

## READING & INTERPRETING FINANCIAL STATEMENTS

*"Master the Art of Understanding Financial Statements to Make Informed Business Decisions."*

### Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

### Introduction

This comprehensive course is designed to equip participants with essential skills to read, analyze, and interpret key financial statements including balance sheets, income statements, and cash flow statements. Understanding these documents is crucial for managers, accountants, investors, and business professionals to evaluate financial health, performance, and make strategic decisions.

### Objectives

By the end of this course, participants will be able to:

- Understand the components and purposes of major financial statements
- Analyze financial ratios to assess company performance and stability
- Interpret cash flow statements to understand liquidity and cash management
- Evaluate financial reports to support decision-making and strategic planning
- Identify warning signs and opportunities through financial analysis

## Why Attend

- Gain confidence in reading and interpreting complex financial reports
- Enhance financial literacy critical for managerial roles
- Improve your ability to make data-driven business decisions
- Understand financial health and risks for better resource allocation

## Target Audience

- Managers and team leaders
- Accountants and finance professionals
- Investors and business analysts
- Entrepreneurs and business owners

## Individual Benefits

- Enhanced understanding of financial documents
- Ability to perform ratio and trend analysis
- Improved decision-making based on financial insights
- Increased career potential in finance-related roles

## Organizational Benefits

- More informed managers and decision-makers
- Stronger financial governance and control
- Improved budgeting, forecasting, and resource management
- Better risk assessment and mitigation

## Instructional Methodology

- Interactive lectures and real-world case studies
- Hands-on exercises with actual financial statements
- Group discussions and problem-solving sessions
- Financial ratio and statement analysis workshops

## Course Outline

### DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Introduction to Financial Statements

- Module 1 (07:30 – 09:30): Overview of Financial Statements and Their Purpose
- Module 2 (09:45 – 11:15): Understanding the Balance Sheet: Assets, Liabilities & Equity
- Module 3 (11:30 – 01:00): Introduction to the Income Statement
- Module 4 (02:00 – 03:30): Case Study: Analyzing Sample Financial Statements

#### Day 2: Income Statement Deep Dive

- Module 1 (07:30 – 09:30): Revenue Recognition and Expense Classification
- Module 2 (09:45 – 11:15): Profitability Analysis: Gross Profit, Operating Profit, Net Profit
- Module 3 (11:30 – 01:00): Understanding Earnings and Profit Margins
- Module 4 (02:00 – 03:30): Practical Exercise: Preparing a Simple Income Statement

#### Day 3: Cash Flow Statement & Financial Position

- Module 1 (07:30 – 09:30): Components of Cash Flow Statements: Operating, Investing, Financing
- Module 2 (09:45 – 11:15): Analyzing Liquidity and Cash Management
- Module 3 (11:30 – 01:00): Interpreting Changes in Financial Position
- Module 4 (02:00 – 03:30): Workshop: Cash Flow Statement Analysis

#### Day 4: Financial Ratios and Performance Metrics

- Module 1 (07:30 – 09:30): Key Financial Ratios: Liquidity, Profitability, Efficiency, Solvency
- Module 2 (09:45 – 11:15): Ratio Calculations and Interpretation
- Module 3 (11:30 – 01:00): Trend Analysis and Benchmarking
- Module 4 (02:00 – 03:30): Group Exercise: Ratio Analysis on Real Financial Data

#### Day 5: Using Financial Statements for Decision Making

- Module 1 (07:30 – 09:30): Evaluating Financial Health and Risks
- Module 2 (09:45 – 11:15): Financial Statement Analysis for Strategic Planning
- Module 3 (11:30 – 01:00): Identifying Warning Signs and Growth Opportunities
- Module 4 (02:00 – 03:30): Final Assessment and Certification

## Certification

Participants who successfully complete the course will receive a Certificate of Completion in Reading & Interpreting Financial Statements, validating their skills in financial analysis to support business decisions.

## Why Choose MAWA Events

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**In-House / Customized Training**

Interested in running this course for your team?

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