

INTENSIVE INTERNATIONAL TRADE FINANCE & CASH MANAGEMENT WORKSHOP

"Mastering Trade Instruments and Liquidity Strategies for Global Financial Efficiency"

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

This practical 5-day training program offers a comprehensive exploration of international trade finance instruments and corporate cash management strategies. It is designed to provide finance professionals, trade officers, and treasury teams with the tools, structures, and regulatory insights to effectively manage global trade flows and optimize working capital.

Participants will gain hands-on experience with documentary credit instruments, risk mitigation tools, compliance with trade regulations, and liquidity forecasting techniques to improve operational efficiency and enhance financial resilience in cross-border trade environments.

Objectives

By the end of this course, participants will be able to:

- Understand the end-to-end trade finance cycle and key instruments
- Assess risks and mitigation tools in international trade
- Structure letters of credit, collections, and guarantees
- Enhance working capital through cash pooling and liquidity strategies
- Navigate international compliance frameworks and trade sanctions
- Apply best practices in corporate treasury and payment processes

Why Attend

- Gain an intensive, practical understanding of trade finance tools
- Enhance your company's cash visibility and liquidity planning
- Mitigate trade-related risks with proper structuring and compliance
- Improve cash conversion cycles and working capital usage
- Learn from real-world case studies and expert-led simulations

Target Audience

- Trade Finance Professionals
- Treasury & Cash Management Officers
- Export/Import Managers
- Bankers and Relationship Managers
- Finance Controllers and CFOs
- Supply Chain and Logistics Professionals

Individual Benefits

- Proficiency in using trade finance instruments (LCs, SBLCs, guarantees)
- Enhanced knowledge of international trade compliance and payment terms
- Stronger forecasting, liquidity planning, and reconciliation skills
- Hands-on application of UCP 600, URDG, and Incoterms 2020

Organizational Benefits

- Reduced trade risk exposure and transaction delays
- Improved cash management policies and forecasting accuracy
- Enhanced ability to manage FX risk in trade transactions
- Streamlined treasury operations and bank relationships

Instructional Methodology

- Expert Lectures - Concepts and current practices explained clearly
- Case Studies - Real-life international trade transaction reviews
- Workshops - Drafting LCs, analyzing trade flows, and liquidity plans
- Group Simulations - End-to-end trade finance cycles and cash forecasting
- Interactive Tools - Templates for LC analysis, cash flow modeling, and risk mapping

Course Outline

DETAILED 5-DAY COURSE OUTLINE (Customizable) Training Hours: 07:30 AM – 03:30 PM Daily Format: 3–4 Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Trade Finance Instruments and Processes

- Module 1: Overview of International Trade & Payment Methods
- Module 2: Documentary Collections vs. Letters of Credit (LCs)
- Module 3: LC Structure – Parties, Process, and Risks
- Module 4: Case Study – Structuring an LC for a Cross-Border Deal

Day 2: Advanced Trade Instruments and Legal Frameworks

- Module 5: Standby LCs and Bank Guarantees
- Module 6: URDG 758, UCP 600, ISBP – Regulatory Standards
- Module 7: Trade-Based Money Laundering & Sanctions Compliance
- Module 8: Workshop – Drafting and Reviewing Trade Documents

Day 3: Cash Management Fundamentals

- Module 9: Cash Flow Cycles and Liquidity Risk
- Module 10: Working Capital Optimization Tools
- Module 11: Cash Positioning, Forecasting, and Variance Analysis
- Module 12: Simulation – Weekly Cash Forecast for a Multinational

Day 4: Global Treasury Practices and FX Risk

- Module 13: Corporate Treasury Structures (Centralized vs. Decentralized)
- Module 14: FX Risk Management in Trade & Hedging Tools
- Module 15: Payment Systems (SWIFT, SEPA, RTGS) and Bank Connectivity
- Module 16: Case Study – FX Exposure in Import/Export Contracts

Day 5: Integration, Strategy & Technology

- Module 17: Trade Finance Technology (Blockchain, APIs, Trade Portals)
- Module 18: Integrating Trade Finance into Treasury Strategy
- Module 19: Final Simulation – End-to-End Trade & Treasury Case
- Module 20: Wrap-up – Action Plan, Review & Certification Ceremony

Certification

Participants will be awarded a Certificate of Completion in Intensive International Trade Finance & Cash Management, recognizing their expertise in managing trade and liquidity in international business environments.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.