

SUPPLY CHAIN & LOGISTICS MANAGEMENT

"Optimizing End-to-End Supply Chain Operations for Efficiency, Agility, and Cost-Effectiveness"

Schedule

Date	Venue	Fees (Face-to-Face)
14 - 18 Jun 2026	Kuwait	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Today's global business environment demands highly responsive and resilient supply chains. Companies that effectively manage their supply chain and logistics operations gain a competitive edge in cost control, service delivery, and customer satisfaction. This intensive course provides practical tools, case studies, and strategic frameworks to improve your entire supply chain—from sourcing and production to distribution and customer fulfillment.

Participants will learn to evaluate supply chain performance, minimize costs, manage logistics flows, and mitigate risks using real-world simulations and industry-aligned best practices.

Objectives

By the end of this course, participants will be able to:

- Map and analyze supply chain flows and identify improvement opportunities
- Optimize logistics operations including warehousing, transportation, and distribution
- Apply inventory control techniques and demand forecasting tools
- Evaluate sourcing strategies, supplier performance, and procurement models
- Align supply chain strategy with business goals and market demands

Why Attend

- Learn how to streamline logistics operations and reduce total supply chain costs
- Understand modern supply chain models, trends, and technologies
- Improve coordination between procurement, production, and delivery functions
- Gain practical tools for supplier management and inventory control
- Build resilience against global disruptions and supply risk

Target Audience

This program is designed for:

- Supply chain, logistics, and operations professionals
- Procurement and inventory control managers
- Warehouse, distribution, and fulfillment specialists
- Production planners and sourcing coordinators
- Business professionals transitioning into supply chain roles

Individual Benefits

Key competencies that will be developed include:

- Supply chain mapping and performance metrics
- Inventory optimization and logistics planning
- Forecasting and demand planning techniques
- Supplier evaluation and contract management
- Use of KPIs and dashboards for visibility and control

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved supply chain agility, efficiency, and responsiveness
- Reduced lead times, stockouts, and logistics costs
- Greater collaboration with suppliers, partners, and customers
- Better alignment of supply chain with strategic objectives
- Increased capability to manage risks and disruptions proactively

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Global trends, models, and SCM frameworks
- Case Studies - Real-world logistics and sourcing challenges
- Workshops - Inventory optimization, supplier evaluation, and KPI design
- Peer Exchange - Interactive group work and benchmarking
- Tools - Supply chain maps, dashboards, and performance scorecards

Course Outline

Training Hours: 7:30 AM - 3:30 PM Daily Format: 3-4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 - 02:00

Day 1: Supply Chain Fundamentals and Strategy

- Module 1: Overview of the End-to-End Supply Chain (07:30 - 09:30) • Supply chain flows, functions, and stakeholders
- Module 2: Supply Chain Strategy and Segmentation (09:45 - 11:15) • Lean, agile, responsive, hybrid strategies
- Module 3: Supply Chain Performance Metrics (11:30 - 01:00) • SCOR model, KPIs, and dashboards
- Module 4: Workshop - Map Your Supply Chain (02:00 - 03:30) • Identify inefficiencies and improvement areas

Day 2: Procurement and Supplier Management

- Module 5: Strategic Sourcing and Supplier Evaluation (07:30 - 09:30) • Supplier scorecards, risk, and value
- Module 6: Contracting and Procurement Models (09:45 - 11:15) • Framework agreements, e-procurement, outsourcing
- Module 7: Supplier Relationship Management (11:30 - 01:00) • Collaboration, development, and negotiation
- Module 8: Workshop - Supplier Risk Assessment (02:00 - 03:30) • Develop a supplier segmentation and mitigation plan

Day 3: Logistics and Distribution Optimization

- Module 9: Transportation Planning and Modes (07:30 - 09:30) • Cost/service tradeoffs, carrier selection
- Module 10: Warehouse Design and Operations (09:45 - 11:15) • Layout, picking, safety, automation
- Module 11: Last Mile and Reverse Logistics (11:30 - 01:00) • Delivery options, returns, and sustainability
- Module 12: Workshop - Optimize a Logistics Network (02:00 - 03:30) • Design a cost-effective transportation and warehousing plan

Day 4: Inventory and Demand Management

- Module 13: Inventory Classification and Policies (07:30 - 09:30) • EOQ, safety stock, ABC/XYZ analysis
- Module 14: Forecasting Techniques (09:45 - 11:15) • Time-series models, moving average, seasonal planning
- Module 15: Inventory Replenishment and Control (11:30 - 01:00) • Min-max, reorder points, vendor-managed inventory
- Module 16: Workshop - Improve Inventory Turns (02:00 - 03:30) • Calculate stock levels and adjust safety stock buffers

Day 5: Technology, Integration & Risk Management

- Module 17: Supply Chain Digitalization and Automation (07:30 - 09:30) • ERP, WMS, TMS, IoT, and AI applications
- Module 18: Integration and Collaboration Tools (09:45 - 11:15) • S&OP, CPFR, data sharing platforms
- Module 19: Risk Management and Resilience (11:30 - 01:00) • Scenario planning, buffer strategies, supplier risk
- Module 20: Final Workshop - Build a Resilient Supply Chain (02:00 - 03:30) • Group simulation and final project presentations

Certification

Participants will receive a Certificate of Completion in Supply Chain & Logistics Management, validating their ability to enhance supply chain efficiency, responsiveness, and strategic alignment across sourcing, operations, and logistics functions.

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