MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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DIGITAL PROCUREMENT TRANSFORMATION

"Leveraging Technology to Modernize Procurement and Unlock Strategic Value"

Schedule

Date	Venue	Fees (Face-to-Face)
13 – 17 Jul 2026	Dubai, UAE	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Procurement is no longer just a cost-control function—it\'s becoming a strategic driver of innovation, sustainability, and digital agility. As organizations embrace digital transformation, procurement leaders must rethink tools, processes, and supplier engagement models to stay competitive and resilient.

This 5-day intensive course equips procurement professionals with the knowledge and tools to lead digital transformation initiatives. From eProcurement platforms and analytics to automation, AI, and blockchain, participants will explore how emerging technologies are reshaping sourcing, contracting, supplier management, and spend analysis.

Objectives

By the end of this course, participants will be able to:

- Understand the strategic drivers and frameworks of digital procurement transformation
- Evaluate and implement digital tools including eSourcing, eAuctions, and supplier portals
- Leverage data analytics, AI, and automation to enhance procurement performance
- Identify process gaps and develop a digital roadmap for procurement modernization
- Align digital procurement with organizational goals and stakeholder needs

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Why Attend

- Gain hands-on exposure to the latest digital procurement tools and trends
- Learn how to optimize procurement workflows using automation and analytics
- Understand how to build a business case and implementation roadmap for eProcurement
- Stay competitive by adapting to evolving supplier and compliance expectations
- Strengthen collaboration between procurement, IT, and finance functions

Target Audience

This program is designed for:

- Procurement and sourcing professionals
- Supply chain transformation leaders
- Contract and vendor management staff
- Digital transformation officers and IT liaisons
- Commercial, finance, and operations stakeholders involved in procurement

Individual Benefits

Key competencies that will be developed include:

- Digital literacy in procurement systems and tools
- Procurement data analytics and dashboard interpretation
- Tech-enabled supplier performance monitoring
- Change management for digital adoption
- Agile and adaptive thinking in procurement roles

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Faster and more transparent sourcing cycles
- Improved compliance, risk mitigation, and auditability
- Greater cost savings through data-driven decision making
- Stronger supplier relationships through digital collaboration
- Clear digital roadmap aligned with enterprise transformation strategy

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Digital trends, maturity models, and transformation planning
- Case Studies – Global procurement digitization journeys
- Workshops – Tech selection, roadmap creation, and spend dashboarding
- Peer Exchange – Challenges and wins from real transformation efforts
- Tools – Procurement digital scorecards, eProcurement demos, and KPI trackers

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Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: The Case for Digital Procurement

- Module 1: Digital Transformation in Procurement – Trends and Drivers (07:30 – 09:30) • Disruption, innovation, and strategic value • Cost, speed, transparency, and sustainability
- Module 2: Procurement Digital Maturity Models (09:45 – 11:15) • Phased adoption and benchmarks • Self-assessment and baseline mapping
- Module 3: Technology Landscape Overview (11:30 – 01:00) • eProcurement, eSourcing, contract management, SRM • Cloud, mobile, and AI in procurement
- Module 4: Workshop – Procurement Digital Readiness Assessment (02:00 – 03:30) • Evaluate current tools and gaps

Day 2: Tools, Platforms, and Process Optimization

- Module 5: eSourcing, eRFx, and eAuctions (07:30 – 09:30) • Functionality, success factors, and vendor options • Real-time negotiations and transparency
- Module 6: Contract Lifecycle Management (CLM) Systems (09:45 – 11:15) • Automated drafting, clause libraries, and approvals • Integration with ERP and compliance checks
- Module 7: Purchase-to-Pay (P2P) Automation (11:30 – 01:00) • PR to invoice flow, three-way match, eCatalogs • Supplier onboarding and helpdesk automation
- Module 8: Workshop – Design a Digital Procurement Workflow (02:00 – 03:30) • Map tools to each stage of the procurement cycle

Day 3: Data, Analytics, and Performance

- Module 9: Spend Analysis and Dashboarding (07:30 – 09:30) • Categorization, cleansing, and trend analysis • Visualization and decision support
- Module 10: Supplier Performance and Risk Monitoring (09:45 – 11:15) • Scorecards, audits, and exception tracking • Predictive analytics and risk heatmaps
- Module 11: Predictive Tools and AI in Procurement (11:30 – 01:00) • Demand forecasting, price trends, and smart alerts • NLP, machine learning, and chatbots
- Module 12: Workshop – Build a Spend Dashboard (02:00 – 03:30) • Develop a visual spend and compliance summary

Day 4: Implementation and Change Management

- Module 13: Building a Digital Procurement Strategy (07:30 – 09:30) • Vision, priorities, and alignment • Stakeholder engagement
- Module 14: Business Case and ROI Analysis (09:45 – 11:15) • Cost/benefit modeling and TCO analysis • Adoption metrics and investment justification
- Module 15: Change Management and User Adoption (11:30 – 01:00) • Training, resistance, and champion networks • Governance and support systems
- Module 16: Workshop – Prepare a Transformation Roadmap (02:00 – 03:30) • Outline a step-by-step implementation plan

Day 5: Future Trends and Integration

- Module 17: Procurement in the Era of ESG and Sustainability (07:30 – 09:30) • Supplier ethics, carbon tracking, and circular sourcing • Digital tools for traceability and compliance
- Module 18: Integration with Enterprise Systems (09:45 – 11:15) • Linking ERP, finance, and procurement tech stack • API, middleware, and data governance
- Module 19: Innovation and Emerging Technologies (11:30 – 01:00) • Blockchain, IoT, and autonomous sourcing • Future skills for digital procurement leaders
- Module 20: Final Workshop – Present a Digital Transformation Proposal (02:00 – 03:30) • Simulate executive presentation of a business case

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Certification

Participants will receive a Certificate of Completion in Digital Procurement Transformation, validating their expertise in modernizing procurement operations and implementing technology-driven solutions aligned with organizational strategy.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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