**MAWA EVENTS**

**Address:** No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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# BLOCKCHAIN FOR THE DECISION MAKER

*"Understand the Strategic Impact of Blockchain Without the Tech Jargon"*

## Schedule

| Venue | Fees |
|---|---|
| In-House | ASK FOR THE QUOTATION |

► **Available delivery methods:** Face-to-Face & Online Training, In-House Training

## Introduction

Blockchain is not just a buzzword—it's a foundational technology transforming industries, from finance and supply chain to healthcare and government. This course empowers senior managers, policy-makers, and business leaders to understand blockchain's strategic implications, use cases, and governance considerations. Without diving deep into code, participants will gain the clarity needed to evaluate, adopt, or oversee blockchain-related initiatives in their organizations.

## Objectives

By the end of this course, participants will:

- Understand blockchain fundamentals, architecture, and terminology
- Analyze use cases across industries, especially finance, logistics, and public sectors
- Identify how blockchain differs from traditional databases and systems
- Evaluate the ROI, risks, and limitations of blockchain adoption
- Understand smart contracts, tokenization, and decentralized finance (DeFi)
- Make informed decisions on blockchain integration or investments

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## Why Attend

- Gain confidence in navigating blockchain conversations at the boardroom level
- Learn the business applications, not just the technical mechanics
- Avoid hype and identify real value-added opportunities
- Equip yourself with knowledge to lead or assess blockchain initiatives
- Understand the regulatory, legal, and cybersecurity implications

## Target Audience

- Executives and senior decision-makers
- Government officers and regulators
- Strategy and innovation leaders
- Risk managers, compliance heads, and legal teams
- Investors, VCs, and business development professionals

## Individual Benefits

- Enhanced strategic insight into digital transformation and innovation
- Improved ability to evaluate blockchain vendors and partners
- Increased confidence in regulatory, governance, and investment conversations
- Ability to lead internal discussions and contribute to blockchain strategy

## Organizational Benefits

- Informed leadership that makes strategic blockchain choices
- Reduced risk of investing in poorly scoped or misaligned blockchain projects
- Enhanced readiness for digital infrastructure and transformation
- Competitive edge in industries disrupted by decentralization

## Instructional Methodology

- Executive-friendly, non-technical presentations
- Real-world case studies across multiple sectors
- Interactive group discussions and problem-solving
- Strategic frameworks and evaluation tools
- Hands-on demonstrations (no coding required)

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## Course Outline

DETAILED 5-DAY COURSE OUTLINE (Customizable) Training Hours: 07:30 AM – 03:30 PM Daily Format: 3–4 Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

**Day 1: Blockchain Foundations for Executives**

- **Module 1 (07:30 – 09:30):** What Is Blockchain? A Manager's Guide
- **Module 2 (09:45 – 11:15):** Centralized vs. Decentralized Systems
- **Module 3 (11:30 – 01:00):** Blockchain Structure: Blocks, Hashing, and Immutability

**Day 2: Use Cases and Value Propositions**

- **Module 4 (07:30 – 09:30):** Global Use Cases in Finance, Logistics, Healthcare & Government
- **Module 5 (09:45 – 11:15):** Smart Contracts, Tokenization, and NFTs Explained
- **Module 6 (11:30 – 01:00):** Identifying Business Problems Blockchain Can Solve

**Day 3: Strategy and Governance Considerations**

- **Module 7 (07:30 – 09:30):** Assessing Blockchain Project Feasibility and ROI
- **Module 8 (09:45 – 11:15):** Public vs. Private Blockchains & Consortium Models
- **Module 9 (11:30 – 01:00):** Blockchain Governance, Data Privacy, and Cybersecurity

**Day 4: Regulatory, Risk, and Legal Landscape**

- **Module 10 (07:30 – 09:30):** Global Regulatory Trends & Compliance Considerations
- **Module 11 (09:45 – 11:15):** Risk Assessment: Fraud, AML, Data Integrity & Audit
- **Module 12 (11:30 – 01:00):** Legal and Contractual Implications of Smart Contracts

**Day 5: Roadmapping and Decision-Making Frameworks**

- **Module 13 (07:30 – 09:30):** Building a Blockchain Adoption Roadmap
- **Module 14 (09:45 – 11:15):** Evaluating Blockchain Vendors and Technologies
- **Module 15 (11:30 – 01:00):** Final Simulation: Executive Strategy Pitch for a Blockchain Project

## Certification

Participants will receive a **Certificate of Completion** in **"Blockchain for the Decision Maker"** after successfully completing the course and final group project.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

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|---|---|---|
| **In-House / Customized Training**<br>Interested in running this course for your team?<br>Please contact us: | TEL:<br>**+601116373203** | EMAIL:<br>**info@mawaevents.net** |

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