

IT INNOVATION IN BANKING INDUSTRY

“Transform Financial Services through Cutting-Edge IT Innovation and Digital Integration.”

Schedule

Venue	Fees
In-House	ASK FOR THE QUOTATION

► **Available delivery methods:** In-House Training

Introduction

This course explores how IT innovation is reshaping the banking industry by enabling digital transformation, improving operational efficiency, enhancing customer experience, and opening new business models. Participants will examine leading-edge technologies such as AI, blockchain, cloud computing, and APIs, while learning how to integrate them into banking systems for strategic advantage.

Objectives

- By the end of this course, participants will be able to:
- Understand key drivers and trends in IT innovation within banking
 - Evaluate and adopt digital technologies that enhance banking services
 - Align IT innovation with core banking strategies and regulatory frameworks
 - Explore case studies on fintech disruption, open banking, and digital platforms
 - Develop roadmaps for IT-led innovation in retail, corporate, and investment banking

Why Attend

IT leaders in banking must go beyond traditional IT management to drive innovation. This course equips professionals with the knowledge and tools to harness emerging technologies and innovation processes that redefine how banks operate and compete.

Target Audience

- CIOs, CTOs, and Heads of Digital Transformation
- IT Managers and Innovation Officers in Banks
- FinTech Leaders and Start-up Founders
- Strategy Consultants and Product Developers
- Risk, Compliance, and Governance Professionals

Individual Benefits

- Gain clarity on the digital transformation landscape in banking
- Learn practical frameworks to drive IT innovation
- Improve leadership capacity in emerging tech adoption
- Understand the intersection of regulation and innovation

Organizational Benefits

- Accelerate digital transformation programs
- Improve customer experience and market responsiveness
- Reduce costs and enhance risk control through smart technologies
- Create a competitive edge via IT-led financial product innovation

Instructional Methodology

- Industry case studies from global and regional banks
- Live demonstrations of emerging banking technologies
- Interactive workshops and innovation planning sessions
- Group activities simulating fintech disruption

Course Outline

DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

- Training Hours:** 7:30 AM – 3:30 PM
- Daily Format:** 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00
- Day 1: Banking in the Digital Age**
- Module 1:** Evolution of IT in the Banking Sector (07:30 – 09:30)
 - Module 2:** Disruptive Trends: FinTech, Neo-Banks, Open Banking (09:45 – 11:15)
 - Module 3:** The Role of IT in Digital Strategy & Innovation (11:30 – 01:00)
 - Module 4:** Case Study: Global IT Innovation Benchmarks in Banking (02:00 – 03:30)
- Day 2: Emerging Technologies in Banking**
- Module 1:** AI & Machine Learning Applications in Banking (07:30 – 09:30)
 - Module 2:** Blockchain & Distributed Ledgers in Finance (09:45 – 11:15)
 - Module 3:** Cloud Computing for Core Banking Modernization (11:30 – 01:00)
 - Module 4:** API Ecosystems & Platform Banking (02:00 – 03:30)
- Day 3: Driving Customer-Centric Innovation**
- Module 1:** UX/UI & Digital Customer Journeys (07:30 – 09:30)
 - Module 2:** Omnichannel Banking & Mobile-First Strategies (09:45 – 11:15)
 - Module 3:** Personalization, Chatbots, and Robo-Advisors (11:30 – 01:00)
 - Module 4:** Workshop: Designing a Digital Product for Banks (02:00 – 03:30)
- Day 4: Governance, Regulation & Innovation Risk**
- Module 1:** Cybersecurity & Data Protection in Innovation (07:30 – 09:30)
 - Module 2:** Regulatory Frameworks for Innovation (GDPR, PSD2, AML) (09:45 – 11:15)
 - Module 3:** Managing Risks in IT Innovation Projects (11:30 – 01:00)
 - Module 4:** Case Study: Regulatory Tech (RegTech) Adoption (02:00 – 03:30)
- Day 5: Implementation & Innovation Roadmapping**
- Module 1:** IT Governance for Innovation in Banking (07:30 – 09:30)
 - Module 2:** Innovation Labs, Incubators & Partnerships (09:45 – 11:15)
 - Module 3:** Measuring Impact of Innovation (KPIs & ROI) (11:30 – 01:00)
 - Module 4:** Final Exercise: Building a 2-Year IT Innovation Roadmap (02:00 – 03:30)

Certification

Participants will receive a **Certificate in IT Innovation in Banking** upon full attendance and successful completion of case-based assessments. The certificate signifies knowledge and readiness to lead or support innovation in financial institutions.

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In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: +601116373203	EMAIL: info@mawaevents.net
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