MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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CORPORATE VALUATION & MODELLING – THE FUNDAMENTALS & FOUNDATION TO GUIDE BETTER DECISIONS

"Mastering the Core Techniques for Business Valuation and Financial Modelling"

Schedule

Date	Venue	Fees (Face-to-Face)
23 – 25 Feb 2026	Dammam, KSA	USD 2495 per delegate
04 – 06 Mar 2026	Dubai, UAE	USD 2495 per delegate

Introduction

Understanding the true value of a business is vital for sound decision-making in mergers, acquisitions, investments, and strategic planning. This comprehensive course offers professionals a strong foundation in corporate valuation techniques and financial modelling best practices.

Through a hands-on approach, participants will build and interpret valuation models, evaluate financial performance, and apply various valuation methods such as DCF, comparables, and precedent transactions.

Objectives

By the end of this course, participants will be able to:

- Understand key concepts and drivers of corporate valuation
- Apply Discounted Cash Flow (DCF), relative, and asset-based valuation techniques
- Build robust financial models for valuation and investment analysis
- Assess company performance using key financial indicators
- Translate business strategy into valuation implications

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Why Attend

- Gain foundational knowledge in valuation principles and modelling practices
- Develop confidence in constructing and auditing financial models
- Understand how valuation influences strategic business decisions
- Learn through real-life case studies, Excel-based exercises, and expert guidance

Target Audience

This program is designed for:

- Finance professionals, analysts, and corporate strategists
- Investment bankers and private equity analysts
- Business development managers and corporate planners
- Accountants and auditors involved in business valuation
- Professionals seeking to understand valuation in transactions and planning

Individual Benefits

Key competencies that will be developed include:

- Proficiency in Excel-based financial modelling
- Understanding of valuation methodologies and real-world applications
- Ability to assess risks, cash flows, and market-based valuations
- Analytical thinking and decision-support skills in corporate finance

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved ability to evaluate acquisitions, investments, and divestitures
- Enhanced decision-making through reliable financial analysis
- Greater transparency and consistency in corporate valuation practices
- Strengthened financial forecasting and strategic planning capabilities

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Overview of valuation frameworks and modelling concepts
- Case Studies – Practical examples of company valuation and investment scenarios
- Workshops – Excel-based modelling of income statements, cash flows, and valuations
- Peer Exchange – Group discussion on valuation assumptions and techniques
- Tools – Templates for DCF models, comparables, and sensitivity analysis

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Course Outline

DETAILED 3-DAY COURSE OUTLINE

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Valuation and Financial Modelling

- Module 1: Introduction to Corporate Valuation (07:30 – 09:30) • Purpose and uses of business valuation • Key concepts: enterprise value vs equity value • Value drivers and stakeholder perspectives
- Module 2: Understanding Financial Statements (09:45 – 11:15) • Interpreting income statements, balance sheets, and cash flow statements • Adjusting financials for valuation purposes • Ratio analysis for financial health assessment
- Module 3: Modelling Fundamentals in Excel (11:30 – 01:00) • Building model structure and logic • Linking statements and scenario inputs • Avoiding common modelling errors
- Module 4: Workshop – Modelling a Company's Financials (02:00 – 03:30) • Hands-on modelling exercise in Excel • Input assumptions, revenue drivers, and cost structures

Day 2: Core Valuation Techniques and Applications

- Module 5: Discounted Cash Flow (DCF) Valuation (07:30 – 09:30) • Free Cash Flow (FCF) calculations • Estimating terminal value and WACC • DCF model development and interpretation
- Module 6: Relative and Market-Based Valuation (09:45 – 11:15) • Price multiples: P/E, EV/EBITDA, P/BV • Peer comparison and selection criteria • Interpreting valuation multiples and benchmarking
- Module 7: Asset-Based and Real Option Valuation (11:30 – 01:00) • Asset-based approaches and adjusted book value • Option pricing in high-uncertainty scenarios • Choosing the right valuation approach
- Module 8: Workshop – Building a Complete DCF Model (02:00 – 03:30) • Case-based modelling and valuation exercise • Sensitivity and scenario analysis

Day 3: Decision-Making, Presentation, and Best Practices

- Module 9: Linking Strategy and Valuation (07:30 – 09:30) • Evaluating business plans through valuation impact • Strategic decisions and capital allocation • Value creation through operational levers
- Module 10: Communicating Valuation Results (09:45 – 11:15) • Presenting assumptions and results effectively • Using visuals and dashboards in financial models • Defending model logic and outcomes
- Module 11: Final Case Study & Group Presentation (11:30 – 01:00) • Collaborative modelling and valuation case • Presenting findings and defending valuations
- Module 12: Wrap-Up & Action Plan (02:00 – 03:30) • Review of tools and techniques • Common pitfalls and best practices • Next steps in advancing valuation expertise

Certification

Participants will receive a Certificate of Completion in \"Corporate Valuation & Modelling – The Fundamentals & Foundation to Guide Better Decisions\", demonstrating their competency in business valuation techniques and Excel-based modelling for strategic decision-making.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

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