

# ORGANIZATIONS & PROJECT MANAGEMENT: P3M & KNOWLEDGE MANAGEMENT

*“Align Projects, Programs & Portfolios with Strategic Goals through Effective Knowledge-Driven Management.”*

## Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

## Introduction

Modern organizations operate in complex environments that require cohesive governance over projects, programs, and portfolios—collectively referred to as P3M. This course explores how to design and operate a robust P3M framework that integrates strategic alignment, execution excellence, and enterprise knowledge management (KM). Participants will learn how to institutionalize knowledge, avoid repeated mistakes, improve decision-making, and ensure consistent delivery of value across all initiatives.

## Objectives

By the end of this course, participants will be able to:

- Understand the principles and structures of Project, Program, and Portfolio Management (P3M)
- Establish an integrated P3M governance model aligned with organizational goals
- Identify KM practices that enhance project decision-making and institutional memory
- Optimize resource utilization, performance tracking, and risk management
- Foster a knowledge-sharing culture that improves project outcomes and innovation

## Why Attend

This course equips leaders and managers to manage change, uncertainty, and complexity by implementing structured governance and knowledge-sharing frameworks. It bridges the gap between strategy and execution through effective alignment and knowledge flow across all levels.

## Target Audience

- PMO Directors, Program and Portfolio Managers
- Strategic Planning Officers and Business Unit Heads
- Project and Change Managers
- Knowledge Managers and Organizational Development Professionals
- Executives leading digital or operational transformation

## Individual Benefits

- Master P3M governance frameworks and enterprise-wide project oversight
- Learn to capture and apply organizational knowledge to future initiatives
- Strengthen leadership, reporting, and strategic decision-making abilities
- Become a driver of sustainable performance and learning culture

## Organizational Benefits

- Align all projects with strategic priorities and organizational KPIs
- Reduce redundancy, risks, and inefficiencies across initiatives
- Improve cross-functional collaboration and knowledge reuse
- Build a future-ready organization with structured change capabilities

## Instructional Methodology

- Expert-led presentations with P3M and KM case studies
- Interactive workshops and group activities
- Portfolio analysis simulations and prioritization games
- Knowledge capture techniques (After Action Reviews, Knowledge Maps, etc.)
- Tools for implementing and assessing PMOs and KM systems

## Course Outline

### DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Foundations of P3M in the Organizational Context

- Module 1: Introduction to Project, Program & Portfolio Management (07:30 – 09:30)
- Module 2: Strategic Alignment through P3M Frameworks (09:45 – 11:15)
- Module 3: Roles of PMOs and Governance Structures (11:30 – 01:00)
- Module 4: Case Study: P3M Maturity Models (02:00 – 03:30)

#### Day 2: Portfolio and Program Management Tools & Techniques

- Module 1: Project vs. Program vs. Portfolio Dynamics (07:30 – 09:30)
- Module 2: Prioritization Models and Scoring Techniques (09:45 – 11:15)
- Module 3: Resource Allocation and Demand Management (11:30 – 01:00)
- Module 4: Monitoring, Benefits Realization & Value Delivery (02:00 – 03:30)

#### Day 3: Knowledge Management Systems & Practices

- Module 1: The Role of KM in Projects and Portfolios (07:30 – 09:30)
- Module 2: Knowledge Lifecycle – Capture, Store, Share, Apply (09:45 – 11:15)
- Module 3: KM Tools – Lessons Learned, Wikis, Repositories (11:30 – 01:00)
- Module 4: Communities of Practice and Knowledge Networks (02:00 – 03:30)

#### Day 4: Risk, Change, and Performance in the P3M Environment

- Module 1: Integrated Risk Management across the Portfolio (07:30 – 09:30)
- Module 2: Change Control Mechanisms and Governance Gates (09:45 – 11:15)
- Module 3: KPIs, Dashboards, and Performance Reviews (11:30 – 01:00)
- Module 4: Project Knowledge Audits & Post-Mortem Reviews (02:00 – 03:30)

#### Day 5: Building an Integrated Knowledge-Driven P3M Office

- Module 1: Designing a PMO with Embedded KM Capabilities (07:30 – 09:30)
- Module 2: P3M Implementation Roadmap & Case Study Simulation (09:45 – 11:15)
- Module 3: Group Exercise: Developing an Action Plan (11:30 – 01:00)
- Module 4: Final Presentations, Discussion & Certification (02:00 – 03:30)

## Certification

Participants will receive a Certificate of Completion in Organizations & Project Management: P3M & Knowledge Management. This course builds foundational and strategic readiness to lead enterprise PMO setups and knowledge-based governance initiatives.

## Why Choose MAWA Events

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