

UNDERSTANDING EQUITIES AND MARKET DYNAMICS

“Build a Solid Foundation in Equities to Navigate Market Forces with Confidence”

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

Equities remain a cornerstone of global financial markets and a critical asset class for investors, analysts, and institutions. This course provides participants with a comprehensive understanding of equity instruments, market mechanics, valuation methodologies, and the macroeconomic and behavioral factors driving stock market behavior. With a practical approach, it equips professionals to make informed decisions, engage in equity analysis, and interpret market movements strategically.

Objectives

By the end of this course, participants will be able to:

- Understand the structure, role, and types of equity securities
- Analyze key drivers influencing equity prices and returns
- Apply valuation models including DCF and multiples
- Navigate trading mechanisms, market indices, and stock exchanges
- Interpret market trends, investor behavior, and sentiment indicators

Why Attend

- Strengthen your equity investment and analysis skills
- Gain insight into market structure, price behavior, and trading dynamics
- Develop a practical understanding of valuation approaches
- Enhance your ability to communicate equity-related insights
- Prepare for roles in investment, research, and portfolio management

Target Audience

- Investment Analysts and Junior Portfolio Managers
- Equity Traders and Research Professionals
- Finance and Accounting Staff
- Wealth Management and Private Banking Advisors
- MBA and finance graduates entering capital markets

Individual Benefits

- Gain confidence in analyzing stocks and market trends
- Improve investment decision-making with better valuation tools
- Stay informed about key macroeconomic and microeconomic influences
- Develop skills relevant for career paths in equity research and asset management

Organizational Benefits

- Enhance research capabilities and investment support functions
- Equip staff with the tools to advise clients on equity strategies
- Reduce knowledge gaps across departments dealing with capital markets
- Foster a data-driven and analytical culture in decision-making

Instructional Methodology

- Instructor-led sessions with real-time market examples
- Equity valuation case studies and model walkthroughs
- Interactive chart analysis and technical patterns
- Group exercises and industry news interpretation
- Mini-assessments and applied learning

Course Outline

DETAILED 5-DAY COURSE OUTLINE (Customizable) Training Hours: 07:30 AM – 03:30 PM Daily Format: 3–4 Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Equity Markets - Fundamentals & Participants

- Module 1 (07:30 – 09:30): Introduction to Equity Instruments and Capital Markets
- Module 2 (09:45 – 11:15): Primary vs Secondary Markets; IPO Process
- Module 3 (11:30 – 01:00): Equity Market Participants and Regulatory Framework

Day 2: Market Mechanics and Trading Behavior

- Module 4 (07:30 – 09:30): Market Indices, Benchmarking, and Weighting Methods
- Module 5 (09:45 – 11:15): Equity Trading: Order Types, Market Makers, and Liquidity
- Module 6 (11:30 – 01:00): Market Microstructure and Volatility

Day 3: Equity Valuation Techniques

- Module 7 (07:30 – 09:30): Introduction to Financial Statements for Equity Analysis
- Module 8 (09:45 – 11:15): Valuation Models: Dividend Discount, Free Cash Flow
- Module 9 (11:30 – 01:00): Price Multiples: P/E, EV/EBITDA, PEG and Peer Comparison

Day 4: Drivers of Equity Performance

- Module 10 (07:30 – 09:30): Economic Indicators and Sectoral Impact on Stocks
- Module 11 (09:45 – 11:15): Behavioral Biases in Equity Investing
- Module 12 (11:30 – 01:00): Sentiment Analysis and Technical Indicators Overview

Day 5: Portfolio Implications and Practical Application

- Module 13 (07:30 – 09:30): Equity Allocation in Portfolio Construction
- Module 14 (09:45 – 11:15): Case Study: Valuing and Assessing a Public Company
- Module 15 (11:30 – 01:00): Final Review, Personal Strategy Plan & Certification

Certification

Upon successful completion of the course, participants will receive a Certificate of Achievement in: “Understanding Equities and Market Dynamics”, recognizing their grasp of equity fundamentals, valuation, and market behavior.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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In-House / Customized Training

Interested in running this course for your team?

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