

ISO 37000: GUIDANCE ON GOVERNANCE OF ORGANIZATIONS

“Establishing Purpose-Driven, Responsible, and Accountable Governance Systems”

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

ISO 37000:2021 is the first international standard providing guidance on the governance of organizations. It offers a comprehensive framework for boards, governing bodies, and senior executives to lead with purpose, ensure accountability, and align with stakeholder expectations while delivering sustainable value.

This course is designed to deepen participants' understanding of governance principles and how to apply ISO 37000 to build a resilient, ethical, and high-performing governance system. Attendees will explore global governance trends, real-world implementation case studies, and practical tools to strengthen oversight and decision-making across public and private entities.

Objectives

By the end of this course, participants will be able to:

- Understand the principles, structure, and purpose of ISO 37000
- Apply ISO 37000 guidelines to build effective governance systems
- Align organizational purpose with strategy, ethics, and sustainability
- Improve accountability and transparency mechanisms
- Strengthen leadership, oversight, and stakeholder engagement
- Evaluate governance effectiveness through performance indicators

Why Attend

- Gain an in-depth understanding of ISO 37000 governance principles
- Build the capability to lead governance transformation initiatives
- Enhance your board-level oversight and policy development skills
- Learn practical tools to improve decision-making, ethics, and stakeholder trust
- Position your organization for long-term sustainable success

Target Audience

This program is designed for:

- Board members and directors
- Senior executives and governance professionals
- Risk, compliance, and strategy officers
- Public sector administrators
- Sustainability and corporate responsibility professionals
- Internal auditors and consultants

Individual Benefits

Key competencies that will be developed include:

- Proficiency in ISO 37000 principles and their practical application
- Ability to lead governance system improvements
- Enhanced strategic thinking, ethics, and accountability
- Knowledge of aligning governance with sustainability and performance
- A recognized certificate to boost career progression in governance roles

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger governance structures and clearer roles/responsibilities
- Improved alignment between leadership, stakeholders, and long-term goals
- Enhanced risk awareness, ethical standards, and decision-making quality
- Consistency in governance reporting and evaluation practices
- Compliance with international governance expectations and frameworks

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – In-depth coverage of ISO 37000 guidelines and governance systems
- Case Studies – Governance failures, successes, and global examples
- Workshops – Exercises to evaluate governance frameworks and stakeholder roles
- Peer Exchange – Collaborative learning on leadership accountability and ethics
- Tools – Templates for governance assessment, board role mapping, and governance scorecards

Course Outline

DETAILED 5-DAY COURSE OUTLINE (CUSTOMIZABLE)

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of ISO 37000 and Governance Principles

- Module 1: Introduction to ISO 37000 (07:30 – 09:30)
- History, context, and purpose of the standard
- Why governance matters across sectors
- Module 2: Governance Fundamentals and System Components (09:45 – 11:15)
- Module 3: Workshop – Mapping Governance in Your Organization (11:30 – 01:00)
- Module 4: Case Study – Boardroom Governance Challenges (02:00 – 03:30)

Day 2: Organizational Purpose, Culture, and Values

- Module 1: Purpose-Driven Leadership and Strategic Alignment (07:30 – 09:30)
- Module 2: Embedding Ethics, Culture, and Values in Governance (09:45 – 11:15)
- Module 3: Workshop – Linking Purpose to Governance Practices (11:30 – 01:00)
- Module 4: Peer Discussion – Balancing Stakeholder and Shareholder Value (02:00 – 03:30)

Day 3: Accountability, Oversight, and Decision-Making

- Module 1: Governing Body Responsibilities and Accountability Mechanisms (07:30 – 09:30)
- Module 2: Governance Structures and Delegation of Authority (09:45 – 11:15)
- Module 3: Workshop – Designing an Accountability Framework (11:30 – 01:00)
- Module 4: Case Review – Decision-Making Failures and Oversight Gaps (02:00 – 03:30)

Day 4: Stakeholder Engagement and Governance Sustainability

- Module 1: Identifying and Engaging Stakeholders (07:30 – 09:30)
- Module 2: Sustainability, Resilience, and Long-Term Thinking in Governance (09:45 – 11:15)
- Module 3: Workshop – Building a Stakeholder Governance Model (11:30 – 01:00)
- Module 4: Peer Exchange – Governance in the Digital and ESG Age (02:00 – 03:30)

Day 5: Measuring Governance and Continuous Improvement

- Module 1: Governance Performance Evaluation Using ISO 37004 (07:30 – 09:30)
- Module 2: Developing and Reporting Governance KPIs (09:45 – 11:15)
- Module 3: Final Workshop – Self-Assessment and Governance Action Plan (11:30 – 01:00)
- Module 4: Wrap-Up Session and Certification Briefing (02:00 – 03:30)

Certification

Certificate of Completion in Governance of Organizations (ISO 37000) recognizing their comprehensive understanding and application of ISO 37000 guidelines to design, lead, and assess governance systems that support organizational purpose, ethics, and long-term success.

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TEL:

+601116373203

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info@mawaevents.net

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