

# A BEGINNER'S GUIDE TO SCRUM PROJECT MANAGEMENT

*"Learn the Agile Mindset, Master Scrum, and Lead Projects with Confidence."*

## Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

## Introduction

Scrum is one of the most widely adopted Agile project management frameworks used across industries to deliver value incrementally and efficiently. This beginner-friendly course provides a complete foundation in Scrum, focusing on its principles, roles, artifacts, and ceremonies. Participants will gain practical insights into how Scrum works in real-world projects and develop the ability to contribute to or manage Scrum teams effectively.

## Objectives

By the end of this training, participants will be able to:

- Understand the fundamentals of Agile and Scrum
- Identify Scrum roles, responsibilities, and workflows
- Apply Scrum events and artifacts to real projects
- Understand user stories, product backlog, sprint planning, and burndown charts
- Collaborate effectively in cross-functional Scrum teams

## Why Attend

This course is perfect for professionals transitioning to Agile, those working on dynamic teams, or anyone aiming to improve project outcomes through Scrum principles. It bridges theory and practice, enabling confident participation or leadership in Scrum teams.

## Target Audience

- Project Managers and Team Leaders
- Business Analysts and Developers
- Product Owners and Scrum Masters (aspiring)
- New team members joining Agile/Scrum teams
- Anyone interested in learning Scrum for project management

## Individual Benefits

- Gain a clear understanding of Scrum and Agile
- Improve collaboration, productivity, and delivery speed
- Become eligible for entry-level Scrum Master roles
- Prepare for Certified ScrumMaster® (CSM) or PSM I exam

## Organizational Benefits

- Enable faster, more flexible project delivery
- Increase product quality and stakeholder satisfaction
- Foster transparent communication and team accountability
- Encourage innovation through iterative development

## Instructional Methodology

- Interactive lectures and visual storytelling
- Group exercises and role-play simulations
- Real-world Scrum project case studies
- Scrum board simulations and sprint planning activities
- Optional exam prep practice for Scrum certification

## Course Outline

### DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Agile Mindset & Scrum Foundations

- Module 1: Introduction to Agile Project Management (07:30 – 09:30)
- Module 2: Agile Values and Principles (09:45 – 11:15)
- Module 3: Overview of Scrum Framework (11:30 – 01:00)
- Module 4: Scrum vs. Traditional PM (Waterfall) (02:00 – 03:30)

#### Day 2: Scrum Roles, Events & Artifacts

- Module 1: Scrum Roles: Product Owner, Scrum Master, Development Team (07:30 – 09:30)
- Module 2: Scrum Events: Sprint, Daily Scrum, Sprint Planning, Review, Retrospective (09:45 – 11:15)
- Module 3: Scrum Artifacts: Product Backlog, Sprint Backlog, Increment (11:30 – 01:00)
- Module 4: Definition of Done, Acceptance Criteria (02:00 – 03:30)

#### Day 3: Product Backlog & User Stories

- Module 1: Creating & Managing Product Backlogs (07:30 – 09:30)
- Module 2: Writing Effective User Stories (09:45 – 11:15)
- Module 3: Story Mapping & Estimation Techniques (11:30 – 01:00)
- Module 4: Product Backlog Refinement & Prioritization (02:00 – 03:30)

#### Day 4: Sprint Execution & Team Collaboration

- Module 1: Sprint Planning & Task Breakdown (07:30 – 09:30)
- Module 2: Visual Management Tools (Scrum Board, Burndown Charts) (09:45 – 11:15)
- Module 3: Conducting Effective Daily Stand-ups (11:30 – 01:00)
- Module 4: Sprint Review & Retrospective Best Practices (02:00 – 03:30)

#### Day 5: Real-World Scrum Projects & Certification Prep

- Module 1: Scaling Scrum: SAFe, Nexus, LeSS (07:30 – 09:30)
- Module 2: Common Pitfalls and How to Avoid Them (09:45 – 11:15)
- Module 3: Simulated Sprint: Planning to Retrospective (11:30 – 01:00)
- Module 4: Course Recap, Final Quiz, Certification Wrap-up (02:00 – 03:30)

## Certification

Upon successful participation and completion of course activities, participants will receive a Certificate of Completion: A Beginner's Guide to Scrum Project Management. This serves as a foundation for pursuing Certified ScrumMaster® (CSM), Professional Scrum Master™ (PSM I), or similar credentials.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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