
- Module 4 (02:00 – 03:30): Shipping Insurance and Claims Management

#### Day 4: Customs Clearance and Compliance

- Module 1 (07:30 – 09:30): Customs Procedures and Clearance Processes
- Module 2 (09:45 – 11:15): Tariffs, Duties, and Valuation Methods
- Module 3 (11:30 – 01:00): Trade Compliance and Risk Management
- Module 4 (02:00 – 03:30): Handling Customs Inspections and Audits

#### Day 5: Cost Management and Future Trends

- Module 1 (07:30 – 09:30): Costing and Pricing Strategies in Shipping
- Module 2 (09:45 – 11:15): Managing Logistics and Supply Chain Risks
- Module 3 (11:30 – 01:00): Digitalization and Emerging Technologies in Shipping
- Module 4 (02:00 – 03:30): Case Studies, Final Assessment & Certification

## Certification

Participants will receive a Certificate of Completion in Import, Export & Shipping Management, validating their proficiency in international trade operations and shipping management.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

**In-House / Customized Training**

Interested in running this course for your team?

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