

FUNDAMENTALS OF FINTECH

“Unlocking the Future of Finance Through Technology”

Schedule

Venue	Fees
In-House	ASK FOR THE QUOTATION

Introduction

The financial services landscape is evolving rapidly with the rise of Financial Technology (FinTech). From mobile payments to blockchain and robo-advisors, FinTech is revolutionizing how individuals and organizations interact with money. This course provides a clear and accessible introduction to the core components of FinTech, offering both strategic insights and practical knowledge. Whether you're a finance professional, IT specialist, or policymaker, this course will demystify the technologies shaping the future of finance.

Objectives

By the end of this course, participants will be able to:

- Understand the core technologies driving FinTech innovation
- Identify how FinTech is reshaping banking, payments, lending, and investing
- Analyze real-world FinTech business models and regulatory implications
- Explore the role of big data, AI, blockchain, and cloud computing in FinTech
- Evaluate the risks, opportunities, and ethical considerations in FinTech adoption
- Recognize career opportunities and strategic applications in FinTech

Why Attend

- Stay relevant and competitive in a rapidly evolving financial ecosystem
- Build foundational knowledge of FinTech without needing a technical background
- Discover how emerging technologies are transforming customer experiences
- Learn how to leverage FinTech for personal growth or business strategy
- Explore opportunities for innovation, partnerships, and digital transformation

Target Audience

- Financial services professionals
- Banking and insurance staff
- IT professionals exploring finance applications
- Entrepreneurs and startup teams
- Regulators and policy stakeholders
- Students and career-switchers entering finance and tech fields

Individual Benefits

- Develop a strong understanding of how FinTech works
- Gain clarity on emerging tools like digital wallets, robo-advisors, and regtech
- Position yourself for career advancement or FinTech-related roles
- Increase confidence in evaluating FinTech partnerships or vendors

Organizational Benefits

- Strengthen innovation and digital finance capability in your team
- Foster cross-functional understanding between IT and finance teams
- Prepare for digital disruption with informed strategy
- Enhance compliance and customer engagement with relevant FinTech tools

Instructional Methodology

- Expert-led presentations with interactive discussion
- Real-world FinTech demos and use cases
- Case study analysis and group collaboration
- Visual explainers and simplified technical overviews
- Daily wrap-up quizzes and a final review session

Course Outline

DETAILED 5-DAY COURSE OUTLINE (Customizable) Training Hours: 07:30 AM – 03:30 PM Daily Format: 3–4 Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: The Rise of FinTech

- **Module 1 (07:30 – 09:30):** Introduction to FinTech and Financial Innovation
- **Module 2 (09:45 – 11:15):** FinTech Ecosystem: Players, Startups, and Regulators
- **Module 3 (11:30 – 01:00):** Key Drivers: Demographics, Mobile, and Cloud Adoption

Day 2: FinTech Business Models & Disruptive Technologies

- **Module 4 (07:30 – 09:30):** Lending Platforms, Neo-Banks, and Challenger Banks
- **Module 5 (09:45 – 11:15):** Robo-Advisors, InsurTech, and WealthTech
- **Module 6 (11:30 – 01:00):** Blockchain, Smart Contracts, and Digital Assets

Day 3: Payment Innovation & Digital Identity

- **Module 7 (07:30 – 09:30):** Mobile Payments, Wallets, and QR Code Solutions
- **Module 8 (09:45 – 11:15):** Biometric Authentication & Digital Identity Management
- **Module 9 (11:30 – 01:00):** Cross-Border Payments and Remittance Disruption

Day 4: AI, Big Data & Regulatory Tech

- **Module 10 (07:30 – 09:30):** Role of AI and Machine Learning in FinTech
- **Module 11 (09:45 – 11:15):** Big Data Analytics for Customer Insight
- **Module 12 (11:30 – 01:00):** RegTech: Automation in Compliance & Risk Monitoring

Day 5: Strategy, Risk & the Future of FinTech

- **Module 13 (07:30 – 09:30):** FinTech Risks: Cybersecurity, Ethics, and Data Privacy
- **Module 14 (09:45 – 11:15):** Future Trends: CBDCs, Embedded Finance, and Tokenization
- **Module 15 (11:30 – 01:00):** Strategic Planning & Innovation Roadmapping for FinTech

Certification

Participants will be awarded a **Certificate of Completion** in **“Fundamentals of FinTech”** after completing the training and assessments.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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In-House / Customized Training

Interested in running this course for your team?

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