

DIGITAL TRANSFORMATION COURSES FOR HEALTHCARE

“Drive Innovation, Improve Outcomes, and Deliver Smarter Healthcare.”

Schedule

| Venue | Fees |
|----------|-----------------------|
| In-House | ASK FOR THE QUOTATION |

Introduction

This intensive 5-day program equips healthcare leaders, IT professionals, and policy makers with a comprehensive framework for leading and implementing digital transformation in healthcare. It addresses the convergence of healthcare delivery with disruptive technologies—such as AI, cloud, IoT, telemedicine, and big data—while aligning with patient-centric care, compliance, and operational efficiency.

Objectives

By the end of this course, participants will be able to:

- Understand the pillars and roadmap of digital transformation in healthcare
- Align clinical, operational, and IT goals with digital strategy
- Leverage technologies to improve care delivery and access
- Ensure data privacy, cybersecurity, and regulatory compliance
- Lead change and foster a culture of innovation in healthcare organizations

Why Attend

Healthcare organizations face mounting pressure to modernize service delivery and optimize patient outcomes. This course will empower you to lead strategic initiatives, adopt scalable technologies, and innovate safely in a complex regulatory environment.

Target Audience

- Hospital Administrators and Medical Directors
- Chief Digital/Information/Technology Officers
- Healthcare Policy Makers and Planners
- Health IT Managers, Project Leaders, and Data Analysts
- Digital Health Startups and Innovators

Individual Benefits

- Build the knowledge and leadership skills needed to drive transformation
- Gain insights into best practices, case studies, and successful models
- Position yourself for high-impact roles in digital health strategy
- Stay ahead of emerging trends in global healthcare technology

Organizational Benefits

- Improve care quality, operational efficiency, and patient satisfaction
- Build integrated digital health ecosystems and platforms
- Minimize risk and ensure regulatory compliance
- Future-proof healthcare services with data-driven decision-making

Instructional Methodology

- Real-world case studies from global digital health systems
- Interactive lectures, group workshops, and digital tools demos
- Strategy mapping exercises and roadmap planning
- Simulation-based assessments and knowledge checks

Course Outline

DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

Training Hours: 7:30 AM – 3:30 PM

Daily Format: 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Digital Health Strategy

Module 1: Global Drivers of Healthcare Digitalization (07:30 – 09:30)

Module 2: Overview of the Digital Health Ecosystem (09:45 – 11:15)

Module 3: Key Stakeholders & Their Roles (11:30 – 01:00)

Module 4: Digital Transformation Frameworks (02:00 – 03:30)

Day 2: Enabling Technologies in Healthcare

Module 1: Electronic Health Records (EHRs) & Interoperability (07:30 – 09:30)

Module 2: Artificial Intelligence & Predictive Analytics (09:45 – 11:15)

Module 3: Cloud Computing & Infrastructure Modernization (11:30 – 01:00)

Module 4: Internet of Medical Things (IoMT) and Wearables (02:00 – 03:30)

Day 3: Patient-Centric & Remote Care Innovations

Module 1: Telemedicine, Virtual Care, and Mobile Health (07:30 – 09:30)

Module 2: Enhancing Patient Engagement and Digital Experiences (09:45 – 11:15)

Module 3: Population Health Management & Risk Stratification (11:30 – 01:00)

Module 4: Designing Digital Care Pathways (02:00 – 03:30)

Day 4: Data Governance, Security & Regulatory Compliance

Module 1: Cybersecurity in Healthcare IT Systems (07:30 – 09:30)

Module 2: Compliance with HIPAA, GDPR, and National Standards (09:45 – 11:15)

Module 3: Ethical AI and Patient Data Privacy (11:30 – 01:00)

Module 4: Data Governance & Trust Frameworks (02:00 – 03:30)

Day 5: Leadership, Innovation & Implementation

Module 1: Building Digital Health Teams & Agile Mindsets (07:30 – 09:30)

Module 2: Leading Transformation Across Departments (09:45 – 11:15)

Module 3: Strategy Roadmap Development – Group Activity (11:30 – 01:00)

Module 4: Final Presentations, Feedback, and Certification Wrap-Up (02:00 – 03:30)

Certification

Upon successful participation and completion of activities, participants will receive a **Certificate in Digital Transformation Strategy for Healthcare**, aligned with global standards in digital health leadership and implementation.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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In-House / Customized Training

Interested in running this course for your team?

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