

## BUSINESS & IMPROVEMENT SUSTAINABILITY

*“Building Sustainable Excellence through Continuous Improvement and Strategic Innovation”*

### Schedule

Date	Venue	Fees (Face-to-Face)
07 - 11 Sep 2026	Dubai, UAE	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

### Introduction

Sustainability is no longer just about environmental impact—it is a strategic imperative for long-term business success. This intensive 5-day training course provides professionals with the knowledge, tools, and frameworks to integrate sustainability into continuous improvement and business excellence initiatives. It emphasizes the role of innovation, performance management, and organizational culture in driving sustainable transformation.

Participants will explore global best practices, case studies, and hands-on methodologies to build a resilient, future-ready organization. By connecting operational excellence with sustainability goals, this course empowers leaders to create measurable and lasting value across people, planet, and profit

### Objectives

By the end of this course, participants will be able to:

- Understand the strategic intersection of sustainability, business excellence, and continuous improvement
- Apply sustainability frameworks like ESG, Triple Bottom Line, and UN SDGs to business models
- Identify improvement opportunities aligned with environmental and social responsibility
- Foster innovation and stakeholder engagement for sustainable impact
- Measure and report on sustainability performance using key metrics and tools

## Why Attend

- Gain a comprehensive understanding of sustainability in the business context
- Learn how to align continuous improvement with long-term ESG goals
- Build strategic capabilities for driving impactful, measurable change
- Develop leadership skills to embed sustainability into company culture
- Explore global best practices and tools from leading sustainable organizations

## Target Audience

This program is designed for:

- Business excellence and sustainability professionals
- Quality, HSE, and performance improvement managers
- CSR leaders and ESG analysts
- Strategy, operations, and innovation executives
- Project managers and business process specialists
- Executives looking to embed sustainability in core operations

## Individual Benefits

Key competencies that will be developed include:

- Integration of sustainability and improvement methodologies
- Innovation-driven thinking and systems thinking
- Sustainable performance measurement and benchmarking
- Leadership in stakeholder engagement and change
- Strategic decision-making aligned with ESG impact

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced ability to meet sustainability reporting and compliance requirements
- Improved business processes aligned with environmental and social goals
- Increased stakeholder trust and reputation management
- Stronger culture of innovation and operational efficiency
- Long-term value creation through sustainable excellence practices

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Insight into ESG, circular economy, sustainable improvement, and integrated excellence frameworks
- Case Studies – Sustainability-driven business transformations across industries
- Workshops – Tools for mapping processes, assessing sustainability gaps, and creating improvement plans
- Peer Exchange – Discussions on sustainability challenges and success stories across sectors
- Tools – ESG reporting templates, process improvement checklists, stakeholder analysis maps, and sustainability scorecards

## MAWA EVENTS

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## Course Outline

### Detailed 5-Day Course Outline

**Training Hours:** 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Sustainability & Business Excellence Foundations

- Module 1: Introduction to Business Sustainability (07:30 – 09:30)
  - Defining sustainability and its role in business strategy
  - Overview of key sustainability trends, drivers, and risks
  - Linking sustainability to business excellence
- Module 2: Global Sustainability Frameworks (09:45 – 11:15)
  - UN Sustainable Development Goals (SDGs)
  - ESG (Environmental, Social, Governance) criteria and standards
  - Triple Bottom Line (People, Planet, Profit)
- Module 3: Business Excellence Models and Sustainability (11:30 – 01:00)
  - EFQM and Baldrige frameworks with sustainability integration
  - Sustainable quality and continuous improvement models
  - Creating a roadmap for sustainable excellence

#### Day 2: Operationalizing Sustainability Through Improvement

- Module 4: Sustainable Process Management (07:30 – 09:30)
  - Identifying improvement areas for environmental/social impact
  - Using lean and Six Sigma to reduce waste and enhance efficiency
  - Green process redesign and eco-efficiency
- Module 5: Sustainability KPIs and Performance Metrics (09:45 – 11:15)
  - Setting sustainability objectives and measurable targets
  - ESG indicators, carbon footprint, and social return on investment
  - Sustainability dashboards and balanced scorecards
- Module 6: Innovation for Sustainability (11:30 – 01:00)
  - Types of sustainable innovation (product, process, business model)
  - Tools for ideation and innovation management
  - Embedding innovation into the improvement culture

#### Day 3: Stakeholder Engagement and Governance

- Module 7: Stakeholder Mapping and Engagement (07:30 – 09:30)
  - Identifying and prioritizing key stakeholders
  - Engagement techniques and communication strategies
  - Managing conflicting interests in sustainability agendas
- Module 8: Governance and Ethics in Sustainability (09:45 – 11:15)
  - Governance structures that support sustainability
  - Ethical decision-making and compliance frameworks
  - Transparency, accountability, and anti-greenwashing
- Module 9: Building a Culture of Sustainability (11:30 – 01:00)
  - Role of leadership and internal champions
  - Training, awareness, and employee engagement
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Aligning organizational values with sustainability goals

**Day 4: Risk, Resilience, and Digital Transformation**

- Module 10: Sustainability Risk Management (07:30 – 09:30)
- Identifying environmental, social, and reputational risks
- Risk mitigation and opportunity mapping
- Scenario planning and resilience building
- Module 11: Digital Tools for Sustainable Transformation (09:45 – 11:15)
- Role of technology: IoT, AI, and blockchain in sustainability
- Data collection, analysis, and reporting automation
- Leveraging digital transformation for efficiency and impact
- Module 12: Circular Economy and Sustainable Supply Chains (11:30 – 01:00)
- Principles of circularity and closed-loop systems
- Supplier sustainability assessment and green procurement
- Life cycle thinking and waste reduction

**Day 5: Integration, Reporting, and Future Readiness**

- Module 13: Integrated Sustainability Strategy (07:30 – 09:30)
- Aligning sustainability with business and operational strategies
- Breaking silos between departments for collective impact
- Developing sustainability action plans
- Module 14: Sustainability Reporting and Communication (09:45 – 11:15)
- Frameworks: GRI, SASB, TCFD, and integrated reporting
- Structuring and writing sustainability reports
- Internal and external communication of sustainability efforts
- Module 15: Final Workshop and Next Steps (11:30 – 01:00)
- Group work on integrated sustainability planning
- Presentation and feedback from facilitator and peers
- Wrap-up and personal sustainability development plan

**Certification**

Participants will receive a Certificate of Completion in Business & Improvement Sustainability, validating their expertise in driving sustainability through continuous improvement, innovation, and strategic leadership aligned with global excellence standards.

**Why Choose MAWA Events**

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

**In-House / Customized Training**

Interested in running this course for your team?

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