MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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HEALTHCARE MANAGEMENT MASTERCLASS

"Strategic Leadership and Operational Excellence for Modern Healthcare Systems"

Schedule

Date	Venue	Fees
17 – 18 Jun 2026	Doha, Qatar	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Healthcare systems today face increasing pressure to improve patient outcomes, manage costs, and meet rising expectations for quality and service. Strong healthcare management is essential to navigate these challenges, balance clinical and operational goals, and lead teams toward sustainable excellence.

This intensive 2-day masterclass equips healthcare professionals with strategic and operational management skills tailored for hospitals, clinics, and health institutions. The course focuses on leadership, governance, quality improvement, patient-centered care, digital transformation, and regulatory compliance to drive impactful results in complex healthcare environments.

Objectives

By the end of this course, participants will be able to:

- Understand the key components of effective healthcare management and leadership
- Align clinical priorities with operational and financial performance
- Implement quality improvement and patient safety strategies
- Analyze healthcare data for better decision-making and outcomes
- Navigate digital health trends, innovation, and regulatory frameworks

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Why Attend

- Gain a practical framework for leading healthcare institutions in dynamic environments
- Bridge the gap between clinical care and organizational strategy
- Strengthen governance, ethics, and stakeholder engagement practices
- Explore real-world innovations and case studies in healthcare systems
- Enhance your leadership profile and decision-making capacity

Target Audience

This program is designed for:

- Hospital and clinic administrators
- Healthcare executives and senior managers
- Medical directors and department heads
- Healthcare policy makers and regulators
- Quality assurance, risk, and compliance officers

Individual Benefits

Key competencies that will be developed include:

- Strategic leadership and performance management in healthcare
- Operational excellence and resource optimization
- Patient-centered care and satisfaction improvement
- Healthcare quality frameworks (e.g., JCI, ISO, Six Sigma)
- Adaptation to digital health and innovation trends

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved leadership and coordination across clinical and administrative teams
- Enhanced quality of care and patient safety metrics
- Stronger regulatory compliance and accreditation readiness
- Optimized use of data and digital tools for healthcare performance
- Greater resilience in managing change and transformation

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Executive Briefings – Strategic frameworks and healthcare governance
- Case Studies – Real-life success models and crisis responses
- Workshops – Action planning, data use, and process mapping
- Peer Dialogue – Leadership roundtables and team challenges
- Tools & Templates – Dashboards, KPIs, strategic plan models

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Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee Breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Strategic Foundations of Healthcare Leadership

- Module 1: Role of Strategic Management in Healthcare (07:30 – 09:30) • Current healthcare challenges and success factors • Governance, accountability, and ethical leadership
- Module 2: Performance and Financial Management (09:45 – 11:15) • Healthcare budgeting, cost control, and resource allocation • Revenue cycle and efficiency analysis
- Module 3: Quality Improvement and Accreditation (11:30 – 01:00) • JCI, ISO, and national accreditation frameworks • Patient safety and clinical governance
- Module 4: Workshop – Assess Your Healthcare Organization (02:00 – 03:30) • Gap analysis and quick wins for improvement

Day 2: Operational Excellence and Innovation in Healthcare

- Module 5: Leading Change in Healthcare Environments (07:30 – 09:30) • Stakeholder engagement and communication • Overcoming resistance and managing transformation
- Module 6: Digital Health and Healthcare Innovation (09:45 – 11:15) • Telemedicine, EMR, AI, and mobile health trends • Integrating technology into workflows and planning
- Module 7: Data-Driven Decision Making in Healthcare (11:30 – 01:00) • Using metrics and dashboards for service improvement • Evidence-based practice and outcome measurement
- Module 8: Final Workshop – Design a Healthcare Strategy Map (02:00 – 03:30) • Create a leadership and performance action plan

Certification

Participants will receive a Certificate of Completion in Healthcare Management Masterclass, verifying their strategic and operational competencies in leading healthcare organizations, driving performance, and aligning with international best practices.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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