MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

BLOCKCHAIN FOR THE DECISION-MAKERS

"Empower Strategic Thinking with Practical Blockchain Insights for Executives and Leaders."

Schedule

Venue	Fees
In-House	ASK FOR THE QUOTATION

► **Available delivery methods:** In-House Training

Introduction

This course demystifies blockchain technology for executives, senior managers, and decision-makers who are seeking to leverage its potential for organizational transformation. Participants will explore how blockchain works, assess its implications across various industries, and develop a framework for evaluating its business value. The course combines real-world case studies, strategic planning tools, and interactive sessions to help leaders make informed decisions about blockchain adoption and governance.

Objectives

By the end of this course, participants will be able to:

- Understand the core concepts of blockchain, smart contracts, and distributed ledgers
- Analyze blockchain's strategic value across various business models
- Evaluate blockchain use cases in supply chain, finance, healthcare, and public sectors
- Identify legal, ethical, and regulatory considerations
- Develop a roadmap for implementing blockchain in their organization

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Why Attend

This course is designed specifically for professionals who make strategic decisions and want to stay ahead of digital disruption. It provides the necessary conceptual clarity and business insight to confidently assess blockchain opportunities and risks in enterprise contexts.

Target Audience

- C-Suite Executives and Business Owners
- Strategy & Innovation Officers
- Government and Public Sector Leaders
- Technology Advisors & Digital Transformation Leads
- Risk, Compliance, and Legal Professionals

Individual Benefits

- Gain a non-technical yet thorough understanding of blockchain
- Learn how to drive innovation using blockchain-based solutions
- Be equipped to lead and govern blockchain initiatives
- Network with peers and discuss real-world implementations

Organizational Benefits

- Make informed investment and partnership decisions
- Build blockchain use cases aligned with business goals
- Enhance transparency, traceability, and trust across processes
- Strengthen competitive positioning through digital innovation

Instructional Methodology

- Interactive lectures and expert-led discussions
- Industry case studies from finance, logistics, and government
- Hands-on decision-making frameworks and strategy planning
- Group exercises and executive brief simulations

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Course Outline

DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

Training Hours: 7:30 AM – 3:30 PM

Daily Format: 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Understanding the Blockchain Foundation

Module 1: Introduction to Blockchain Technology (07:30 – 09:30)

Module 2: Distributed Ledgers & Smart Contracts Simplified (09:45 – 11:15)

Module 3: Types of Blockchains – Public, Private, Consortium (11:30 – 01:00)

Module 4: Debunking Blockchain Myths & Limitations (02:00 – 03:30)

Day 2: Strategic Blockchain Use Cases

Module 1: Blockchain in Supply Chain & Logistics (07:30 – 09:30)

Module 2: Applications in Financial Services & Digital Payments (09:45 – 11:15)

Module 3: Blockchain for Healthcare, Identity & Public Records (11:30 – 01:00)

Module 4: Case Study Review: IBM, Maersk, De Beers, Estonian e-Gov (02:00 – 03:30)

Day 3: Evaluating Blockchain Business Models

Module 1: Blockchain Adoption Models & Maturity (07:30 – 09:30)

Module 2: Tokenization, NFTs & Digital Asset Frameworks (09:45 – 11:15)

Module 3: Partnering with Blockchain Vendors & Consortia (11:30 – 01:00)

Module 4: Workshop: Identifying Opportunities in Your Organization (02:00 – 03:30)

Day 4: Risk, Governance & Regulation

Module 1: Legal, Ethical & Regulatory Considerations (07:30 – 09:30)

Module 2: Cybersecurity & Data Privacy in Blockchain Networks (09:45 – 11:15)

Module 3: Governance Models: Public vs. Private Blockchains (11:30 – 01:00)

Module 4: Managing Risk in Blockchain Adoption (02:00 – 03:30)

Day 5: Blockchain Strategy & Implementation Roadmap

Module 1: Strategic Roadmap for Blockchain Integration (07:30 – 09:30)

Module 2: Building the Business Case: ROI, KPIs, and Metrics (09:45 – 11:15)

Module 3: Final Group Presentation: Executive Brief to Board (11:30 – 01:00)

Module 4: Wrap-Up, Panel Discussion & Certification Ceremony (02:00 – 03:30)

Certification

Participants will receive a **Certificate in Blockchain Strategy for Decision-Makers** upon successful completion. The certificate validates strategic understanding of blockchain principles, risks, and implementation planning tailored to executive-level decisions.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

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