

ADVANCED CASH FLOW WORKSHOP

"Master the Art of Managing, Forecasting & Optimizing Business Cash Flow"

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

Cash flow is the lifeblood of any business. The Advanced Cash Flow Workshop is designed to empower finance professionals, business owners, and executives with advanced techniques in cash flow analysis, forecasting, and liquidity optimization. Participants will gain hands-on experience in interpreting cash flow statements, constructing cash flow models, and using cash management strategies to drive financial resilience and strategic growth.

Objectives

By the end of this workshop, participants will be able to:

- Understand the drivers of cash flow in various business models
- Analyze and interpret direct and indirect cash flow statements
- Create dynamic cash flow forecasts and projections
- Apply cash flow budgeting techniques in capital-intensive environments
- Use scenario planning and sensitivity analysis for liquidity risk management
- Improve working capital through operational cash efficiency
- Implement controls and policies for effective treasury management

Why Attend

- Develop advanced cash flow planning and financial forecasting skills
- Improve financial decision-making with real-time insights
- Equip yourself with tools to handle liquidity crises and fund growth
- Learn best practices from global treasury management frameworks

Target Audience

- CFOs and Finance Directors
- Financial Analysts and Controllers
- Treasurers and Corporate Accountants
- Business Owners and Senior Managers
- Budgeting and Planning Professionals

Individual Benefits

- Strengthen your role as a strategic financial leader
- Gain advanced skills in cash flow modeling and analysis
- Enhance your career prospects in treasury and financial planning
- Be prepared to advise leadership on financial liquidity matters

Organizational Benefits

- Improve cash utilization and reduce idle funds
- Anticipate and mitigate cash flow disruptions
- Support strategic planning with robust cash forecasts
- Strengthen investor and stakeholder confidence

Instructional Methodology

- Real-world case studies and simulations
- Spreadsheet-based cash flow modeling exercises
- Interactive forecasting tools and dashboards
- Group activities and role plays for cash management
- Discussions on current cash flow challenges and solutions

Course Outline

DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

Day 1: Foundations of Cash Flow Management

- Module 1: Importance of Cash Flow in Business Sustainability (07:30 – 09:30)
- Module 2: Understanding Cash Flow Statements (Direct vs Indirect) (09:45 – 11:15)
- Module 3: Key Drivers: Operating, Investing & Financing Activities (11:30 – 01:00)
- Module 4: Linking Profitability with Cash Flow (02:00 – 03:30)

Day 2: Advanced Cash Flow Analysis Techniques

- Module 1: Ratio Analysis for Cash Flow Health (07:30 – 09:30)
- Module 2: Cash Conversion Cycle & Working Capital Management (09:45 – 11:15)
- Module 3: Free Cash Flow vs. Operating Cash Flow Analysis (11:30 – 01:00)
- Module 4: Industry Benchmarks & Variance Analysis (02:00 – 03:30)

Day 3: Forecasting & Planning

- Module 1: Developing Cash Flow Forecasting Models (07:30 – 09:30)
- Module 2: Rolling Forecasts & Scenario Analysis (09:45 – 11:15)
- Module 3: Forecasting in Times of Uncertainty or Crisis (11:30 – 01:00)
- Module 4: Cash Flow Dashboards & Visualization (02:00 – 03:30)

Day 4: Cash Optimization & Treasury Management

- Module 1: Treasury Function & Liquidity Strategies (07:30 – 09:30)
- Module 2: Banking Relationships & Cash Pooling (09:45 – 11:15)
- Module 3: Investment of Surplus Funds (Short-Term Instruments) (11:30 – 01:00)
- Module 4: Technology Tools for Real-Time Cash Management (02:00 – 03:30)

Day 5: Risk, Control, and Strategic Applications

- Module 1: Cash Flow Risk Management & Internal Controls (07:30 – 09:30)
- Module 2: Strategic Uses of Cash Flow in Growth & M&A (09:45 – 11:15)
- Module 3: Final Project: Cash Flow Strategy Simulation (11:30 – 01:00)
- Module 4: Workshop Wrap-Up, Presentations & Certification (02:00 – 03:30)

Certification

Participants will be awarded a Certificate of Completion upon full participation and successful completion of workshop simulations and activities. This workshop is aligned with international best practices in finance and treasury management.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

MAWA EVENTS

Address: No. 857, Block A2, Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net



© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.