

CORPORATE TREASURY MANAGEMENT AND FINANCIAL STRATEGIES

“Enhancing Liquidity, Risk, and Funding Decisions in Modern Treasury Operations”

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

Corporate treasury management plays a vital role in ensuring liquidity, managing financial risk, and supporting strategic financial decision-making. As global markets grow more volatile and complex, treasury professionals must evolve beyond transactional roles to become strategic business partners.

This comprehensive training program equips participants with a solid understanding of treasury structures, cash and liquidity management techniques, financial instruments, and risk mitigation strategies. The course also highlights how treasury can drive value creation through sound financial planning and strategic funding initiatives.

Objectives

By the end of this course, participants will be able to:

- Understand the strategic role of corporate treasury in financial management
- Design and implement efficient cash and liquidity management systems
- Utilize hedging tools to manage currency, interest rate, and commodity risks
- Evaluate funding options and optimize capital structures
- Align treasury operations with organizational financial strategy

Why Attend

- Master the core principles of treasury operations and financial strategy
- Learn how to mitigate financial risks through hedging and structured products
- Gain insight into global cash pooling, centralized treasury models, and treasury KPIs
- Develop strategies for funding, investing, and managing working capital
- Improve coordination between treasury, finance, and business units

Target Audience

This program is designed for:

- Treasury professionals and cash managers
- Finance managers and controllers
- Corporate bankers and relationship managers
- Risk and compliance officers
- CFOs, financial directors, and those responsible for financial strategy

Individual Benefits

Key competencies that will be developed include:

- Treasury operations management
- Cash flow forecasting and liquidity optimization
- Risk identification and hedging strategies
- Funding decision analysis
- Treasury performance measurement

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced cash visibility and liquidity control
- Improved risk mitigation across financial exposures
- More effective treasury governance and policy implementation
- Greater financial agility and funding efficiency
- Alignment between treasury actions and corporate strategy

Instructional Methodology

This program follows a practical and interactive learning model:

- Strategy Briefings - Treasury management principles, policies, and global best practices
- Case Studies - Real-world scenarios in liquidity crisis, FX risk, and funding challenges
- Workshops - Cash flow modeling, hedging design, and treasury policy development
- Peer Exchange - Group exercises and role-based simulations
- Tools - Treasury dashboards, FX exposure templates, funding models, and risk matrices

MAWA EVENTS

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Course Outline

DETAILED 5-DAY COURSE OUTLINE (Customizable)

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Corporate Treasury Fundamentals and Structure

- Module 1: Role and Objectives of Treasury (07:30 – 09:30)
 - Treasury's strategic function in the corporate environment
 - Core vs. value-adding treasury activities
 - Centralized vs. decentralized treasury structures
- Module 2: Treasury Policies and Controls (09:45 – 11:15)
 - Treasury governance, internal controls, and policies
 - Delegation of authority and segregation of duties
 - Benchmarking treasury effectiveness
- Module 3: Treasury Organization Models (11:30 – 01:00)
 - In-house banks and shared service centers
 - Treasury outsourcing: benefits and risks
 - Treasury KPIs and performance metrics

Day 2: Liquidity and Cash Management Strategies

- Module 1: Cash Forecasting and Working Capital (07:30 – 09:30)
 - Techniques for short- and long-term cash forecasting
 - Working capital optimization strategies
 - Cash concentration and liquidity buffers
- Module 2: Cash Pooling and Netting (09:45 – 11:15)
 - Physical vs. notional pooling
 - Intercompany lending and interest allocation
 - Regulatory considerations in pooling structures
- Module 3: Treasury Technology and Banking Platforms (11:30 – 01:00)
 - Treasury Management Systems (TMS)
 - Integration with ERP systems and banking APIs
 - Reporting and treasury dashboards

Day 3: Funding and Capital Structure Management

- Module 1: Internal and External Funding (07:30 – 09:30)
 - Debt instruments, credit lines, and commercial paper
 - Internal capital allocation strategies
 - Cost of capital analysis
- Module 2: Bank Relationships and Market Access (09:45 – 11:15)
 - Managing banking partners and syndicates
 - Negotiating pricing and covenants
 - Treasury's role in investor relations
- Module 3: Capital Structure Optimization (11:30 – 01:00)
 - Equity vs. debt trade-offs
 - Capital structure modeling and scenario analysis
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Dividend policies and share buybacks

Day 4: Risk Management in Treasury

- Module 1: Identifying and Measuring Financial Risks (07:30 – 09:30)
 - Market, liquidity, and credit risks in treasury
 - Risk tolerance and exposure assessment
 - Risk quantification techniques
- Module 2: Hedging Tools and Derivatives (09:45 – 11:15)
 - Forwards, futures, options, and swaps
 - Hedging currency, interest rate, and commodity exposures
 - Accounting for hedging instruments (IFRS/US GAAP)
- Module 3: Policy Design and Risk Reporting (11:30 – 01:00)
 - Designing a treasury risk management policy
 - Monitoring exposures and risk dashboards
 - Stress testing and scenario planning

Day 5: Strategic Treasury and Integrated Financial Planning

- Module 1: Aligning Treasury with Strategy (07:30 – 09:30)
 - Treasury's role in mergers, acquisitions, and restructuring
 - Integrating treasury into strategic financial planning
 - ESG and sustainable finance considerations
- Module 2: Treasury Communication and Reporting (09:45 – 11:15)
 - Internal and external reporting obligations
 - Treasury input to board and executive committees
 - Treasury performance narratives
- Module 3: Course Review and Action Planning (11:30 – 01:00)
 - Participant presentations of key takeaways
 - Building your personal treasury roadmap
 - Commitment to ongoing development

Certification

Participants will receive a Certificate of Completion in Corporate Treasury Management and Financial Strategies, validating their expertise in treasury operations, liquidity management, risk mitigation, and strategic financial decision-making.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

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