MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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ISO 37004: ORGANIZATIONAL GOVERNANCE AND PERFORMANCE EVALUATION

"Driving Accountability and Strategic Value through Measurable Governance Outcomes"

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

Effective governance is more than just policy — it's about performance. ISO 37004 provides a structured approach to monitor, evaluate, and improve governance systems within an organization. It complements ISO 37000 and offers measurable techniques for assessing governance performance aligned with strategic objectives and stakeholder expectations.

This course equips participants with practical knowledge and tools to build and operate governance performance measurement systems. Through real-world examples, workshops, and templates, participants will learn to transform governance from a theoretical framework into a dynamic performance driver.

Objectives

By the end of this course, participants will be able to:

- Understand ISO 37004 principles for evaluating organizational governance
- Develop governance monitoring and evaluation systems
- Define governance performance indicators and targets
- Measure, analyze, and report governance performance
- Design continuous improvement actions based on data-driven insights
- Align governance performance with enterprise-wide strategies and risks

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Why Attend

- Learn to turn governance into a performance advantage
- Improve the transparency and accountability of your organization
- Master tools for monitoring and reporting on governance KPIs
- Enhance organizational resilience and strategic decision-making
- Meet international expectations for responsible governance

Target Audience

This program is designed for:

- Corporate governance and compliance officers
- Internal auditors and risk managers
- Board members and executive leadership teams
- CSR and ESG professionals
- Performance management and strategy teams

Individual Benefits

- Gain expertise in governance performance evaluation
- Learn to identify and close governance performance gaps
- Develop dashboards and reports that matter to executives
- Elevate your profile as a governance and strategy leader

Organizational Benefits

- Transparent governance performance tracking
- Stronger stakeholder trust and accountability
- Evidence-based governance improvement initiatives
- Alignment of governance with risk, ethics, and corporate strategy

Instructional Methodology

- Strategy Briefings – Deep dive into ISO 37004, ISO 37000, and governance evaluation principles
- Case Studies – Governance assessments from leading organizations
- Workshops – Governance indicator development, data collection, and dashboard creation
- Peer Exchange – Experience sharing on governance integration
- Tools – Performance scorecard templates, evaluation models, improvement plans

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Course Outline

DETAILED 5-DAY COURSE OUTLINE

Training Hours: 7:30 AM – 3:30 PM **Format:** 3–4 Modules per day | Coffee Breaks at 09:30 & 11:15 | Lunch Buffet at 01:00 – 02:00

Day 1: Governance Foundations and ISO 37004 Overview

- Organizational governance principles (ISO 37000)
- Structure and application of ISO 37004
- Governance as an enabler of value creation

Day 2: Designing Governance Evaluation Frameworks

- Evaluation principles and performance logic models
- Governance indicators and target-setting
- Linking strategy, performance, and governance

Day 3: Monitoring and Data Management

- Gathering governance-related data and feedback
- Qualitative vs. quantitative governance KPIs
- Building governance performance scorecards

Day 4: Analysis, Reporting, and Improvement

- Evaluation techniques and performance interpretation
- Reporting frameworks and stakeholder communications
- Planning corrective and improvement measures

Day 5: Integrating Governance Evaluation into Operations

- Linking governance performance with risk and compliance
- Governance in ESG and sustainability strategies
- Final workshop: Developing a governance M&E roadmap

Certification

Certificate of Completion – ISO 37004: Organizational Governance and Performance Evaluation Participants will be awarded a certificate validating their capability to implement ISO 37004-based governance performance systems and drive continuous improvement in organizational governance.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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