

# CASH FLOW ANALYSIS, BUDGETING, FORECASTING & MANAGEMENT

*“Mastering Financial Planning and Liquidity Control for Organizational Success”*

## Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

## Introduction

Cash flow is the lifeblood of any business. Understanding, analyzing, and forecasting cash flow is essential for maintaining solvency, ensuring strategic investments, and achieving financial stability. This comprehensive course focuses on equipping professionals with the critical tools and techniques to manage cash flow effectively, implement reliable budgeting systems, and create accurate forecasts for informed decision-making.

Participants will gain practical experience in identifying cash flow trends, assessing liquidity positions, building financial forecasts, and implementing budgeting strategies to align with long-term business goals.

## Objectives

By the end of this course, participants will be able to:

- Analyze cash inflows and outflows to assess liquidity
- Build effective budgets based on operational and capital plans
- Forecast future cash flows using various models and techniques
- Develop strategies to manage short- and long-term cash needs
- Link budgeting and forecasting processes with financial planning

## Why Attend

- Learn how to identify and prevent cash shortages before they arise
- Build accurate, dynamic financial models for forecasting
- Enhance decision-making by integrating budgeting with cash flow insights
- Strengthen your organization's liquidity and financial control
- Gain tools and templates for practical financial planning

## Target Audience

This program is designed for:

- Finance managers and controllers
- Treasury professionals
- Budget officers and financial analysts
- Accountants and business planning professionals
- Senior executives responsible for strategic financial oversight

## Individual Benefits

Key competencies that will be developed include:

- Cash flow modeling and liquidity analysis
- Budget development and performance monitoring
- Financial forecasting and scenario planning
- Variance analysis and reporting
- Financial decision-making under uncertainty

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved cash flow visibility and management
- More accurate budgeting and forecasting processes
- Stronger integration between operational plans and financial controls
- Increased agility in managing liquidity challenges
- Enhanced communication between finance and business units

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Deep dive into budgeting frameworks, cash flow analytics, and financial forecasting
- Case Studies - Real-world examples of liquidity management and budget control
- Workshops - Hands-on exercises in building cash flow models and financial forecasts
- Peer Exchange - Group discussions on industry-specific financial challenges
- Tools - Templates for budgeting, forecasting, and cash management

## MAWA EVENTS

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## Course Outline

DETAILED 5-DAY COURSE OUTLINE (Customizable)

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

### Day 1: Foundations of Cash Flow and Financial Planning

- Module 1: Introduction to Cash Flow Management (07:30 – 09:30)
  - Importance of cash flow in business survival and growth
  - Types of cash flows: operating, investing, and financing
  - Understanding cash flow statements
- Module 2: Principles of Budgeting (09:45 – 11:15)
  - Key concepts and objectives of budgeting
  - Types of budgets: operational, capital, and cash budgets
  - Budgeting cycle and accountability
- Module 3: Role of Financial Planning in Strategic Management (11:30 – 01:00)
  - Linking strategic goals to financial plans
  - The role of forecasting in business planning
  - Key planning documents and coordination across departments

### Day 2: Cash Flow Analysis and Budget Development

- Module 1: Techniques for Cash Flow Analysis (07:30 – 09:30)
  - Identifying cash inflows and outflows
  - Cash conversion cycles and liquidity indicators
  - Free cash flow and working capital management
- Module 2: Building Effective Budgets (09:45 – 11:15)
  - Zero-based vs. incremental budgeting
  - Activity-based budgeting and resource allocation
  - Hands-on exercise: developing a departmental budget
- Module 3: Budgeting for Capital Expenditure (11:30 – 01:00)
  - Evaluating investment projects and CAPEX budgeting
  - Risk assessment in capital planning
  - ROI, NPV, and payback period considerations

### Day 3: Forecasting and Scenario Planning

- Module 1: Financial Forecasting Techniques (07:30 – 09:30)
  - Short- and long-term forecasting models
  - Historical data analysis and trend projection
  - Forecasting income, expenses, and cash position
- Module 2: Scenario and Sensitivity Analysis (09:45 – 11:15)
  - Developing best-case, worst-case, and base-case scenarios
  - Stress-testing your financial plan
  - Analyzing the impact of variables on financial performance
- Module 3: Integrated Forecasting and Budgeting Models (11:30 – 01:00)
  - Combining cash flow forecasts with operating budgets
  - Rolling forecasts and adaptive planning
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Practical forecasting tools in Excel

**Day 4: Cash Flow Control and Variance Analysis**

- Module 1: Monitoring Cash Flow Performance (07:30 – 09:30)
- Establishing KPIs for liquidity
- Daily, weekly, and monthly cash flow tracking
- Cash flow dashboards and reporting tools
- Module 2: Variance Analysis and Corrective Actions (09:45 – 11:15)
- Identifying root causes of budget variances
- Budget vs. actual reporting
- Developing corrective action plans
- Module 3: Treasury and Liquidity Management (11:30 – 01:00)
- Short-term funding strategies
- Cash pooling and centralization
- Managing bank relationships and financing options

**Day 5: Strategic Cash Flow Planning and Review**

- Module 1: Long-Term Cash Flow Strategy (07:30 – 09:30)
- Aligning liquidity with strategic growth goals
- Capital structure and dividend policy
- Cash flow implications of M&A and expansions
- Module 2: Final Group Workshop – Cash Flow Forecast and Budget Build (09:45 – 11:15)
- Group task: prepare a forecasted cash flow model
- Create a linked operational budget
- Present scenario analysis to peers
- Module 3: Review, Best Practices & Course Wrap-Up (11:30 – 01:00)
- Recap of key lessons and takeaways
- Common mistakes in budgeting and forecasting
- Q&A, feedback, and action planning

**Certification**

Participants will receive a Certificate of Completion in Cash Flow Analysis, Budgeting, Forecasting & Management, confirming their advanced skills in financial planning, liquidity control, and dynamic cash management techniques.

**Why Choose MAWA Events**

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

**In-House / Customized Training**

Interested in running this course for your team?

Please contact us:

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