MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

DIGITAL TRANSFORMATION IN INTERNATIONAL RELATIONS

"Leverage Digital Power to Shape Global Diplomacy, Policy, and Strategic Influence."

Schedule

Venue	Fees
In-House	ASK FOR THE QUOTATION

► **Available delivery methods:** In-House Training

Introduction

The **Digital Transformation in International Relations** course explores how digital technologies are reshaping diplomacy, global governance, and international cooperation. Participants will gain insights into cyber diplomacy, digital sovereignty, data governance, artificial intelligence in policy-making, and how states and global institutions engage in a rapidly digitizing world. This course combines theory and practice to prepare professionals to navigate emerging challenges and harness opportunities in international digital affairs.

Objectives

By the end of this training, participants will be able to:

- Understand the impact of digitalization on diplomacy and global affairs
- Examine the role of technology in international cooperation and conflict
- Analyze key issues like cybersecurity, misinformation, and data privacy
- Explore digital tools for negotiation, policy development, and influence
- Develop strategies for digital engagement in foreign affairs

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Why Attend

This course equips diplomats, analysts, and policymakers with the tools to understand and participate effectively in the digital dimension of international relations. Participants will learn how to shape digital agendas, respond to global tech disruptions, and build cyber-informed strategies.

Target Audience

- Diplomats, Government Advisors, and Foreign Service Officers
- Policy Analysts and International Affairs Professionals
- Researchers, Academics, and Students of Political Science
- Professionals from Multilateral Organizations (e.g., UN, EU, AU)
- Cybersecurity, Tech Policy, and Regulatory Officials

Individual Benefits

- Build knowledge of digital diplomacy, cyber norms, and global digital governance
- Gain practical tools for engaging in multilateral tech negotiations
- Enhance career prospects in international policy and technology governance
- Strengthen critical thinking around digital ethics and geopolitics

Organizational Benefits

- Increase institutional readiness for tech-driven diplomacy
- Develop capabilities to influence international digital policy frameworks
- Build global partnerships using digital platforms and data tools
- Reduce risks associated with cyber threats and digital misinformation

Instructional Methodology

- Interactive lectures and case-based analysis
- Group discussions and role-playing simulations
- Expert guest lectures from international diplomats and tech leaders
- Practical exercises using digital policy platforms and mapping tools

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Course Outline

DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

Training Hours: 7:30 AM – 3:30 PM

Daily Format: 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Digital International Relations

Module 1: Digital Transformation and Global Political Trends (07:30 – 09:30)

Module 2: The Rise of Digital Diplomacy – Tools and Strategies (09:45 – 11:15)

Module 3: Case Studies: Tech in Multilateral Institutions (11:30 – 01:00)

Module 4: Digital Statecraft: Public Diplomacy and Soft Power Online (02:00 – 03:30)

Day 2: Global Governance and Technology

Module 1: Internet Governance and the Role of Nation-States (07:30 – 09:30)

Module 2: AI, Blockchain, and Emerging Tech in Global Policy (09:45 – 11:15)

Module 3: Digital Rights and International Norms (11:30 – 01:00)

Module 4: Simulation: Negotiating Digital Trade Agreements (02:00 – 03:30)

Day 3: Cybersecurity and Strategic Competition

Module 1: Cybersecurity Threats and Nation-State Responses (07:30 – 09:30)

Module 2: Digital Sovereignty and Technonationalism (09:45 – 11:15)

Module 3: The Weaponization of Information – Fake News, Influence Ops (11:30 – 01:00)

Module 4: Workshop: Developing a National Digital Strategy Brief (02:00 – 03:30)

Day 4: Digital Tools in Modern Diplomacy

Module 1: Platforms for Digital Engagement – Social Media & Smart Tools (07:30 – 09:30)

Module 2: Virtual Embassies and E-Consulates (09:45 – 11:15)

Module 3: Data for Diplomacy – Mapping Conflict & Influence (11:30 – 01:00)

Module 4: Group Project: Building a Digital Diplomacy Campaign (02:00 – 03:30)

Day 5: The Future of Digital Global Relations

Module 1: Cross-Border Data Governance and Ethics (07:30 – 09:30)

Module 2: Regional Case Studies – EU, ASEAN, Africa, Latin America (09:45 – 11:15)

Module 3: Innovation Diplomacy and Global Digital Cooperation (11:30 – 01:00)

Module 4: Final Presentations, Feedback & Certification Wrap-Up (02:00 – 03:30)

Certification

Participants will be awarded a **Certificate in Digital Transformation in International Relations** upon successful completion of course activities and a group project. This certification affirms their ability to engage in tech-informed global diplomacy and international digital policy development.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

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