

BLOCKCHAIN FOR THE DECISION MAKER

“Understand the Strategic Impact of Blockchain Without the Tech Jargon”

Schedule

Venue	Fees
In-House	ASK FOR THE QUOTATION

► **Available delivery methods:** Face-to-Face & Online Training, In-House Training

Introduction

Blockchain is not just a buzzword—it’s a foundational technology transforming industries, from finance and supply chain to healthcare and government. This course empowers senior managers, policy-makers, and business leaders to understand blockchain’s strategic implications, use cases, and governance considerations. Without diving deep into code, participants will gain the clarity needed to evaluate, adopt, or oversee blockchain-related initiatives in their organizations.

Objectives

- By the end of this course, participants will:
- Understand blockchain fundamentals, architecture, and terminology
 - Analyze use cases across industries, especially finance, logistics, and public sectors
 - Identify how blockchain differs from traditional databases and systems
 - Evaluate the ROI, risks, and limitations of blockchain adoption
 - Understand smart contracts, tokenization, and decentralized finance (DeFi)
 - Make informed decisions on blockchain integration or investments

Why Attend

- Gain confidence in navigating blockchain conversations at the boardroom level
- Learn the business applications, not just the technical mechanics
- Avoid hype and identify real value-added opportunities
- Equip yourself with knowledge to lead or assess blockchain initiatives
- Understand the regulatory, legal, and cybersecurity implications

Target Audience

- Executives and senior decision-makers
- Government officers and regulators
- Strategy and innovation leaders
- Risk managers, compliance heads, and legal teams
- Investors, VCs, and business development professionals

Individual Benefits

- Enhanced strategic insight into digital transformation and innovation
- Improved ability to evaluate blockchain vendors and partners
- Increased confidence in regulatory, governance, and investment conversations
- Ability to lead internal discussions and contribute to blockchain strategy

Organizational Benefits

- Informed leadership that makes strategic blockchain choices
- Reduced risk of investing in poorly scoped or misaligned blockchain projects
- Enhanced readiness for digital infrastructure and transformation
- Competitive edge in industries disrupted by decentralization

Instructional Methodology

- Executive-friendly, non-technical presentations
- Real-world case studies across multiple sectors
- Interactive group discussions and problem-solving
- Strategic frameworks and evaluation tools
- Hands-on demonstrations (no coding required)

