

## PRACTICAL TECHNIQUES FOR COMPANY VALUATION

*“Unlock Real-World Valuation Skills for Smarter Investment and Strategic Decisions”*

### Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

### Introduction

This 5-day hands-on training equips participants with the tools and methodologies used by professionals to assess the value of businesses for mergers & acquisitions, equity analysis, investment, and strategic planning. The course bridges theoretical concepts with practical valuation exercises, case studies, and Excel-based modeling.

Participants will gain experience applying Discounted Cash Flow (DCF), Comparable Companies, Precedent Transactions, and Asset-Based valuation methods, with a strong focus on interpreting financial data to derive realistic enterprise and equity valuations.

### Objectives

By the end of this course, participants will be able to:

- Understand the key valuation approaches and when to use them
- Build and audit DCF and relative valuation models in Excel
- Interpret financial statements and project free cash flows
- Analyze real-world M&A deals and valuation drivers
- Identify the impact of market, operational, and financial risk on valuation

## Why Attend

- Gain job-ready valuation skills used in investment banking, PE, and corporate finance
- Learn valuation through actual case studies and hands-on Excel work
- Improve your strategic decision-making with better understanding of intrinsic value
- Translate market signals, company reports, and forecasts into actionable valuations
- Prepare for roles involving deal structuring, due diligence, or portfolio analysis

## Target Audience

This course is ideal for:

- Corporate Finance Professionals
- Investment Banking Analysts & Associates
- Equity Analysts & Fund Managers
- Strategy Consultants
- Business Development & M&A Teams
- Entrepreneurs & Start-Up Founders

## Individual Benefits

- Proficiency in valuation modeling used by top-tier financial firms
- Confidence to analyze acquisition targets or investment opportunities
- Enhanced financial storytelling and presentation skills
- Readiness for interviews or transitions into finance roles

## Organizational Benefits

- More accurate and defensible business valuations for strategic decisions
- Stronger internal investment proposals and M&A support
- Enhanced risk-adjusted pricing in transactions
- Improved budgeting and forecasting discipline through valuation frameworks

## Instructional Methodology

- Step-by-step Excel modeling
- Case studies from recent market transactions
- Interactive quizzes and review discussions
- Real-time peer and instructor feedback
- Group exercises with industry-based scenarios

## Course Outline

DETAILED 5-DAY COURSE OUTLINE (Customizable) Training Hours: 07:30 AM – 03:30 PM Daily Format: 3–4 Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

### Day 1: Foundations of Valuation

- Module 1 (07:30 – 09:30): Overview of Valuation Approaches: DCF, Comps, Precedents, NAV
- Module 2 (09:45 – 11:15): Understanding Financial Statements and Key Ratios
- Module 3 (11:30 – 01:00): Enterprise Value vs Equity Value – Adjustments and Interpretation

### Day 2: Discounted Cash Flow Valuation

- Module 4 (07:30 – 09:30): Free Cash Flow Forecasting Techniques
- Module 5 (09:45 – 11:15): WACC and Cost of Capital Estimation
- Module 6 (11:30 – 01:00): Building a Complete DCF Model in Excel

### Day 3: Relative Valuation & Deal Comparables

- Module 7 (07:30 – 09:30): Comparable Company Analysis (Trading Comps)
- Module 8 (09:45 – 11:15): Precedent Transaction Analysis (M&A Comps)
- Module 9 (11:30 – 01:00): Selecting Multiples and Adjusting for Control Premiums

### Day 4: Special Valuation Situations

- Module 10 (07:30 – 09:30): Valuation of Startups, Distressed, and High-Growth Companies
- Module 11 (09:45 – 11:15): Asset-Based and Liquidation Value Approaches
- Module 12 (11:30 – 01:00): Scenario, Sensitivity, and Monte Carlo Analysis in Valuation

### Day 5: Case Study, Model Audit & Presentation

- Module 13 (07:30 – 09:30): Full Case Study – End-to-End Valuation of a Real Company
- Module 14 (09:45 – 11:15): Model Review, Common Errors, and Validation Techniques
- Module 15 (11:30 – 01:00): Valuation Pitch Presentation, Feedback & Certification Ceremony

## Certification

Participants will receive a Certificate of Completion in Practical Company Valuation, confirming their ability to perform, present, and critique real-world company valuation models and outcomes.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

**+601116373203**

EMAIL:

**info@mawaevents.net**