MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

THE COMPLETE COURSE ON LEADING CHANGE IN HEALTHCARE TRANSFORMING ORGANISATIONS

"Empowering Healthcare Leaders to Drive Sustainable Change and System-Wide Transformation"

Schedule

Date	Venue	Fees
23 – 25 Jun 2026	Dubai, UAE	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Healthcare systems across the globe are undergoing significant transformation, driven by evolving patient expectations, technological advancements, regulatory changes, and financial constraints. This course is designed to help healthcare leaders and professionals navigate and lead complex change initiatives with confidence, agility, and purpose.

Through practical frameworks and real-world case studies, participants will learn to lead system-wide transformation, foster staff engagement, and create a culture of continuous improvement. The course integrates strategic change leadership, stakeholder alignment, and innovation techniques tailored to the healthcare sector.

Objectives

By the end of this course, participants will be able to:

- Lead organizational change aligned with healthcare priorities and patient needs
- Design and implement a structured healthcare transformation roadmap
- Engage stakeholders across clinical and administrative levels
- Apply change management frameworks such as Kotter, ADKAR, and Lean Healthcare
- Embed a culture of innovation, agility, and continuous improvement

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Why Attend

- Master healthcare-specific leadership techniques for change management
- Gain tools for strategic planning and implementation of transformation programs
- Improve collaboration and communication across multidisciplinary teams
- Learn how to overcome resistance and foster engagement
- Position yourself as a leader in value-based, patient-centered healthcare reform

Target Audience

This program is designed for:

- Hospital executives, clinical directors, and department heads
- Healthcare quality improvement professionals
- Policy makers and health service planners
- Medical and nursing leaders managing teams or systems
- Project managers and consultants in healthcare transformation

Individual Benefits

Key competencies that will be developed include:

- Strategic change planning and impact assessment
- Leadership communication and influence skills
- Stakeholder engagement and alignment techniques
- Knowledge of healthcare innovation and service redesign
- Resilience and adaptability in complex healthcare environments

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved leadership of transformation initiatives in hospitals or healthcare systems
- Effective implementation of change frameworks and performance improvement projects
- Higher staff engagement and reduced resistance to organizational change
- Enhanced ability to deliver patient-centered, efficient, and sustainable care
- Alignment of transformation programs with strategic healthcare goals

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Global healthcare change models and sector trends
- Case Studies – Transformation in clinical, administrative, and policy settings
- Workshops – Change readiness assessment, roadmap design, resistance mitigation
- Peer Exchange – Cross-institutional discussion and healthcare benchmarking
- Tools – Transformation scorecards, stakeholder maps, communication templates

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Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Leading Strategic Change in Healthcare

- Module 1: The Case for Change – Global and Local Drivers (07:30 – 09:30) • Patient-centric care, digital disruption, cost pressures
- Module 2: Change Leadership vs Management (09:45 – 11:15) • Traits of transformational leaders, leadership styles in healthcare
- Module 3: Frameworks for Organisational Change (11:30 – 01:00) • Kotter's 8 Steps, ADKAR model, NHS model for improvement
- Module 4: Workshop – Healthcare Change Readiness Assessment (02:00 – 03:30) • Assess your organization's readiness for transformation

Day 2: Stakeholder Engagement and Implementation

- Module 5: Mapping Stakeholders and Building Coalitions (07:30 – 09:30) • Power/interest grid, trust-building, influence planning
- Module 6: Designing the Transformation Roadmap (09:45 – 11:15) • Milestones, roles, change enablers
- Module 7: Communicating Change Effectively (11:30 – 01:00) • Messaging strategies for clinical, administrative, and public audiences
- Module 8: Workshop – Build a Healthcare Transformation Plan (02:00 – 03:30) • Use a real or hypothetical case to create a structured roadmap

Day 3: Embedding Innovation and Measuring Impact

- Module 9: Embedding Continuous Improvement and Innovation (07:30 – 09:30) • Lean Healthcare, Agile methods, culture of feedback
- Module 10: Measuring Success and Managing Risk (09:45 – 11:15) • Key performance indicators, dashboards, audit loops
- Module 11: Managing Resistance and Supporting Change (11:30 – 01:00) • Behavioral economics, coaching, rewards and accountability
- Module 12: Final Workshop – Present a Change Leadership Strategy (02:00 – 03:30) • Group presentations and facilitator feedback

Certification

Participants will receive a Certificate of Completion in Leading Change in Healthcare: Transforming Organisations, validating their ability to lead and manage strategic transformation programs in healthcare environments with measurable impact.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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