MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

CERTIFIED HR MANAGER (CHRM) ACCREDITED COURSE

"Developing Strategic HR Leaders to Drive Organizational Success and Workforce Transformation"

Schedule

Date	Venue	Fees (Face-to-Face)
13 – 17 Jul 2026	Dubai, UAE	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today's fast-paced and competitive business environment, human resource managers are expected to lead change, align talent with business strategy, and ensure organizational agility. The Certified HR Manager (CHRM) program is designed to equip senior HR professionals with advanced knowledge and strategic capabilities to lead modern HR functions.

This accredited course covers all core areas of human resource leadership—from workforce planning and talent development to HR analytics, organizational behavior, and employment law. Participants will gain tools and frameworks to improve performance, foster innovation, and support business transformation.

Objectives

By the end of this course, participants will be able to:

- Lead HR strategy aligned with corporate goals and transformation agendas
- Design and manage competency-based HR systems and frameworks
- Apply HR analytics to support data-driven workforce decisions
- Navigate complex labor laws and compliance issues with confidence
- Foster employee engagement, retention, and high-performance culture

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Why Attend

- Gain an internationally recognized HR management credential
- Upgrade your HR toolkit with strategic and operational best practices
- Learn how to manage workforce transformation and organizational change
- Improve your effectiveness in aligning HR with business results
- Strengthen your leadership presence and stakeholder influence

Target Audience

This program is designed for:

- Senior HR professionals and managers
- HR business partners and organizational development leads
- Talent management and employee relations specialists
- Professionals preparing for CHRM certification
- Line managers transitioning into strategic HR roles

Individual Benefits

Key competencies that will be developed include:

- Strategic workforce planning and talent alignment
- Performance management and learning design
- Legal compliance and employee relations skills
- HR metrics, dashboards, and analytics
- Coaching, leadership, and communication excellence

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Greater HR alignment with business goals and KPIs
- More effective hiring, development, and retention of talent
- Better risk management through legal and policy compliance
- Stronger employee engagement and productivity outcomes
- Scalable HR systems for organizational growth and change

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Strategic HR frameworks, global HR trends, and case examples
- Case Studies – Application of HR models in leading organizations
- Workshops – Build HR scorecards, develop policies, conduct talent assessments
- Peer Exchange – Cross-industry discussion on HR transformation
- Tools – CHRM study guide, templates, HR analytics dashboards, and legal checklists

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Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Strategic HR Management Foundations

- Module 1: Evolving Role of the HR Manager (07:30 – 09:30) • From operations to strategic partner
- Module 2: Aligning HR Strategy with Business Objectives (09:45 – 11:15) • Strategic planning, SWOT, and HR scorecard
- Module 3: Workforce Planning and Job Architecture (11:30 – 01:00) • Manpower forecasting and role design
- Module 4: Workshop – Build an HR Strategic Plan (02:00 – 03:30) • Group-based planning exercise

Day 2: Talent Management and Capability Development

- Module 5: Recruitment and Talent Acquisition Strategy (07:30 – 09:30) • Employer branding, sourcing, onboarding
- Module 6: Learning & Development Systems (09:45 – 11:15) • Competency frameworks, training ROI
- Module 7: Succession Planning and Career Pathing (11:30 – 01:00) • Talent reviews, leadership pipeline
- Module 8: Workshop – Develop a Competency Matrix (02:00 – 03:30) • Skills mapping and development planning

Day 3: Performance, Engagement & Culture

- Module 9: Performance Management Design (07:30 – 09:30) • KPIs, SMART goals, appraisals
- Module 10: Engagement and Retention Strategies (09:45 – 11:15) • Motivation, feedback, recognition systems
- Module 11: Organizational Culture and Change Management (11:30 – 01:00) • Culture types, change models, resistance handling
- Module 12: Workshop – Culture Diagnosis & Action Plan (02:00 – 03:30) • Evaluate and improve cultural alignment

Day 4: HR Metrics, Analytics, and Legal Compliance

- Module 13: HR Data and Analytics (07:30 – 09:30) • Dashboards, turnover trends, predictive analytics
- Module 14: Key Labor Laws and Compliance Obligations (09:45 – 11:15) • Termination, contracts, disciplinary procedures
- Module 15: HR Policies and Audit Readiness (11:30 – 01:00) • Internal policy development and governance
- Module 16: Workshop – Create a Compliance Checklist (02:00 – 03:30) • Audit proofing HR practices

Day 5: HR Leadership and CHRM Review

- Module 17: The HR Leader’s Influence and Communication (07:30 – 09:30) • Stakeholder management and coaching
- Module 18: Ethics and Governance in HR (09:45 – 11:15) • Fairness, integrity, and social responsibility
- Module 19: CHRM Exam Preparation and Review (11:30 – 01:00) • Key topics, tips, and mock questions
- Module 20: Final Workshop – Personal HR Action Plan (02:00 – 03:30) • Define next steps for personal and team HR growth

Certification

Participants will receive the Certified HR Manager (CHRM) Accreditation Certificate, confirming their strategic capabilities to lead HR functions, implement best practices, and drive organizational results in dynamic business environments.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

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