MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

DIGITAL TRANSFORMATION STRATEGY IN THE HEALTHCARE INDUSTRY

"Empowering Healthcare Leaders to Drive Innovation, Agility, and Patient-Centered Outcomes through Digital Strategy."

Schedule

Venue	Fees
In-House	ASK FOR THE QUOTATION

► **Available delivery methods:** In-House Training

Introduction

This course is designed to equip healthcare professionals, administrators, and decision-makers with the strategic insight needed to lead and manage digital transformation in healthcare settings. It explores frameworks, emerging technologies, change management, and governance models that support patient-centric care, operational efficiency, and data-driven healthcare delivery.

Participants will learn how to develop, communicate, and execute digital transformation strategies that align with both clinical and organizational goals.

Objectives

By the end of this training, participants will be able to:

- Understand the key drivers and pillars of digital transformation in healthcare
- Evaluate emerging technologies like AI, IoT, Cloud, Blockchain, and Telemedicine
- Design a digital transformation roadmap aligned with healthcare outcomes
- Manage stakeholder expectations and lead cultural and organizational change
- Implement governance, compliance, and performance frameworks

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Why Attend

Healthcare organizations face growing pressure to modernize systems, reduce costs, and improve patient experiences. This course prepares leaders to develop sustainable digital transformation strategies while navigating risks, regulations, and rapid technological change.

Target Audience

- Healthcare Executives and Directors
- Chief Information Officers (CIOs) and Transformation Officers
- Hospital & Clinic Administrators
- Digital Health Strategists and Consultants
- Public Health Policy and IT Planners

Individual Benefits

- Gain strategic leadership skills in digital innovation
- Learn to align digital initiatives with patient safety and care quality
- Acquire tools to assess, design, and lead transformation programs
- Boost career potential in digital health leadership roles

Organizational Benefits

- Align technology investments with strategic healthcare goals
- Improve clinical efficiency, patient satisfaction, and operational agility
- Foster a data-driven and innovation-ready culture
- Enhance collaboration across departments and digital health ecosystems

Instructional Methodology

- Strategic planning workshops and roadmap design
- Case studies from leading digital healthcare systems
- Interactive discussions and technology assessments
- Group projects and guided transformation planning

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Course Outline

DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

Training Hours: 7:30 AM – 3:30 PM

Daily Format: 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Digital Transformation in Healthcare

Module 1: Introduction to Digital Health & Transformation Drivers (07:30 – 09:30)

Module 2: Current Trends & Global Best Practices (09:45 – 11:15)

Module 3: Digital Maturity Models and Readiness Assessment (11:30 – 01:00)

Module 4: Case Study: Transformation Success in Smart Hospitals (02:00 – 03:30)

Day 2: Emerging Technologies & Use Cases

Module 1: AI, IoT, Cloud & Blockchain in Healthcare (07:30 – 09:30)

Module 2: Patient-Centric Technologies: Portals, Wearables, Remote Monitoring (09:45 – 11:15)

Module 3: Interoperability, Data Integration & EHR Modernization (11:30 – 01:00)

Module 4: Workshop: Mapping Tech to Organizational Priorities (02:00 – 03:30)

Day 3: Strategy Development & Roadmapping

Module 1: Designing the Digital Transformation Strategy (07:30 – 09:30)

Module 2: Aligning with KPIs, ROI, and Clinical Objectives (09:45 – 11:15)

Module 3: Risk Analysis and Technology Governance (11:30 – 01:00)

Module 4: Team Exercise: Creating a Sample Roadmap (02:00 – 03:30)

Day 4: Implementation Planning & Change Leadership

Module 1: Change Management in Clinical Environments (07:30 – 09:30)

Module 2: Stakeholder Engagement and Workforce Readiness (09:45 – 11:15)

Module 3: Agile & Hybrid Project Management Models (11:30 – 01:00)

Module 4: Simulation: Leading a Digital Health Rollout (02:00 – 03:30)

Day 5: Monitoring, Optimization & Future Strategy

Module 1: Performance Monitoring & Continuous Improvement (07:30 – 09:30)

Module 2: KPIs and Evaluation Metrics for Digital Health (09:45 – 11:15)

Module 3: Future Trends and Long-Term Transformation Planning (11:30 – 01:00)

Module 4: Final Presentations, Certification Wrap-Up & Action Plans (02:00 – 03:30)

Certification

Participants will be awarded a **Certificate in Digital Transformation Strategy in the Healthcare Industry** upon successful participation and assessment. This certification demonstrates advanced knowledge in driving strategic innovation and digital modernization in healthcare environments.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

Follow us: **Facebook** **Twitter** **YouTube** **LinkedIn** **Instagram**

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.