

DIGITAL TRANSFORMATION MATURITY & READINESS

"Assessing Organizational Preparedness for the Digital Future: Charting Your Path to Successful Transformation"

Schedule

Date	Venue	Fees (Face-to-Face)
03 - 07 Aug 2026	London - UK	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Digital transformation is reshaping industries, enabling companies to leverage technology to improve operations, enhance customer experiences, and drive innovation. However, successful transformation requires more than just technology adoption—it demands a comprehensive assessment of an organization's maturity and readiness for change. This 5-day intensive course focuses on understanding digital transformation maturity models, conducting readiness assessments, and preparing organizations to embrace digital changes effectively.

Participants will explore best practices for evaluating their organization's digital maturity across different dimensions, including leadership, processes, technology, and culture. You will also gain insights into the tools and methodologies for planning a digital transformation roadmap, identifying barriers to transformation, and aligning technology with business goals.

Objectives

By the end of this course, participants will be able to:

- Understand the key components of digital transformation and its impact on businesses
- Conduct a maturity assessment to evaluate an organization's readiness for digital transformation
- Identify organizational strengths and weaknesses that influence the success of digital initiatives
- Develop a roadmap for digital transformation that aligns with business objectives
- Implement strategies to overcome barriers to digital adoption
- Foster a digital culture and enhance leadership support for transformation initiatives

Why Attend

- Gain a clear understanding of digital transformation and its essential components
- Learn how to assess your organization's digital maturity and readiness for change
- Develop the skills to create a customized digital transformation roadmap
- Explore frameworks for overcoming resistance to digital change
- Learn from case studies of successful digital transformations in various industries
- Equip yourself with strategies to ensure the long-term success of digital transformation initiatives

Target Audience

This program is designed for:

- Senior executives, managers, and leaders responsible for driving digital transformation within their organizations
- IT professionals and consultants seeking to understand digital readiness and maturity models
- Change management professionals involved in managing transformation processes
- Business analysts and strategists working on aligning digital initiatives with organizational goals
- Anyone interested in understanding how digital transformation can drive business success

Individual Benefits

Key competencies that will be developed include:

- A deep understanding of digital transformation maturity and readiness frameworks
- The ability to assess an organization's digital maturity and identify areas for improvement
- Skills in developing and executing a digital transformation strategy
- The ability to manage resistance and drive cultural change within the organization
- A practical understanding of aligning digital initiatives with strategic business goals

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- The capability to evaluate their organization's digital transformation readiness
- Practical strategies for building a digital transformation roadmap that aligns with company goals
- Enhanced skills in leading digital transformation initiatives and overcoming organizational barriers
- Increased ability to drive a digital culture and gain leadership support for transformation efforts
- Improved decision-making based on a better understanding of digital maturity and its impact on business success

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Overview of digital transformation, maturity models, and organizational readiness
- Case Studies – Real-world examples of successful and failed digital transformations
- Workshops – Interactive exercises for assessing organizational maturity and readiness
- Peer Exchange – Group discussions on digital transformation challenges and strategies
- Tools – Maturity assessment tools, frameworks for roadmap creation, and transformation management strategies

MAWA EVENTS

Address: No. 857, Block A2, Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net



Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Introduction to Digital Transformation and Maturity Models

- Module 1: Digital Transformation Overview (07:30 – 09:30)
 - Definition of digital transformation and its significance for modern businesses
 - Key drivers of digital change and its impact on business operations and strategy
 - Understanding digital transformation models and maturity frameworks
- Module 2: Digital Transformation Maturity Models (09:45 – 11:15)
 - Introduction to popular digital transformation maturity models
 - Key dimensions of digital maturity: Leadership, technology, culture, and processes
 - Conducting an initial self-assessment of digital maturity
- Module 3: Organizational Readiness Assessment (11:30 – 01:00)
 - Tools and frameworks for assessing an organization's readiness for digital transformation
 - Identifying digital readiness indicators across different departments
 - Analyzing organizational culture and leadership support for transformation

Day 2: Developing a Digital Transformation Roadmap

- Module 4: Crafting the Digital Transformation Vision (07:30 – 09:30)
 - Defining the vision and goals for digital transformation in alignment with business objectives
 - Identifying key success factors and expected outcomes
 - Aligning digital initiatives with company strategy
- Module 5: Creating a Transformation Roadmap (09:45 – 11:15)
 - Steps for building a digital transformation roadmap
 - Prioritizing digital initiatives based on maturity assessment results
 - Resource planning, timelines, and key milestones for transformation
- Module 6: Risk Management and Mitigation (11:30 – 01:00)
 - Identifying risks and challenges in digital transformation
 - Strategies for managing resistance to change
 - Mitigating risks through strategic planning and effective communication

Day 3: Implementing Digital Transformation Strategies

- Module 7: Leadership and Change Management in Digital Transformation (07:30 – 09:30)
 - Role of leadership in driving digital transformation
 - Change management strategies for supporting digital initiatives
 - Overcoming cultural barriers and fostering innovation within the organization
- Module 8: Technology Selection and Implementation (09:45 – 11:15)
 - Selecting the right technologies to support digital transformation
 - Integration of digital tools and platforms within existing systems
 - Managing technology implementation and scalability
- Module 9: Measuring Digital Transformation Success (11:30 – 01:00)
 - Key performance indicators (KPIs) for measuring digital transformation success
 - Tracking ROI and impact of digital initiatives
 -

Continuous improvement and adaptation post-transformation

Day 4: Case Studies and Best Practices

- Module 10: Case Studies of Successful Digital Transformations (07:30 – 09:30)
- Real-world examples of digital transformation in various industries
- Key lessons learned from successful digital initiatives
- Best practices for driving a successful transformation
- Module 11: Avoiding Pitfalls in Digital Transformation (09:45 – 11:15)
- Common mistakes and challenges in digital transformation efforts
- Strategies to avoid pitfalls and ensure successful outcomes
- Insights into navigating the complexities of transformation
- Module 12: Digital Culture and Employee Engagement (11:30 – 01:00)
- Creating a culture that supports digital innovation and transformation
- Engaging employees and stakeholders throughout the process
- Building a sustainable digital transformation culture

Day 5: Final Review, Certification, and Roadmap Development

- Module 13: Review of Key Concepts (07:30 – 09:30)
- Recap of digital transformation maturity, readiness, and roadmap development
- Final review of the tools and frameworks learned during the course
- Module 14: Final Roadmap Development Exercise (09:45 – 11:15)
- Hands-on session to create a digital transformation roadmap for your organization
- Group presentations and feedback on proposed roadmaps
- Module 15: Certification and Closing (11:30 – 01:00)
- Certification ceremony
- Final Q&A and closing remarks

Certification

Participants will receive a Certificate of Completion in Digital Transformation Maturity & Readiness, validating their expertise in assessing organizational digital readiness, planning transformation roadmaps, and driving successful digital change.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

<p>In-House / Customized Training</p> <p>Interested in running this course for your team?</p> <p>Please contact us:</p>	<p>TEL:</p> <p>+601116373203</p>	<p>EMAIL:</p> <p>info@mawaevents.net</p>
--	---	---

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.