MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

DIGITAL BUSINESS ANALYSIS IN BANKING & FINANCE

"Bridge Business Strategy and Technology Through Digital Analysis in Financial Services."

Schedule

Venue	Fees
In-House	ASK FOR THE QUOTATION

► **Available delivery methods:** Face-to-Face & Online Training, In-House Training

Introduction

This course equips professionals in the banking and financial services sector with essential tools, techniques, and frameworks for digital business analysis. As digital transformation accelerates across financial institutions, the role of the business analyst becomes pivotal in identifying opportunities, defining solutions, and ensuring alignment between business objectives and digital initiatives. Participants will gain hands-on skills in requirement elicitation, stakeholder engagement, data analysis, and solution evaluation tailored to banking environments.

Objectives

By the end of this training, participants will be able to:

- Understand the role and responsibilities of a digital business analyst in banking
- Apply business analysis frameworks in digital projects
- Elicit, document, and validate business and functional requirements
- Align analysis with regulatory, compliance, and customer-centric mandates
- Support innovation, process improvement, and digital strategy execution

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Why Attend

This course delivers the knowledge and practical skills needed to thrive in digital transformation projects within the financial industry. Whether working on mobile banking, core system upgrades, or regulatory compliance initiatives, business analysts are the link between IT and business outcomes.

Target Audience

- Business Analysts and Digital Transformation Leads
- Banking Product Managers and Project Managers
- IT Business Partners and Solution Designers
- Risk, Compliance, and Operations Specialists
- Financial Analysts and Strategy Consultants

Individual Benefits

- Gain practical skills for analyzing, modeling, and validating digital requirements
- Enhance your ability to support fintech and transformation projects
- Strengthen communication with technical teams and stakeholders
- Prepare for advanced certifications in Business Analysis (e.g., CBAP, PMI-PBA)

Organizational Benefits

- Ensure digital projects meet business goals and user needs
- Improve alignment between regulatory compliance and IT solutions
- Reduce project risks through better requirement definition
- Accelerate delivery of value-driven digital initiatives

Instructional Methodology

- Real-world case studies from banking and fintech
- Interactive workshops and stakeholder role-play
- Business analysis templates, toolkits, and digital modeling exercises
- Group activities using user stories, use cases, and process mapping

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Course Outline

DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

Training Hours: 7:30 AM – 3:30 PM

Daily Format: 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Digital Business Analysis

Module 1: Introduction to Business Analysis in Financial Services (07:30 – 09:30)

Module 2: Understanding Stakeholders & Business Needs (09:45 – 11:15)

Module 3: Role of Business Analyst in Digital Projects (11:30 – 01:00)

Module 4: Case Study: Digital Customer Onboarding in Banking (02:00 – 03:30)

Day 2: Requirements Elicitation & Documentation

Module 1: Elicitation Techniques – Interviews, Workshops, Observation (07:30 – 09:30)

Module 2: Documenting Business & Functional Requirements (09:45 – 11:15)

Module 3: Use Cases, User Stories & Acceptance Criteria (11:30 – 01:00)

Module 4: Practical Exercise: Creating a Requirements Package (02:00 – 03:30)

Day 3: Analyzing & Modeling Business Needs

Module 1: Business Process Modeling with BPMN (07:30 – 09:30)

Module 2: Data Flow Diagrams & Entity-Relationship Models (09:45 – 11:15)

Module 3: Value Stream Mapping & Lean Principles (11:30 – 01:00)

Module 4: Workshop: Modeling a Mobile Payments Workflow (02:00 – 03:30)

Day 4: Solution Evaluation & Agile Practices

Module 1: Evaluating Digital Solutions and Business Impact (07:30 – 09:30)

Module 2: Introduction to Agile and Scrum for Analysts (09:45 – 11:15)

Module 3: Backlog Grooming and Sprint Planning Support (11:30 – 01:00)

Module 4: Role Play: Analyst in Agile Banking Project (02:00 – 03:30)

Day 5: Strategic Alignment and Digital Transformation

Module 1: Linking Analysis to Digital Strategy & KPIs (07:30 – 09:30)

Module 2: Regulatory and Security Requirements in Financial Analysis (09:45 – 11:15)

Module 3: Capstone Case Study – Digital Lending Platform Analysis (11:30 – 01:00)

Module 4: Final Presentations, Feedback, and Certification (02:00 – 03:30)

Certification

Participants will receive a **Certificate in Digital Business Analysis in Banking & Finance** upon successful completion. This validates competency in supporting digital projects, identifying requirements, and delivering value-driven financial solutions.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

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